

This is ...

Co-op Maps

Version 0.92

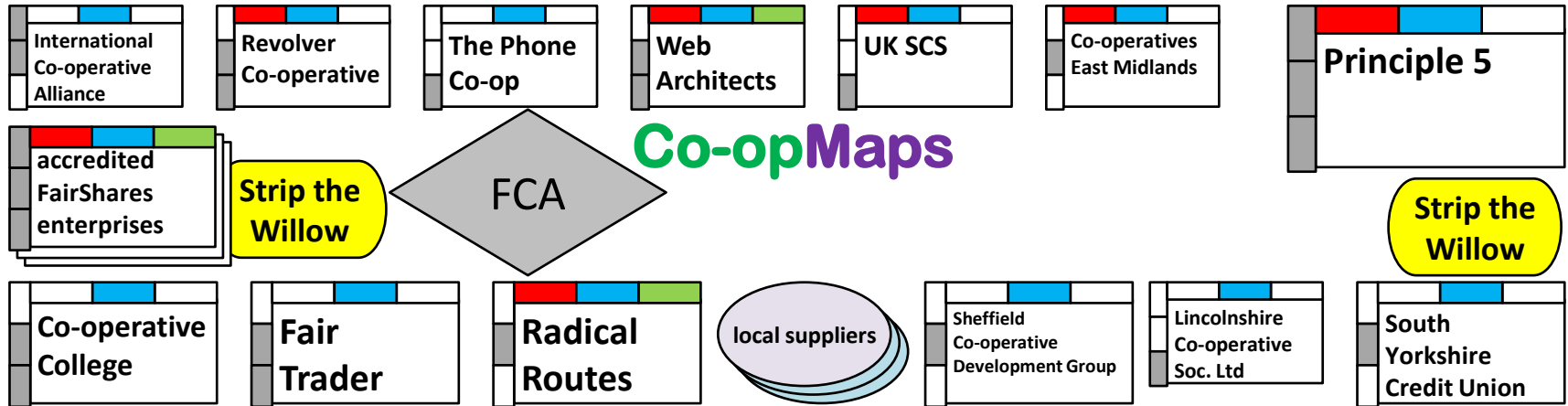
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Principle FIVE P5

www.principle5.coop

A visual approach to documenting and analysing co-operative movements



To skip remainder of introduction, click here



Next

Close

What is Co-opMaps?

Co-opMaps is a suite of software tools and documentation which has been especially designed and developed to provide co-operative analysts and scholars with a standardized, visual, diagrammatic approach to documenting parts or aspects of the structure of the co-operative movement.

"This is Co-opMaps" is a 15- to 30-minute presentation which you can view individually at your desk, or with colleagues in a meeting. It is not a complete user guide, nor is it formal training material. (Both are provided elsewhere). It does not attempt to explain everything about Co-opMaps. It's an exploration.

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4. Mutual Enterprise Symbols

5. Relationship Symbols

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Who will find Co-opMaps useful?

- academics, students & writers who study co-operation
- co-operative consultants who prepare proposals
- educationalists of the co-operative movement
- historians of the co-operative movement
- journalists who specialize in co-operation
- staff who work for apex, federal & international bodies
- lawyers specializing in co-operative law
- co-operative politicians and legislators

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How can Co-opMaps be used?

There are at least 3 ways in which Co-opMaps may be used:

1. In a stand-alone exercise to produce diagrammatic documentation of parts and/or aspects of the co-operative movement.
2. Co-opMaps diagrams may be embedded in publications such as:
 - websites
 - books
 - journal articles
 - periodical articles.
 - internal reports
 - consultancy proposals
 - presentations
3. Diagrams may be copied to Co-opMaps Worldwide's global diagram store, for use in future research projects (see slides 8 & 9).

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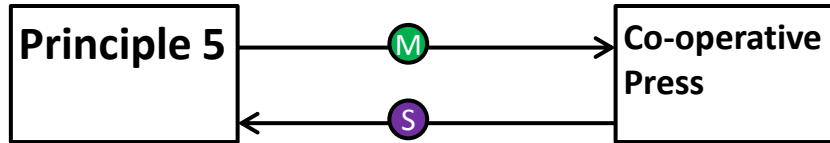
Co-opMaps Diagrams....

depict....

Enterprises

and...

Relationships between Enterprises



Principle 5 is a member of Co-operative Press;

Co-operative Press supplies Principle 5

..a very simple example. A more typical (but still relatively simple) real-life example is Diagram Example 1 (next slide)...

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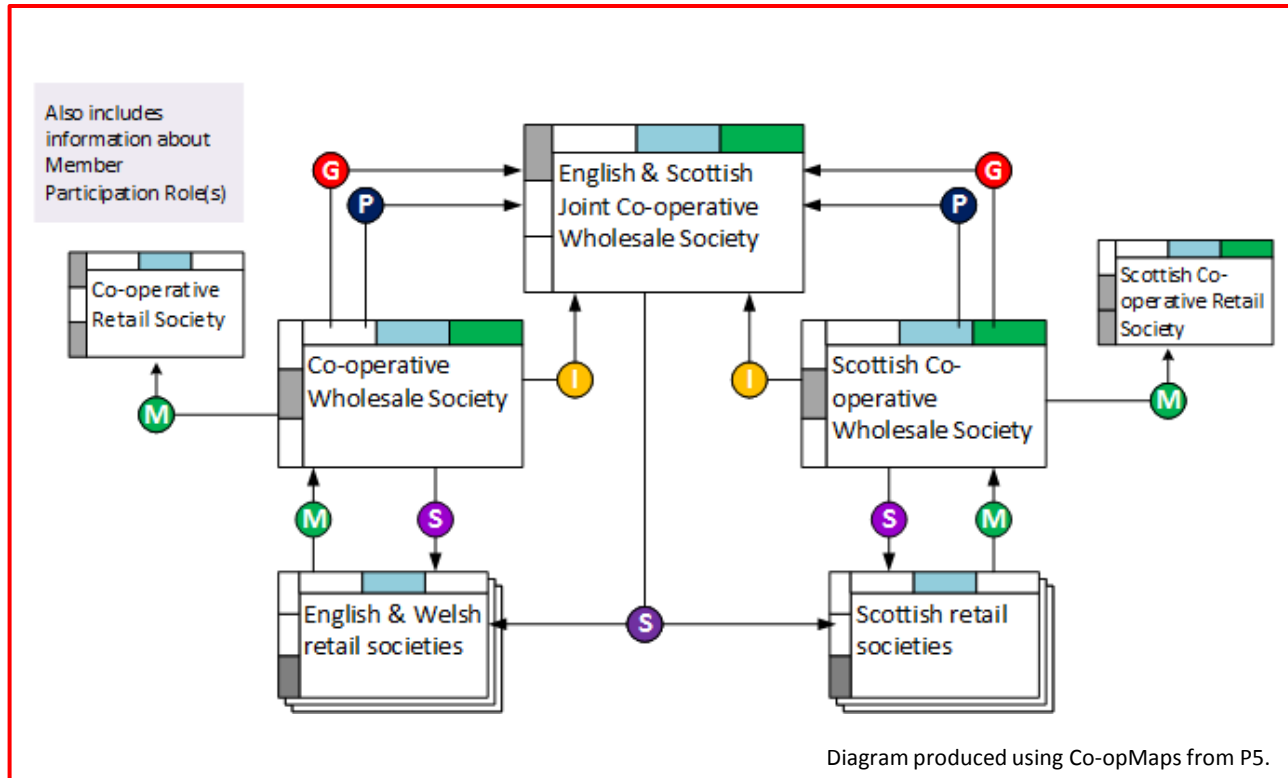
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2. Co-opMaps Diagrams | Example 1

