



No. 143.

NOVEMBER, 1936.

GUARANTEED CIRCULATION, 10,000 COPIES.

AMAZING CO-OPERATIVE EXPANSION.

AMAZING co-operative expansion is about in the Co-operative Union statistics for 1935, which are just published. The Union statistics represent the activities of societies in England, Ireland, Scotland and Wales. Here are some of the striking totals which go to make the Co-operative movement the largest undertaking in the British Isles:

FOR DISTRIBUTIVE SOCIETIES—

Membership.....	7,483,976
Share Capital.....	£35,745,524
Loan Capital.....	£1,891,256
Retail Trade.....	£220,479,517

FOR ALL SOCIETIES—

Total Trade.....	£358,743,886
Distributive Workers.....	145,466
Transport Workers.....	172,568
Total Workers.....	318,034
Wages Bill.....	£58,668,466

NEARLY SEVEN-AND-A-HALF MILLION CO-OPERATORS.

No less than 7,483,976 individuals were members of British co-operative societies at the end of 1935. The figures represent an increase of 287,355 members on the results for 1934. Preparing the quotas for the Ten Year Plan, estimates were made of the total membership for 1935. The actual figures exceed the estimate by 77,955. A decade ago, that is, in 1925, the membership of co-operative societies was 4,920,983. The movement has increased its membership by 2,500,000 in ten years.

The co-operative movement is one of the most popular organisations in the

country to-day. Its members have voluntarily joined the ranks of co-operative societies. They are many of them make ends meet, and the continuous growth of co-operative membership is a singular testimony of the value of a sound economics of co-operation.

£13,000,000 MORE CO-OPERATIVE TRADE.

The total trade of retail distributive societies during 1935 amounted to the enormous total of £220,479,517. With the exception of 1930, when prices were at the peak during the post-war boom period, the trade of retail societies has never before reached such high dimensions. The increase over the sales of the previous year, 1934, amounts to £14,478,086, and the average purchase per member was £29.35. This is a remarkable result for a period when the household budget was falling.

Sales in the Southern Section of the Co-operative Union were the highest recorded in any section, amounting to no less than £47,847,707, which clearly indicates the prosperity of that section. In Scotland alone traded to the extent of £5,618,557, and the average sales per member was the highest average in the country. The total trade for retail societies exceeds the original estimate which was taken into account in allocating quotas for the Ten Year Plan by £47,708. These figures show that the basis for the Ten Year Plan was remarkably sound, and that the Plan will most certainly prove a success.

of all democratic organisations, and the co-operative movement looms large in this sphere. Guilds and other co-operative bodies are asked to appoint representatives, but we will gladly supply tickets to anyone who wishes to attend. There is no dejection fee or charge for admission, but contributions to the cost, however small, will be welcome. It must be understood, however, that attendance is in no way dependent on a contribution being made.

The speakers are well-known in co-operative circles and form a platform that is worth making a big effort to hear.

Particulars and tickets may be obtained from the W.E.A. Office, Campo Chambers, Campo-Lane, Sheffield, 1.

NO MEANS TEST.

Sir John Ellerman has left an estate of £100,000. The "New Statesman" points out that "shipping, notoriously in a bad way, does after all say a living wage. If Sir John has still been alive, wage. If he would have been benefiting by a social subsidy." **NO MEANS TEST IS APPLIED IN THIS CASE.**

THE TRAGEDY OF SPAIN.

SPANISH ENVOYS TELL THE FACTS.

The Spanish envoy, Senor de Palencia and Senor de Asua, who attended the Labour Party conference at Edinburgh, gave us moving an account of the events in this unhappy country that it was decided that their speeches should be reprinted as a pamphlet.

The pamphlet is now available under the title, "The Agency of Spain," and may be obtained from the Labour Publications Department, Transport House, South Square, S.W.1, price 1/6d. post free.

THE TRUTH ABOUT SPANISH CATHOLICISM.

Senor de Palencia, who was brought up a Catholic, gave an account of the position of Catholicism in Spain.

"I know very well," he said, "what we are doing in this country and in other foreign countries must be feeling after the information that has been published in part of the Press, and after seeing the pictures, atrocity committed, according to the rebels, by the loyal forces of the legitimate Government."

