

Principle FIVE

P5

Reviving Co-operative Culture

August 2018



Principle 5 started with collected back editions of Co-operative News. Both these and current editions are always available for members to consult.

But If you would like to receive your own monthly copy, you can become a member of Co-operative Press (a readers co-operative) which has published Co-operative News continually since 1871.

<https://www.thenews.coop/be-a-member/>

The editorial of this month's edition is interesting, particularly with regard to telling the tale. The success of the co-operative movement owes much to the stories told by co-operators in their endeavours to change their circumstances, Society and the World for the better. Here is the editorial in full:



Going for growth: How to help our co-operative movement thrive

How did you find out about co-operatives? Who told you?

For some, it's a family affair, with generations of involvement in local societies. For others, it's work-related. For others still, lessons in co-operation are learned from a young age, through involvement in the Woodcraft Folk – or, for a lucky few, through education.

But co-ops aren't yet part of the mainstream national consciousness – and at a time when the political, social and economic landscape is ripe to embrace a co-operative philosophy, this is a rather large problem. So what can we do about it?

A report from the New Economics Foundation sets out a series of practical ways a Labour government could double the co-operative economy, while Platform 6, an online initiative, is looking to consolidate knowledge and expertise around co-operative development (p36-37).

That's a start. But students at the Co-operative Academy in Leeds go further and suggest an 'induction day' for the whole population, where people can learn about co-operation and how it has the potential to impact lives (p41). They say that current marketing doesn't reach them: "All the adverts for co-ops are for food and funeralcare" – and are on TV, which they never watch anyway.

What about new ways of telling the co-operative story, then? Co-operatives UK and Nationwide have both recently embraced spoken word storytelling, working with poets such as Jo Bell and Isaiah Hull to create a new kind of narrative (p44-45). This issue we have also spoken to some co-op communicators from around the movement who give their storytelling tips (p42-43), and hear from Wendy Carter, who has joined Co-operatives UK as the sector body's head of communications and marketing (p22-23).

There are lessons to be learned from America, too, where the population of worker co-operatives has increased from 350 to nearly 600 in just over 10 years (p38-40). In this case, "it was a right timing / perfect storm kind of thing," says Esteban Kelly, executive director of the US Federation of Worker co-ops. "There was an alignment of enough weird things that sparked at a certain point."

So let's create our own spark and change the way we tell our stories. As Esteban says: "we need [a] nimbleness to help people expand the frame of what people actually think of as co-operatives."

Rebecca

REBECCA HARVEY - EXECUTIVE EDITOR

from this month's edition:

Telling the Story:

<https://www.thenews.coop/130289/sector/new-marketing-strategy-well-versed-co-op-difference/>

How do we double the size of the UK's co-operative economy?

<https://www.thenews.coop/129969/topic/politics/double-size-uks-co-operative-economy/>

Platform 6: Helping the movement seize its moment

<https://www.thenews.coop/130355/sector/platform-6-helping-movement-seize-moment/>

To keep up to date with the co-operative movement see:
www.thenews.coop

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Co-operative Social Event

At The Gardeners Rest

105 Neepsend Lane S3 8AT

Fri 14 Sep 2018, 6:00pm for 6:30pm,

105 Neepsend Lane S3 8AT

An informal evening for people who work, volunteer or invest in co-ops, or anyone interested. Come and chat with people involved in the many co-ops in Sheffield

**And Launch of the 2018 edition of
The Sheffield Co-operator**

Organised by

[Principle 5, Yorkshire Co-operative Resource Centre](#)

Co-opMaps

Principle 5 announces new developments for Co-opMaps

Steve Wagstaff has developed a system for making maps of co-operatives. The tools for this are available to Principle 5 members. If you would like to know more about this, I would recommend that you come along to the Co-opMaps User Forum. To register your interest, please contact: steve@sheffield.coop

Co-opMaps User Forum

The Co-opMaps User Forum is an informal group for people who want to learn more about Co-opMaps: what it can be used for, how it can facilitate visual, diagrammatic analysis, how to improve their Co-opMaps user skills. It also provides a space for users to propose developments or changes, and the implications of any such changes.

Co-opMaps Release 0.93

A new release of Co-opMaps is now available. Although it is a working prototype, it is fully functional, so diagrams can be produced to the Co-opMaps Draft Standard. Details of new features, error corrections and other changes are provided in

Co-opMaps Release 0.93 Bulletin 093/1. MapaCoop: Spanish Language Edition

Principle 5 is collaborating with a group of postgraduate Translation Studies students at the University of Sheffield, to develop a Spanish language edition of **Co-opMaps Economy Edition**, which will be known as “**MapaCoop**”. The user interface and the User Guide will be in Spanish. A diagram produced using MapaCoop will use textual elements in Spanish, whereas Co-opMaps will use textual elements in English. More detail in Bulletin 093/1.

Map of Principle 5 Yorkshire Co-operative Resource Centre

Download this map and let us know if you find anything that is not right. Co-opMaps can easily be amended.

<https://www.principle5.coop/wp-content/uploads/2018/08/P5-August-2018.pdf>

Note:

M= member of

S = supplies

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Principle 5 is a member of:



Co-operative Press



The 2018 Co-operative Press Annual General Meeting



Saturday 1 September 2018

Saturday 1st September 2018, 4.30pm Room 7332, Stoddart Building,
Sheffield Hallam University Business School (*To coincide with the 2018
UKSCS conference*)

In accordance with Rule 20 of the Co-operative Press Rules, any member
may submit a proposal to the Annual Meeting of members in writing to
the Secretary. The timetable is as follows:

Monday 6 August 2018:

Closing Date for Receipt of Proposals

Monday 20th August 2018

Agenda and Proposals sent out to members

Monday 27th August

Closing date for receipt of amendments

With regard to amendments to any proposals (*as stated in Rule 21*),
any member may send to the directors any amendment to any proposal
appearing on the agenda or any amendment to any matter forming part
of the business of the meeting, and provided such amendment be
received by the secretary prior to the Annual Meeting, it shall be circulated
to members as soon as is practicable as an additional business paper for
consideration at the meeting.

Please note that by submitting a proposal, members are committing
themselves to attend the Annual Meeting if their proposal is accepted
onto the Agenda.

The Secretary

Co-operative Press Ltd, Holyoake House,
Hanover Street, Manchester, M60 0AS

**31 Aug - 2 Sep: UK Society for Co-op
Studies – Conference 2018**

The co-op movement has always wrestled with the diversity of people, places and organisational variations that have emerged under the banner of co-operation. This conference will consider the issues arising from this diversity – and how it is contributing to the co-operative movement.

WHERE: Sheffield Hallam University

INFO: ukscs.coop/node/114



Principle 5 Lending Library

The Centre is always open by appointment.

If you would like to visit, contact:

Steve Thompson

steve@sheffield.coop

Tel: 0114 282 3132

Principle 5

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<https://www.principle5.coop/>