Scotland / England & Wales: Consumer Co-operative Movement | 1924 - 1973



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The symbols in this diagram will be explained later in the presentation

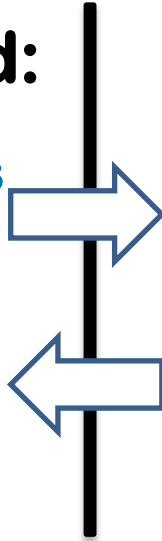
More examples later

Modelling to a Standard

Co-opMaps includes a (draft) standard:

Co-opMaps Standard:

....a set of rules and norms which define a common language amongst co-operators for symbolic representation of co-operative movements.



Co-opMaps tools:

....efficient production of specialist diagrams which conform to the Standard & can be readily understood by fellow co-operators

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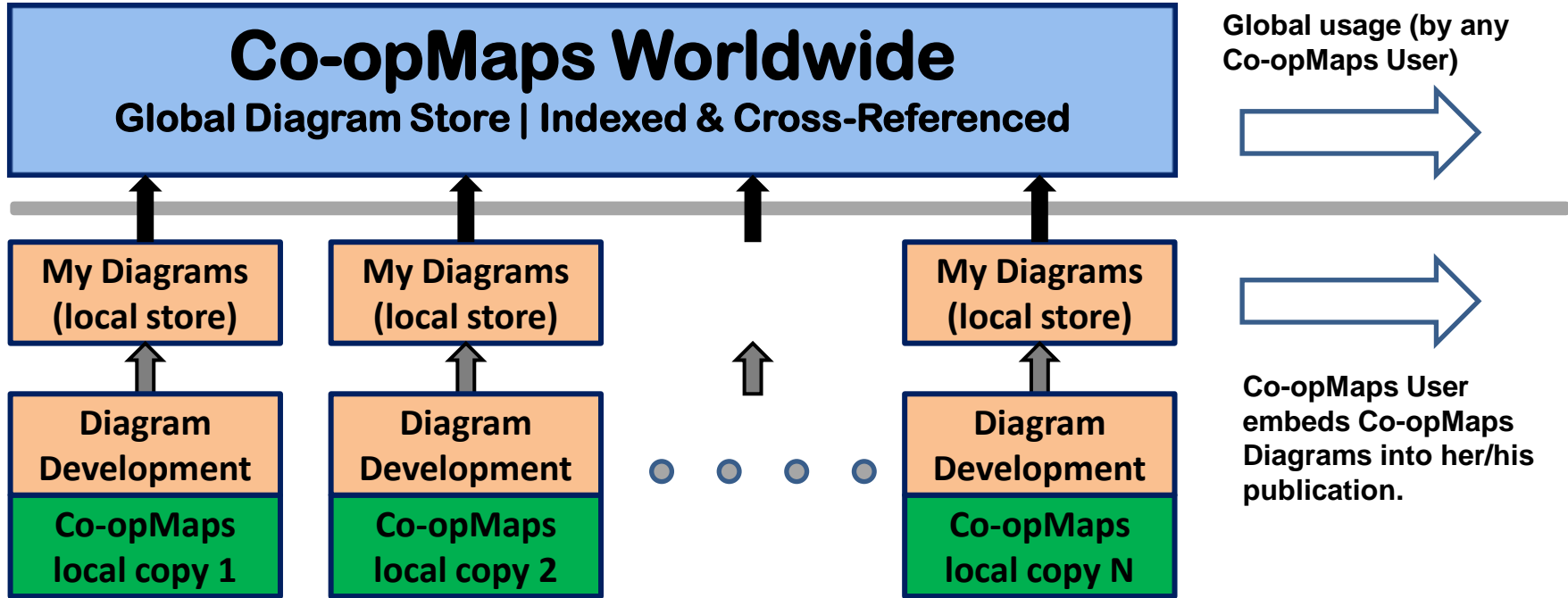
4. Mutual Enterprise Symbols

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Local & Worldwide Diagram Storage & Access



This graphic is not a standard Co-opMaps diagram

Reference, Search, Selection & Cross-reference

To enable indexing and cross-referencing within the global diagram store Co-opMaps Worldwide, each Co-opMaps diagram has:

△ a unique Worldwide Diagram Reference

△ a specified scope with 1, 2 or 3 dimensions:

- **geographic extent:** territor(ies) - international, national, regional, local
- **economic extent:** 1, several, or all, economic sectors within the geographic extent
- **user-defined aspect:** selected by user from previously created options;
OR: newly-created option added to list by user

△ a specified period: a period of time, assigned by the analyst, during the whole of which the content depicted in the diagram was, is and/or will be applicable and accurate.

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Past, Present or Future

A Co-opMaps Diagram is a static depiction: it doesn't show processes or any form of change within one diagram (a snapshot rather than a video; a map rather than a flowchart). The diagram applies to a period of time (chosen by the analyst) over which its content remains unchanged. A diagram which models a period entirely in the past is termed "historical"; one which spans the present is "contemporary"; and one which models a period entirely in the future is a "forecast" or a "proposal").

Even though a diagram must be a static depiction, an evolutionary process can still be depicted effectively, by producing a series of diagrams, each of which uses the same scope but a different period. Example: the history of the Co-operative Bank, from its origin as the CWS Loans & Deposits Department around 1868, can be traced through to the present day.

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Diagram Size & Orientation

There are 7 options for diagram size & orientation. Widescreen is suitable for electronic publication; the other 6 are based on widely-recognized print medium standards.

