



# Discover the benefits of becoming a member

[thenews.coop](http://thenews.coop)

## We know co-operatives. After all, we are one.



/cooperativenews



@CoopNews

# Reader-owned, reader-led. Be a part of Co-op News today.



Co-op News is a magazine about and for co-operatives around the world.

- Our knowledgeable journalists tell stories and highlight innovations and successes.
- We publish interviews, reviews and best practice pieces from international experts.
- And we challenge co-operatives when they fall short of the internationally agreed co-operative values and principles.
- Your membership will help us maintain our independent future – and to support the specialist, independent news and analysis of the co-operative movement we have been providing for over 150 years.

## Why Co-op News?

- Support an independent publication that's been serving co-ops since 1871
- A place to read and share news, information and insight from people who know the sector
- Get 52-pages of curated content in a monthly magazine – in a print or digital format

# Co-ops in numbers



## World economy\*

**3**  
**MILLION**  
**CO-OPS**

**1.2**  
**BILLION**  
**MEMBERS**

**£1.6**  
**TRILLION**  
**TURNOVER\*\***

## UK economy\*\*\*

**7,125**  
**CO-OPS**

**3.7**  
**MILLION**  
**MEMBERS**

**£37.7**  
**BILLION**  
**TURNOVER**

\* Global figures from the 2018 ILO report | \*\* Global turnover of the top 300 based on the 2019 World Cooperative Monitor

\*\*\* UK figures from The Co-op Economy Report 2020, Co-operatives UK

## Why should your organisation become a member?

- Our members are owners of the Co-operative Press - the co-op which publishes Co-op News
- Members help choose content, plan our strategy and can take part in elections to our board.
- Your organisation will received 12 monthly editions or the Co-op News publication each year, plus a special end of year review.





# Your membership

**Membership of Co-op News is based on the number of employees your organisation has.**

- ✓ Up to 56 employees: £100 | €120 | US\$130
- ✓ 57-83 employees: £150 | €180 | US\$195
- ✓ 84+ employees: £200 (€180, US\$261) + an additional £1.80 (€2.16, \$2.35) per employee

**Through your membership, your organisation:**

- ✓ Has the ability to stand and vote in elections
- ✓ Receives a digital edition of Co-op News that can be shared with all employees
- ✓ Can use Co-op News content in colleague and member communications

**Your organisation can also:**

- ✓ Receive printed editions of Co-op News delivered to office or home addresses
- ✓ Receive bespoke collated content for employees or members of your organisation
- ✓ Receives a 20% discount on advertising or design fees

(To discuss prices for these additional services, please email [rebecca@thenews.coop](mailto:rebecca@thenews.coop))