"My Catholic friends, my Catholic comrades, I tell you that these pictures are not true. Unfortunately, a civil war divides opinion in a country most terribly. I am not going to deny that unfortunately there has been violence. There is violence on both sides. With the rebel forces there are members of the Catholic Church, but who has the right to say that the whole of the Catholic Church of Spain is with the rebels? That is not so.

The most Catholic region of all Spain—the Basque Provinces and other provinces of the North—are entirely on the side of the legitimate Government of the Republic, and they have declared that that is so by the mouth of their leader, who has said that he is with the Government because he is a Catholic. He made a declaration in the Spanish Parliament on October 21st; and this party—the Basque Party—which was not represented in the Popular Front, has considered itself honoured to now form part of the Cabinet in Madrid.

"And what has happened in the town that the rebels hold? How are we able to judge or to know to what extent the representatives of the Catholic Church are with the rebels? We were greatly moved the other day on hearing, with a strong guarantee that this is true, that in the Cathedral of Santiago di Compostela the old Bishop was attending a religious ceremony and one of the rebel leaders got up to say that the repression in Asturias must be as violent as necessary, and the old Bishop rose shaking with sobs, and said: 'No! I do not wish with the murder of more of my children!' What forces there are with the Republic? All the vital forces of Spain and all the Catholic forces in what is strongest in Spain.

LIBERTY FOR THE CHURCH.

"I have been asked over and over again, 'Yes, but if the loyal forces will they forbid the Catholic religion?' Again I answer with all my heart, 'No! You tell me the churches are closed now in Madrid, and I answer you—and this is the absolute truth—that if they are closed, it is not because the Government wishes them to be closed. The Government has asked very well-known Catholics what is their opinion, whether these churches could not now be opened for worship. As the Government has said, when the Republic came, all the churches, with all their treasures, were given up for worship. Why cannot we open them now? The members of the Catholic churches in Madrid have thought it advisable to wait a little, not because they are afraid of the people, but because they are afraid some persons might take advantage to make political demonstrations within the churches, which might lead to terrible struggles that could easily be avoided. But when the struggle is ended, when we have won—I do not say 'if we win'; I say 'When we have won'—there will be absolute liberty for the Catholic Church in Spain."

CHEAP MONEY.

When Sheffield wants money for Housing or any other purpose to the good of its citizens, it must borrow money where it can at the best terms it can get. That means the payment of at least 3 per cent. interest per annum.

Yet the "Queen Mary" was built with a Government loan, at 4 PER CENT. BANK RATE UNTIL 1940. Bank Rate is 2 per cent. So the Government lends money to a body of capitalists at 11 per cent. per annum, and leaves Sheffield to take the risk of what it can get at 3 per cent.

CONTRASTS.

(1) There are eighty-four people to the acre in St. Philip's Ward, and only two in Hallam. Of course, this affects the cost of the land. It is 188 per thousand in St. Philip's, and 9/9 in Hallam. No wonder the Labour Party is "letting daylight" into St. Philip's Daylight is Health.

(2) Sheffield has some of the finest tramcars and the most poverty-stricken citizens. It has a magnificent area of parks, and a vast number of houses, and people who can buy the King's yacht, and others who can't afford half-a-day at Cleethorpes. It has abundant and spacious housing and beds-to-hack houses. It has poverty and squalor; wealth and beauty. It has also a "Progressive" or "Citizens" Party which desires to leave things alone, and a Labour and Co-operative Party which wants to change them—and is doing so!

RALLY OF EDUCATIONISTS.

CITY HALL DEMONSTRATION.

The W.E.A. is holding its National Conference in Sheffield on November 27th and 28th, 1936. In connection with the conference a Public Demonstration will be held in the City Hall, Sheffield, on November 6th, at 7.30 p.m. The title of the demonstration is "Freedom in the Modern World," and the speakers are:

- Professor R. H. Tawney (in the chair).
- The Archbishop of York.
- Mr. G. D. H. Cole, M.A.
- Mr. Arthur Greenwood, M.P.
- Mr. Joseph Jones, J.P. (President of the Miners' Federation).

Obviously, freedom is equally as vital to the co-operative movement as to any other democratic movement, and the purpose of the demonstration is to reaffirm our faith in democratic principles. We believe it is worth while to preserve in England a democratic system which, for all its faults, is at least based on consent and not on submission.

In this effort we ask for the support

The Sheffield Co-operative Society Ltd.
COAL DEPT.