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w	widescreen 16:9	288 x 163 mm	w
A3L	A3 Landscape	420 x 297 mm	A3P
	A3 Portrait	297 x 420 mm	
A4L	A4 Landscape	297 x 210 mm	A4P
	A4 Portrait	210 x 297 mm	
A5L	A5 Landscape	210 x 148 mm	A5P
	A5 Portrait	148 x 210 mm	

Icons are to scale



This graphic is not a standard Co-opMaps diagram

Publication Process

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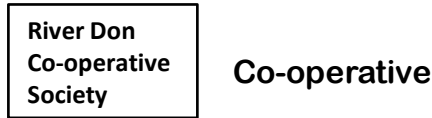
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This section will be provided from version 1.0 onwards.

3. Enterprise Symbols

Enterprises

Mutual Enterprises

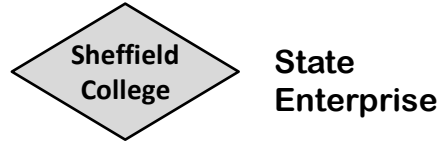
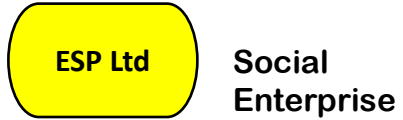


There are 5 basic types of enterprise (2 mutual & 3 non-mutual), symbolized by shape & colour. Inside the shape is the enterprise's name.

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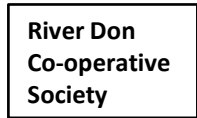
Non-mutual Enterprises



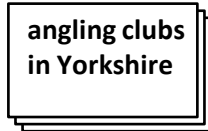
3. Enterprise Symbols

Enterprises: individual & generic set

Mutual Enterprises



Individual
Co-operative



Generic Set of
Co-operatives

Stack Symbol



Individual
Non-co-operative
Mutual

Appending a stack to the enterprise symbol changes it from representing an individual enterprise to a generic set of enterprises. Inside the symbol is the generic set's definition.

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Non-mutual Enterprises



Individual
Social
Enterprise



Individual
Private
Enterprise



Individual
State
Enterprise



Generic Set of
Private
Enterprises

Individual Enterprises

Mutual Enterprises



Individual Co-operative



Individual Non-co-operative Mutual

Each enterprise symbol in a diagram therefore represents either a named individual enterprise....

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Non-mutual Enterprises



Individual Social Enterprise



Individual Private Enterprise



Individual State Enterprise

3. Enterprise Symbols

...Individual and Generic Sets of Enterprises

Mutual Enterprises

River Don Co-operative Society

Individual Co-operative

River Rother Community Benefit Society

Individual Non-co-operative Mutual

housing co-operatives in Yorkshire

Generic Set of Co-operatives

mutual insurers

Generic Set of Non-co-operative Mutuals

...or a generic set of enterprises, ie. several enterprises which share in common 1 or more characteristics. Eg: "housing co-operatives in Yorkshire".

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Non-mutual Enterprises

ESP Ltd

Individual Social Enterprise

Co-operative Bank

Individual Private Enterprise

Sheffield College

Individual State Enterprise

community transport organisations

Generic Set of Social Enterprises

the clearing banks

Generic Set of Private Enterprises

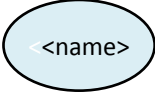
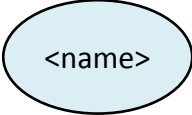
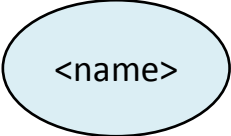
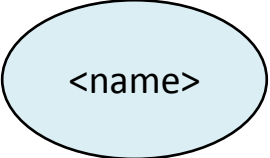
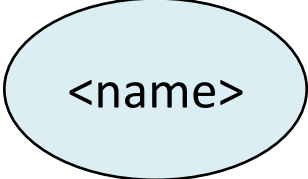
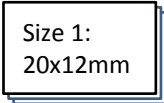
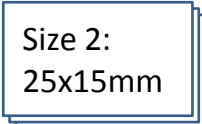
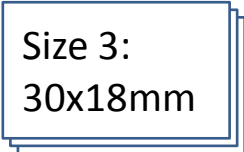
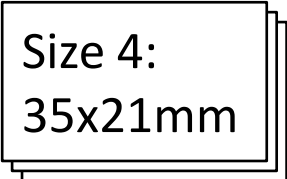
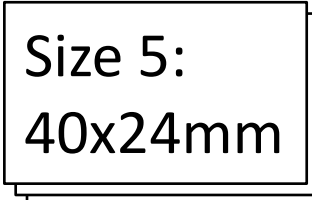

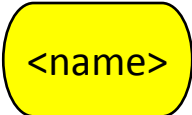


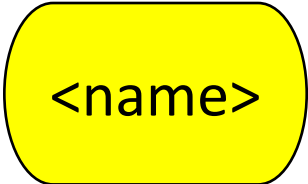
FE colleges

Generic Set of State Enterprises

3. Enterprise Symbols

Enterprise symbol size options

Every enterprise symbol is available in 5 standard sizes. The analyst may give size any desired significance (or none at all). Examples (actual size):

				
Private Enterprise				
				
Generic set of Co-operatives				
				
Social Enterprise				

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4. Mutual Enterprise Symbols

Classifications of Mutual Enterprises

Because mutual enterprises have members, they can be analysed by membership characteristics in ways that cannot be applied to non-mutual enterprises. Moreover, these characteristics are often of particular interest to co-operative movement analysts. Visual representation of membership characteristics has therefore required very careful design.

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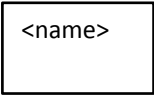
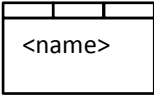
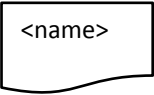
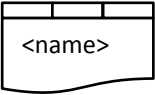
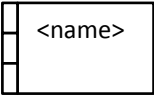
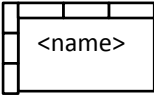
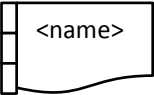
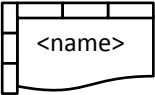
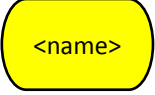
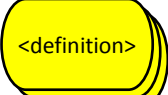
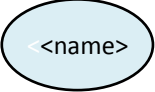
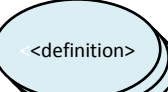
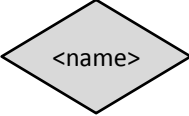
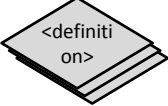
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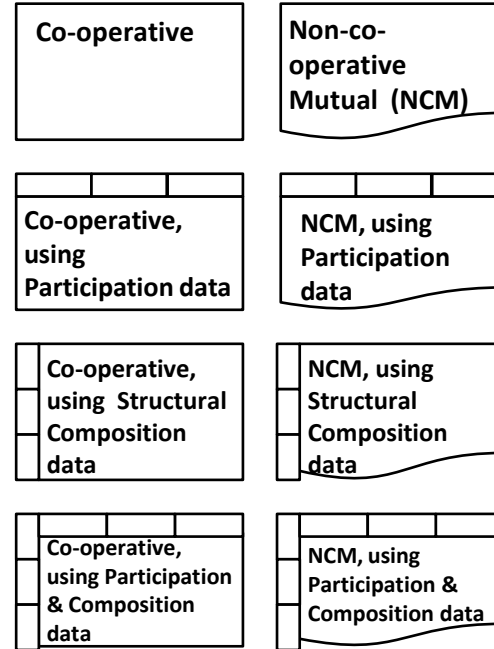
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Mutual		Non-Mutual	
Co-operative	Non-co-operative		
 <p>Deeper analysis is not required</p>	 <p>Member Participation Role(s) are analysed.</p>	 <p>Deeper analysis is not required</p>	 <p>Member Participation Role(s) are analysed.</p>
 <p>Structural Composition is analysed.</p>	 <p>Both characteristics are analysed.</p>	 <p>Structural Composition is analysed.</p>	 <p>Both characteristics are analysed.</p>
		 <p><name></p>	 <p><definition></p>
		 <p><name></p>	 <p><definition></p>
		 <p><name></p>	 <p><definition on></p>

4. Mutual Enterprise Symbols

Classifications of Mutual Enterprises

1. Symbol shape is used to distinguish mutual enterprises which are co-operatives from mutual enterprises which are not co-operatives.
2. Both co-operatives & non-co-operative mutual enterprises may include Member Participation Role(s) in the analysis (see User Guide section 23).
3. Both co-operatives & non-co-operative mutual enterprises may include Structural Composition in the analysis (see User Guide section 23).
4. Both co-operatives & non-co-operative mutual enterprises may include both Member Participation Role(s) & Structural Composition in the analysis.



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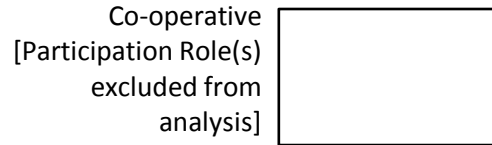
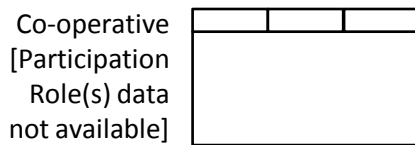
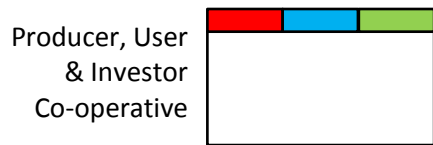
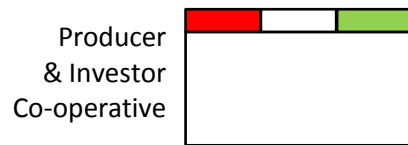
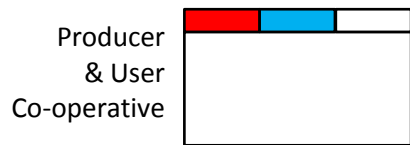
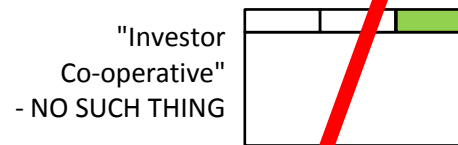
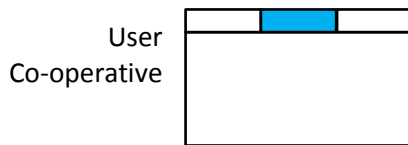
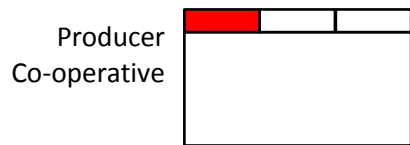
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Member Participation Role(s)

All possible combinations of Member Participation Role(s) are shown



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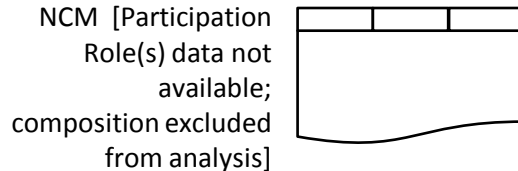
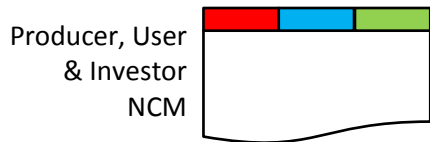
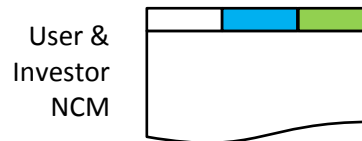
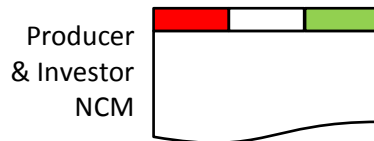
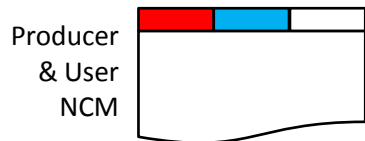
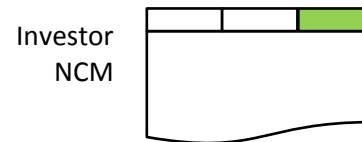
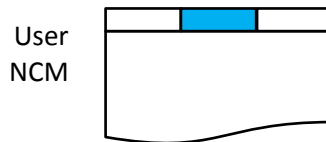
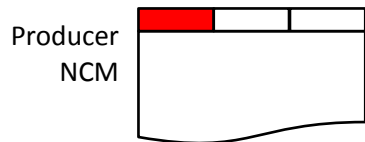
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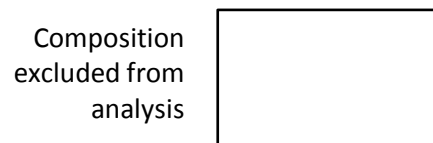
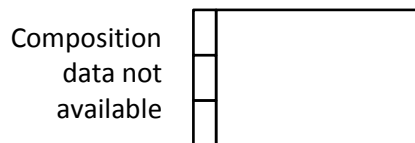
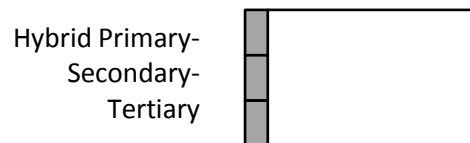
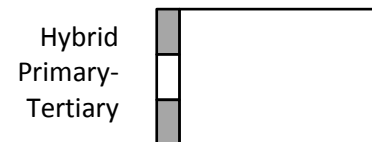
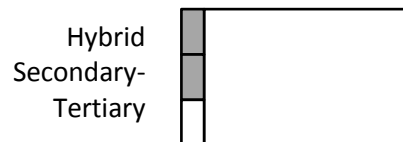
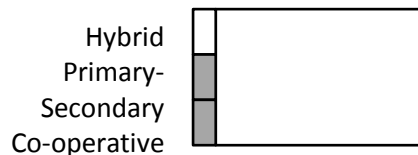
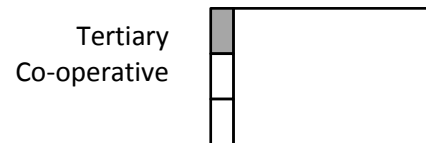
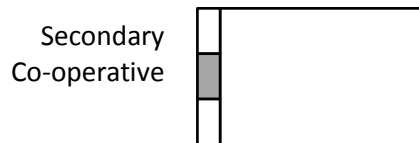
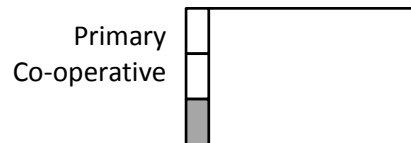
5. Relationship Symbols