ELECTION TIME and all the time

Burn S. & E. Coal

VOTE EARLY

S. & E. COAL

ORDER EARLY

DIVIDEND 1/10 in the £ ★

COAL	
FROM 30/- PER TON	FROM 1/7 PER CWT.
DELIVERED FREE	

Prominent Co-operators in the Fight

Walkley Ward



Councillor (Mrs.) H. MITCHELL

WALKLEY ELECTORS should be proud of the opportunity to vote for Councillor (Mrs.) Mitchell on November 2nd. As befits a representative housewife, Mrs. Mitchell has concentrated on the human side of public administration, serving on the Health, Hospitals, Welfare of the Blind, Maternity and Child Welfare, and Public Assistance Committees. Mrs. Mitchell was chosen as one of Sheffield's representatives on the West Riding Mental Hospital's Board. Her experience has led her to the belief that there should be an extension of hospital treatment and facilities to deal with temporary nervous breakdowns without the stigma of certification.

She has conscientiously visited the aged and infirm at the Firval Hospital, and as the children in residence in our Cottage and Scattered Homes, as well as those at Herne-road. The work to which she has given every moment of her spare time makes a particular appeal to a woman of Mrs. Mitchell's type.

In addition to the humanitarian work she has served on the Watch Committee and is recognised even by her opponents as a capable exponent of the working-class viewpoint in civic affairs.

Attercliffe Ward

COUNCILLOR J. H. BINGHAM should have no difficulty in repeating the usual big majorities for Co-operation and Labour in the Attercliffe Ward.

Mr. Bingham has a knowledge of finance, a facility with statistics, and a



Councillor J. H. BINGHAM

capacity for organisation which has been recognised in this city and elsewhere by big industrial undertakings who have appointed him to reorganise their administrative departments. Until recently he conducted a two year course in office organisation at the Sheffield University. His present position as the efficient secretary of a large successful business—the Brightside and Carbrook

Co-operative Society, with over £7,500,000 annual trade, and growing at that—indicates the calibre of the man.

Moreover, he is not coming before the Attercliffe electorate without actual municipal experience. He has been appropriately appointed on the city finance committee; he is the deputy chairman of the Libraries and art galleries committee; he is on the finance and general purposes committee of the education department; a member of the parliamentary and general purposes committee, and was responsible for a resolution on the council for an inquiry into the possibility of a local income tax to replace the present inequitable rating system. The association of the municipal corporations is examining the proposition, as also are the Co-operative and Labour Parties. Whether the scheme is adopted or not, it certainly shows that Mr. Bingham brings to bear a fresh and vigorous mind upon municipal affairs and that there is no danger of the administration becoming moribund so far as he is concerned.

A well-known lecturer in co-operative circles he can express his ideas cogently. Attercliffe electors would be ill-advised to let apathy deprive them of so worthy a representative. We know they won't, but we sincerely hope that they will give Councillor Bingham the large majority he deserves.

Crookesmoor Ward



Mr. J. H. PEARCE

CROOKESMOOR is generally regarded as the cockpit of the election campaign. Its electorate had the honour of returning such fine candidates as Alderman Rowlinson and the late Alderman Snellgrove, and yet it has often, we think through spitting, failed to recognise its responsibility to the Party of real progress and voted for the so-called "Progressives".

However, Crookesmoor has never shown big majorities either way, and on this occasion with a candidate of the calibre of Jack Pearce we are looking forward to a victory. Mr. Pearce has never known what it feels like to support either a Liberal or a Tory. As a trade unionist, as a co-operative official, and as a convinced Labour supporter he has devoted the whole of his leisure time to public service or at least to the service of organisations with a communal purpose. He will be on the council as he always has been in the city, a keen advocate of a wider education for the children, of improved health services, and of real progress in improving the general amenities of life for those in most need.

Jack Pearce has always conscientiously carried out any work committed to his charge; he will not be flamboyant; he will not make wild promises, but will serve Crookesmoor as a worthy representative.

Neepsend Ward



Councillor (Mrs.) A. SPEIGHT

COUNCILLOR (MRS.) SPEIGHT, for whom at the time of writing there is no opponent in the Neepsend Ward, has served on the City Council six years, not counting the time she spent as a Guardian representative for the Walkley Ward.