6. Real-life Example Diagrams

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Structural Composition

All possible Structural Compositions, up to Tertiary, are shown



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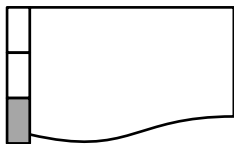
6. Real-life
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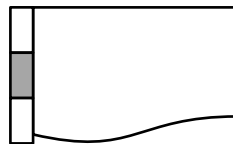
Structural Composition

All possible Structural Compositions, up to Tertiary, are shown

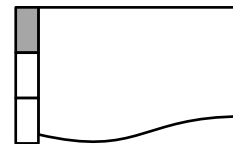
Primary



Secondary



Tertiary



Hybrid
Primary-
Secondary



Hybrid
Secondary-
Tertiary



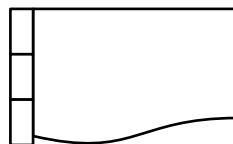
Hybrid
Primary-
Tertiary



Hybrid Primary-
Secondary-
Tertiary



Composition
data not
available



Composition
excluded from
analysis



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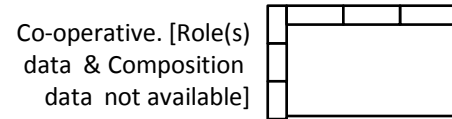
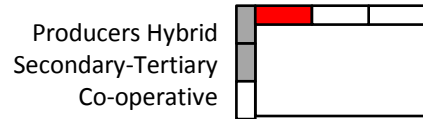
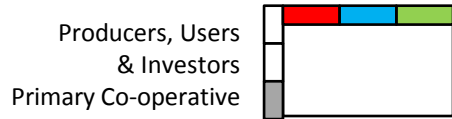
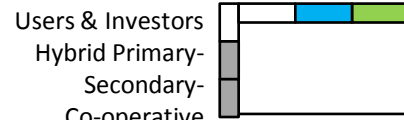
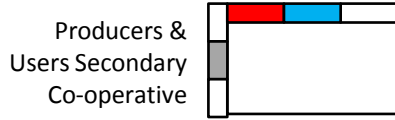
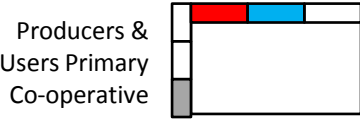
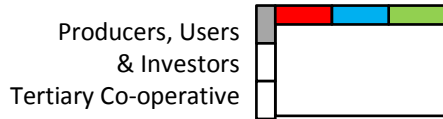
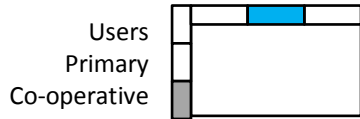
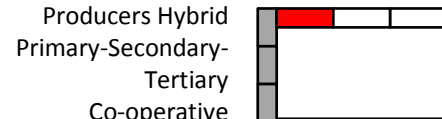
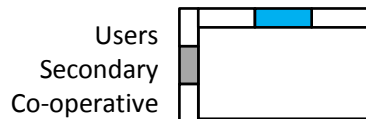
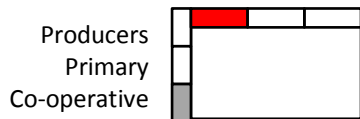
4. Mutual Enterprise Symbols | Co-operatives

Participation Role(s) & Structural Composition together

There are 72 possible combinations. Only 12 (likely to be the more common) are shown here

Click below to select a section

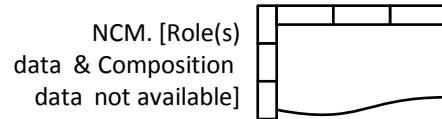
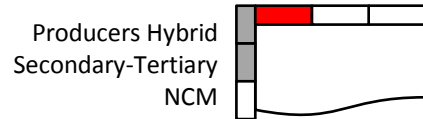
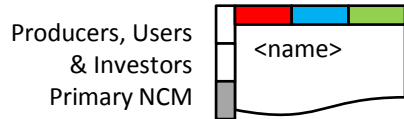
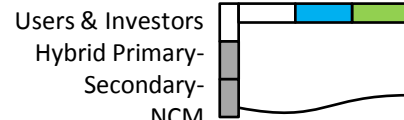
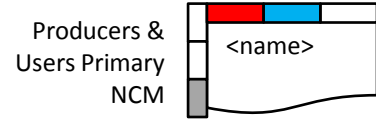
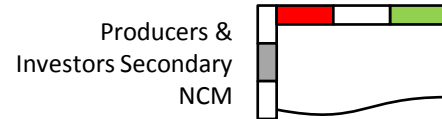
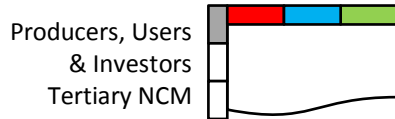
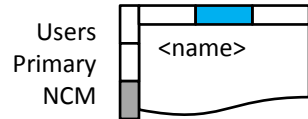
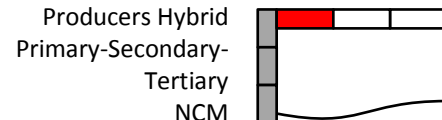
- 1. Co-opMaps: Introduction
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4. Mutual Enterprise Symbols | Non-Co-operative Mutuals (NCMs) Participation Role(s) & Structural Composition together

There are 81 possible combinations. Only 12 (likely to be the more common) are shown here

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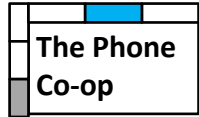


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4. Mutual Enterprise Symbols

Real Life Examples

Size 2



Users Primary Co-operative



Users Hybrid Secondary-Tertiary Co-operative



Producers, Users & Investors Hybrid Primary-Secondary Co-operative



Producers & Users Hybrid Primary-Secondary Co-operative



Generic Set of Investors Non-Co-operative Mutuals

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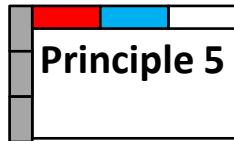
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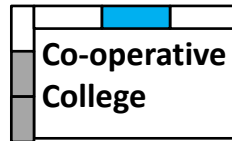
Size 3



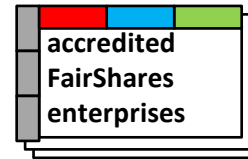
Producers & Users Hybrid Primary-Secondary-Tertiary Co-operative



Producers, Users & Investors Secondary Co-operative



Users Hybrid Primary-Secondary Co-operative



Generic Set of Producers, Users & Investors Primary-Secondary-Tertiary Co-operatives

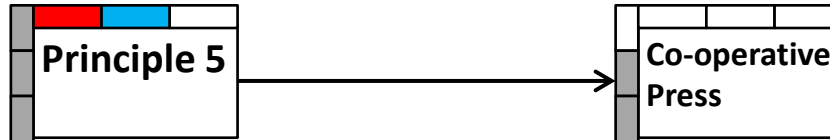


Generic Set of Users & Investors Non-Co-operative Mutuals

Relationships between Enterprises

Any 2 enterprise objects in a diagram may be related, in which case there is a linear connecting object between them - a relationship object.

A relationship object has a direction *from* an enterprise object *to* an enterprise object, indicated by an arrowhead.



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5. Relationship Symbols

Relationship Types

7 types of relationship: type is represented by a "badge"

Relationship Type G: "has a reserved governance role in"



Relationship Type I: "holds an investment in"



Relationship Type L: "has an asset lock to"



Relationship Type M: "is a member of"



Relationship Type O: "owns"



Relationship Type P: "is a partner member of"



Relationship Type S: "supplies"



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Relationship Examples

For the numbered notes on the relationships in this diagram, see next slide

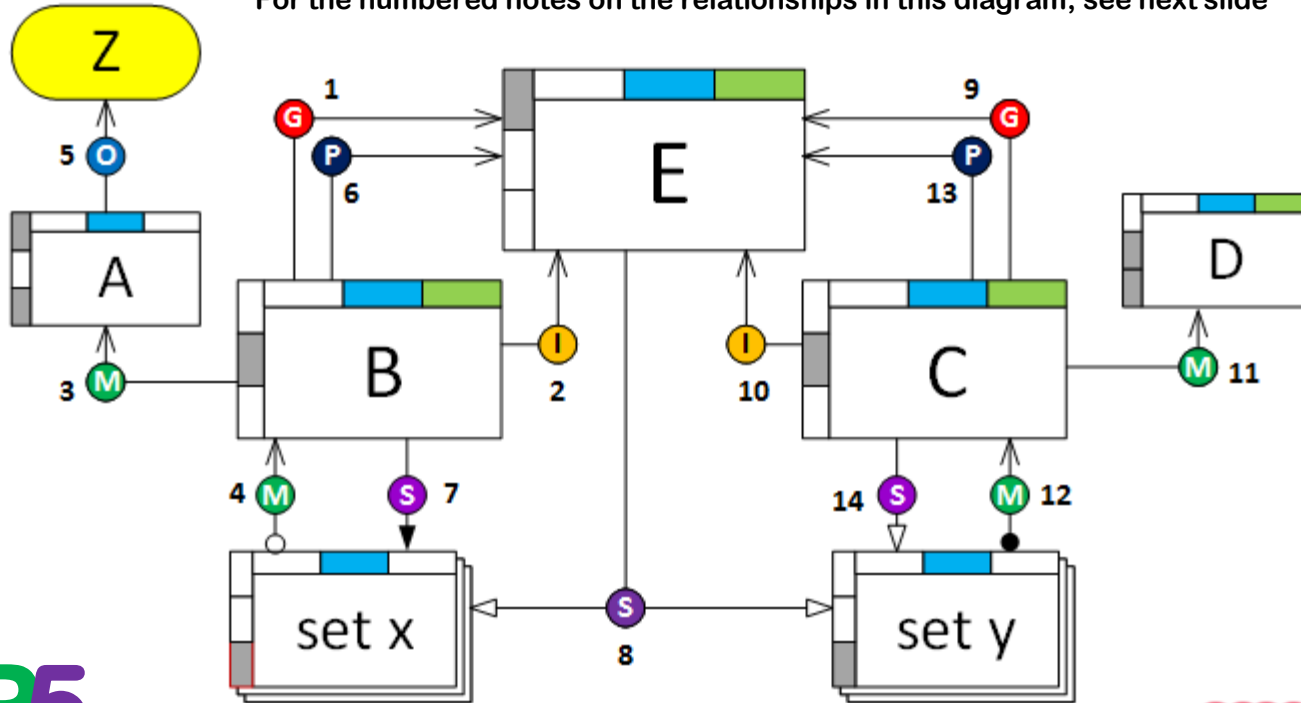


Diagram produced using Co-op'sMap from P5



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Relationship examples

Click below to
select a section

- | | |
|--|--|
| G 1. B has a reserved governance role in E | 9. C has a reserved governance role in E |
| I 2. B holds an investment in E | 10. C holds an investment in E |
| L [no “has an asset lock” relationship is depicted] | |
| M 3. B is a member of A | 11. C is a member of D |
| 4. Some of set x are members of B | 12. All of set y are members of C |
| O 5. A owns Z | [no other “owns” relationship is depicted] |
| P 6. B is a partner member of E | 13. C is a partner member of E |
| S 7. B supplies all of set x | 14. C supplies some of set y |
| 8. E supplies some of set x and some of set y | |

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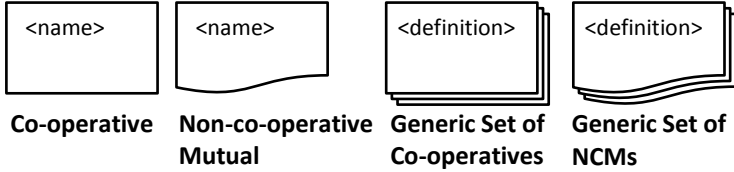
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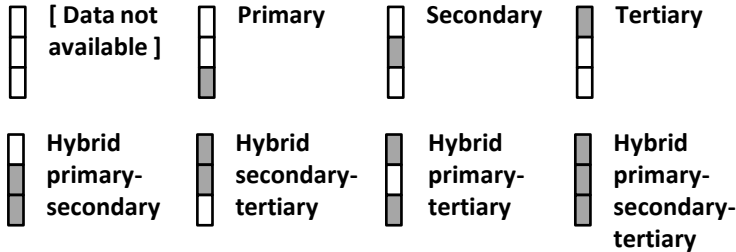
6. Real-life Example Diagrams