Along with her colleagues, she has seen Neepsend improved, worked for its improvement, and is at present engaged on policy of housing development that will leave Neepsend in a much better position than Mrs. Speight first found it.

Her actual and direct representation of the people's needs has been expressed in the extension of the 'bus' routes on the Langley estate, new 'bus' shelter at Herne-road, and improved 'bus services generally for that area. On the Old Age Pensions Committee, the Committee for the Welfare of the Blind, Maternity and Child Welfare, Hospitals, Housing, and Public Assistance Committees, Mrs. Speight has helped to "mother" in the best sense the sick and the aged.

Always accessible and active in the good cause of community well-being, Mrs. Speight has no need to fear the result of the election should our opponents be foolish enough to contest.

Owlerton Ward

COUNCILLOR WALTER IBBOTSON, the working-man and working-men's representative of Owlerton Ward has, up to the time of writing, constituted a serious problem to the Tory "Progressives" in that no opponent has



Councillor W. IBBOTSON

been found to challenge his right to represent the people.

No one can meet Walter Ibbotson without being impressed by his sincerity and devotion to the people's cause. He

has specialised on those city services that may be classed as humanitarian in their purpose. People merely interested in rate reductions without regard to the welfare of the weakest will not be impressed with Councillor Ibbotson's policy, but those citizens who recognise that we are all our brothers' keepers will find in him a servant, a representative, and a man who will fight for the people's cause to the extent of personal sacrifice. Not that he does not recognise that money spent in municipal administration is invariably hard-earned, he has had too bitter an experience as a working man to believe in squandering, but he will put human need before false economy. Men of Walter Ibbotson's type are needed in the age of indifference to suffering, when life is apt to be held cheap in comparison to industrial and business success.

Owlerton electors have not hesitated to make their wishes known to this well-known representative, who has always been accessible and never hesitated to represent not only the community as such but every individual who has called for personal assistance or advice. Walter Ibbotson should not merely be allowed but enthusiastically encouraged to continue his representation of Owlerton.

Hillsborough Ward



Mr. W. BERRY

MR. WALTER BERRY is challenging the right of the so-called "Progressives" completely to retain the Hillsborough seat.

Mr. Berry is no stranger to Hillsborough, particularly to co-operators. He comes to represent the general rather than the class interest. His experience on the board of management of an industrial undertaking with over £1,200,000 turnover per year, his business training as a representative, his firm of lighting experts, and his keen, almost lifelong interest in economic and political questions, fit him for promotion from the Sheffield and Ecclesall Co-operative Society to the larger co-operative organisation known as the Sheffield City Council.

There is an active Co-operative and Labour political organisation in Old Hillsborough Ward with a growing membership. There is, moreover, a growing number of the electorate who feel that Labour's case should be presented to the council from Hillsborough, and that they should have a direct representative of their own views with a larger sense of public responsibility than that of merely "serving the rates." If every worker by hand or brain, Hillsborough, votes on November 2nd, Mr. Berry will be at the top of the poll.

CO-OPERATIVE PARTY NOTES.

ATTERCLIFFE.

The Attercliffe Divisional Council had the pleasure of viewing the film display provided by the Sheffield Committee of Peace and Friendship with the U.S.R. at their meeting on October 31st. The two films shown were "General Line," directed by S. M. Eisenstein, and wonderful for its technical brilliance, and "Oil Symphony," featuring oil workers at work and play.

We are pleased to report that Mr. J. S. Worrall, of 742, Prince of Wales, has been appointed secretary. The next meeting will be held in the Attercliffe Co-operative Institute, Attercliffe Common, on Wednesday, November 11th, when Mr. Worrall, the new secretary, will speak on "Present Day Problems." All co-operatives in the district are heartily invited to attend.

BRIGHTSIDE.

The Brightside Divisional Council will hold their next meeting on Saturday, October 31st, at the Shiregreen Co-operative Institute, Bellhouse-road, at 7.30 p.m. The municipal candidates, Messrs. H. Morris (Brightside Ward) and Councilor P. Suckman (Firth Park Ward) will address the members. Councilor H. Wilkinson will also speak. The meeting will be followed by a social evening; admission, 3d. Secretary: Mrs. F. Ward, 58, Sicity-avenue.

HILLSBOROUGH.