Symbols Key part 1: Enterprises

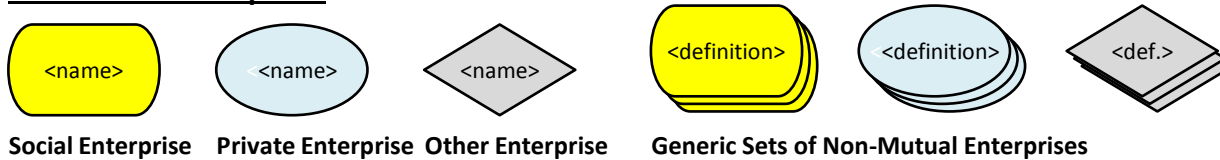
Mutual Enterprises



Structural Composition

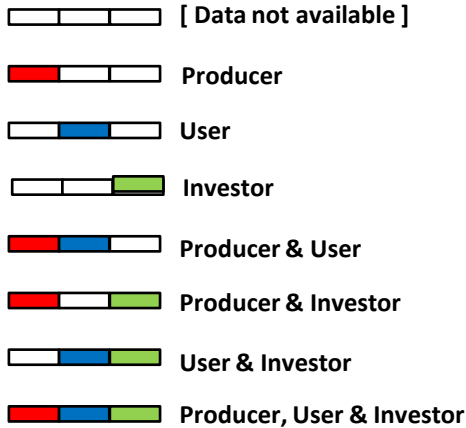


Non-Mutual Enterprises



— diagram boundary
OR mandatory input

Participation Role(s)



TOPICS COVERED ELSEWHERE This Symbols Key example occupies 2 A5 Landscape pages. There is a choice of several other layouts:
1 x A4L
1 x A4P
2 x A5P
1 x Widescreen 16:9.

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7. Next Steps


6. Real-life Example Diagrams

Symbols Key part 2: Relationships




Note X external note
Ref. n reference

Relationship types

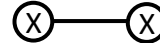
-  has a reserved governance role in
-  holds an investment in
-  has an asset lock to
-  is a member of
-  owns
-  is a partner member of
-  supplies

 (below) represents any given one of the 7 relationship types.




Start Segment Options

-  from individual enterprise
-  from entire generic set
-  from subset of generic set

Inner Segment



End Segment Options

-  to individual enterprise
-  to entire generic set
-  to subset of generic set



It is recommended to publish a Symbols Key alongside your diagrams.

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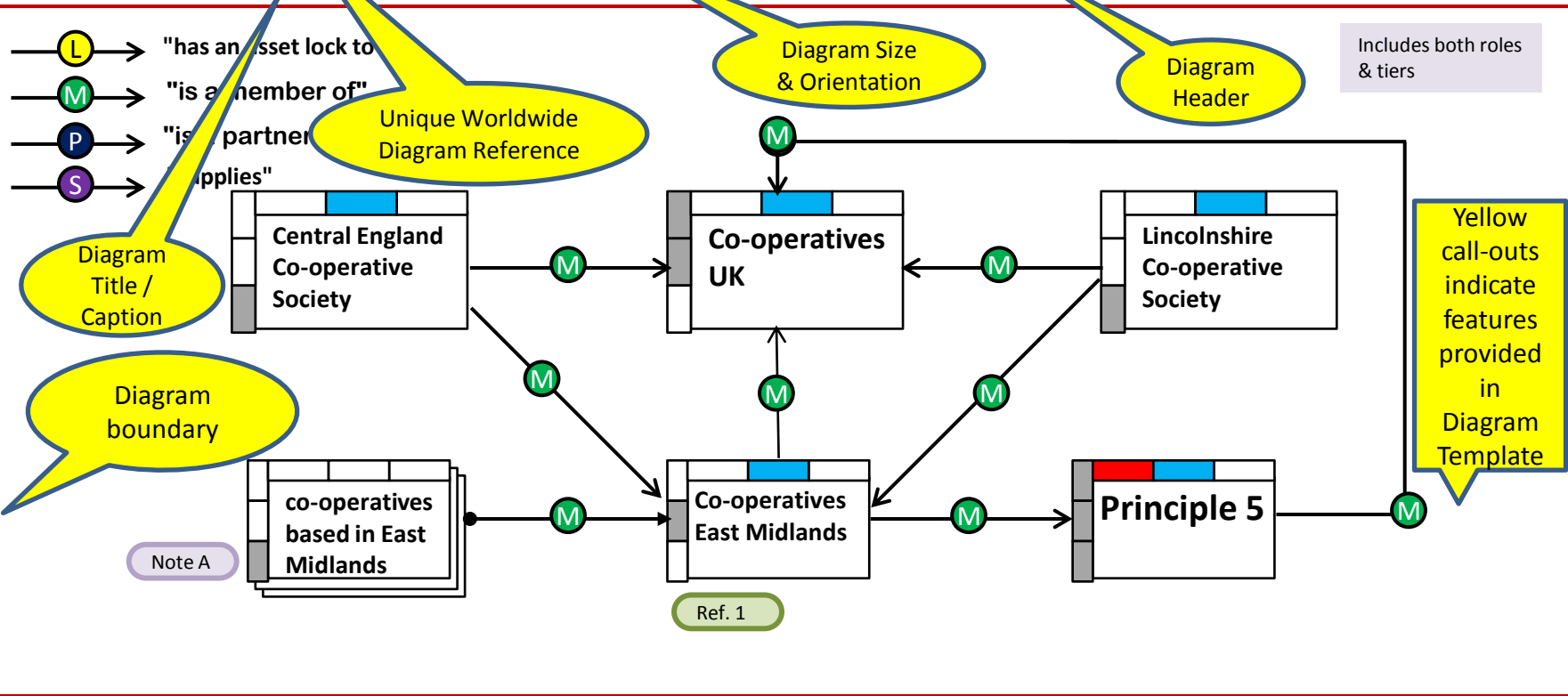
6. Real-life Example Diagrams | Example 2

WDR: 0012#

10#010

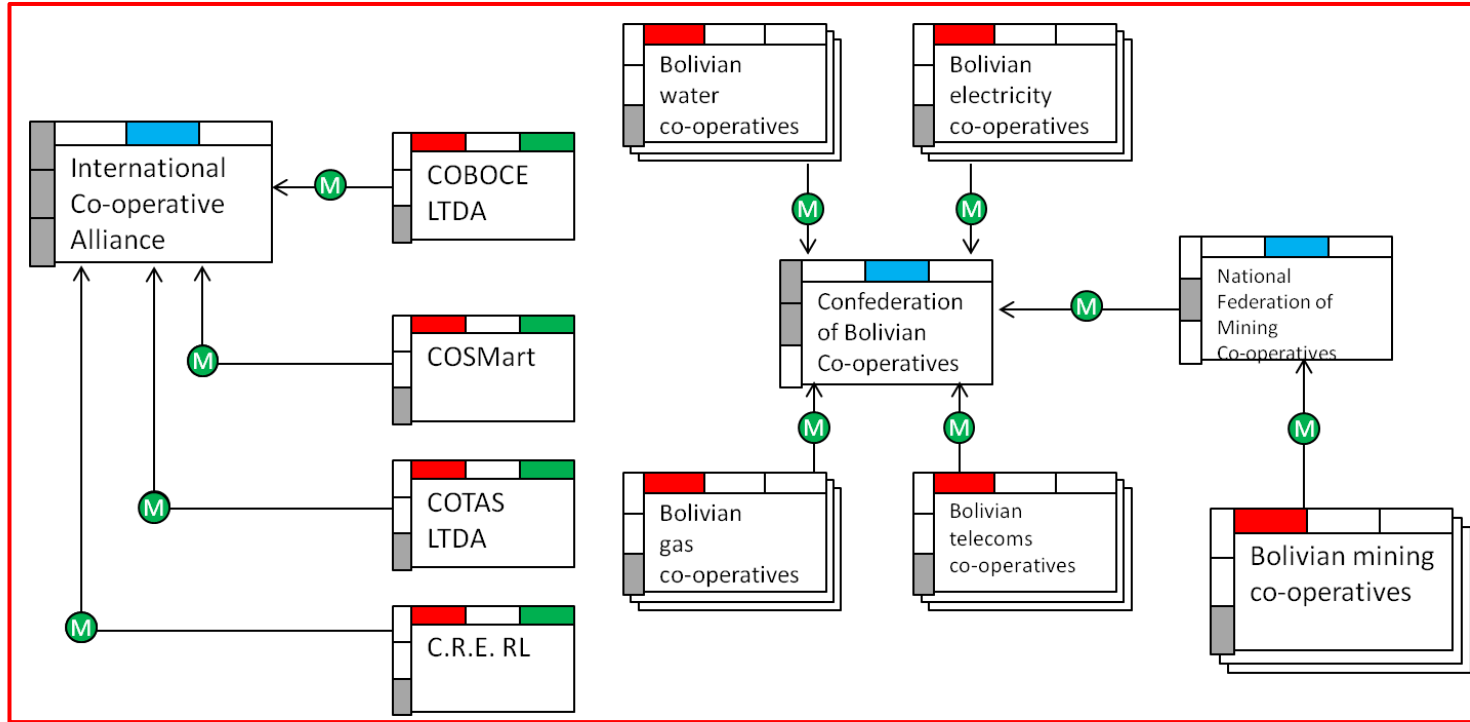
Widescreen

Co-operatives East Midlands et al. DRAFT: Consider in particular asset locks, partnerships, supplies



6. Real-life Example Diagrams | Example 3

Bolivia: Federations & International Links | 2016



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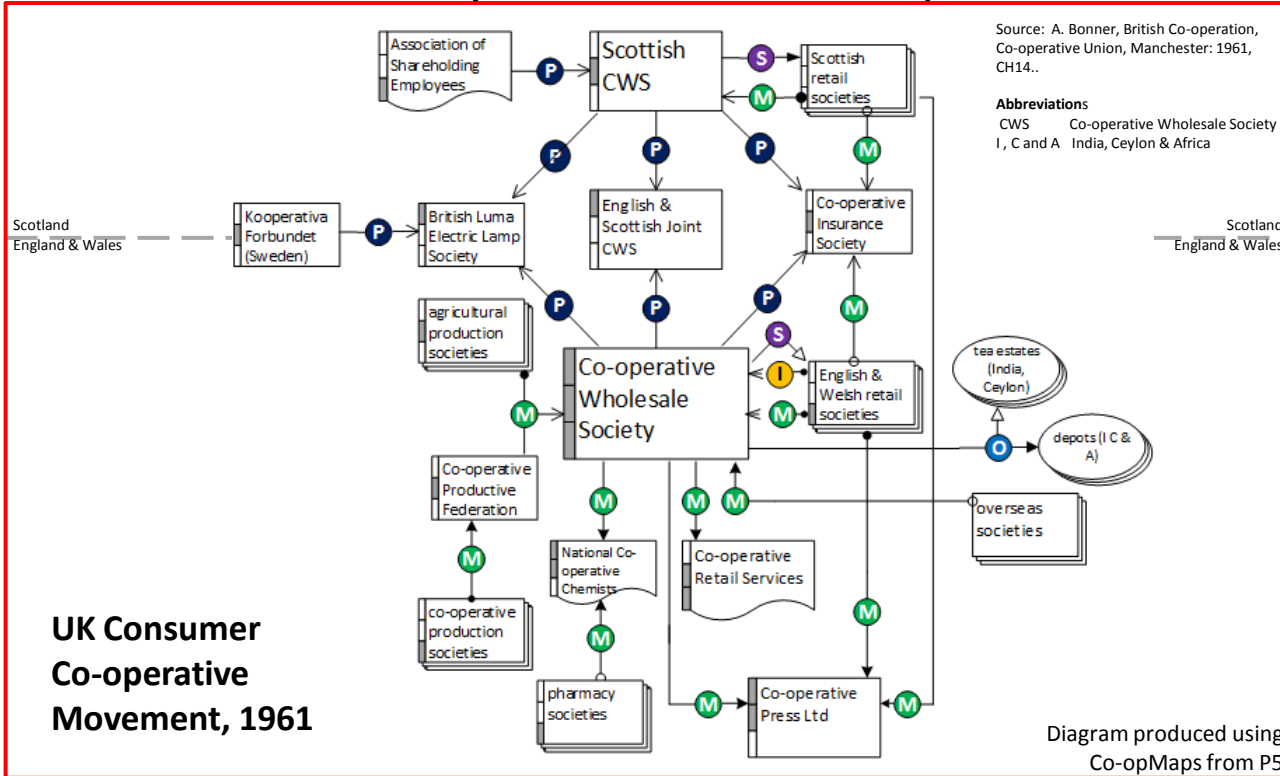
5. Relationship Symbols

6. Real-life Example Diagrams

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6. Real-life Example Diagrams | Example 4

UK Consumer Co-operative Movement | 1961



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They may be downloaded from the public area of Principle 5's website.

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Legacy	[Non-Co-opMaps services] Legacy renewals only.	£10	£10.01-11.99
1	All level 0 services + Co-opMaps Worldwide (read-only)	£12	£12.01-23.99
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One-day Hands-on Training Course

Introduction to Co-opMaps

Location: Sheffield

Held from time to time: watch out for dates

Attendance free (suggested voluntary donation £10 +)

By the end of the course: you will be able to produce Co-opMaps Diagrams to standard, using Co-opMaps Economy Edition.

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