The Hillsborough Divisional Council have held successful meetings during October. On the 1st, Mr. A. E. Butcher gave an interesting address, taking for his subject, "Leisure." The City Council report was given on the 8th by Councilor R. Fisher. On the 12th, the meeting heard an inspiring address on "Finance versus Life," by Councilor W. Ibbotson, Mr. A. Ballard, and the Party organizer, speaking on the organization of the forthcoming election campaign. The meeting-room was full of enthusiastic supporters who pledged themselves to do possible to return Councilor Ibbotson for Overton Ward, and Mr. Berry for Hillsborough Ward.

As the election campaign is now in full swing there will be no further meetings until November 24, when a social evening will be provided and a film display given by the Brightside and Carbrook Education Department. November 11th, Councilor W. G. Robinson will speak on "Education and the Rising Generation"; 19th, Councilor R. Fisher will give an address on "The History of Sheffield from the Sixteenth Century"; 26th, Mr. J. H. Pearce will speak on "The International Situation and Co-operative Education."

The women's section arranged a masquerade for the display of Autumn fashions by the Brightside and Carbrook drapers department on October 27th. Mr. E. Walworth, the department manager, and Mr. Haycock, the Hillsborough manager, were present. The city stores mannequins displayed the latest modes at prices which will compare with any in the city. On the 12th, Councilor W. Ibbotson was the speaker, and on the 19th, Mr. W. Berry. The next meeting will be held on November 9th, when Councilor Mrs. H. Mitchell will be the speaker; 16th, Councilor R. Fisher; 23rd, Mr. A. E. Butcher; and on the 30th, Alderman J. A. Longley. Meetings held in the Co-operative Institute, Middlewood-road, Mondays, at 3 p.m. Secretary: Mrs. R. M. Wood, 13, Hillsboro'-place.

WISEWOOD.

The Wadley and Wisewood section arranged a debate with the Hillsborough section on "The United Front" on October 17th; a good attendance and an interesting discussion took place. Other debates have been arranged for later in the session. The City Council report was given by Councilor H. Slack on the 14th. On November 4th an old-time dance will be held at the City Council report will be given on the 11th, and on the 18th a film display will be given by the Brightside and

Carbrook Education department; 25th, Councilor R. Fisher will speak on "Old Sheffield." Secretary: Mr. W. Stephenson, 47, Finton-road.

NEEPSLED.

The Neepsled section held a business meeting on October 7th; other meetings in October having been cancelled in preparation for the municipal election campaign. The City Council report will be given by Councilor R. Fisher on November 11th, in the Co-operative Institute, Manners-street, at 7.45 p.m. The women's meetings have also been cancelled for October, to be resumed on the 9th with a social. On the 16th, Mrs. Gill will report on the Co-operative Party School at Hoddlesdon; 23rd, Mr. Goodrick will speak on "International Affairs"; and on the 30th, Mrs. S. E. Ager, a member of the Brightside and Carbrook board of management, will speak on "Our Movement."

SOUTHEY.

The Southey and Norwood secretary reports that they have recommended their weekly meetings and have fixed up an interesting programme. The section are making preparations for a contest in all the new houses which are being occupied on the Hircincliffe Estate. Members are asked to take an active part in the election of Councilor (Mrs.) Spight. The Central Committee for the section will be the Co-operative Institute, Southey-avenue, where Mrs. H. Allen, the women's secretary, will be in charge.

The next meeting will be held on November 5th. The outstanding feature of the November programme, however, is the Mock Cutlers' Feast, to be held in the Old Castle Brewery, Exchange-street, on Nov. 26th. Dinner will be served at 6.30 p.m., after which the "Master Cutler" will be installed and a programme of toasts, which will drive and dance will follow. The secretary reports that a number of "notabilities in the society" will be present and will no doubt make important pronouncements—serious or otherwise. Tickets, 2s. 6d. each, may be had from the secretary: Mr. G. A. Holder, 84, Southey Hall-road.

The Southey Women's section will hold their next meeting on November 4th when the business of the organization will be discussed and reports given. On the 11th the Central Executive representative to the Party's annual school will review the lectures; 18th, speaker to be arranged; 19th, a social.

SHEFFIELD AND ECCLESALL.

The Sheffield and Ecclesall Council held a very successful night drive on October 31st at the Naylor-street Institute. On October 12th the usual meeting was held when reports were given from various conferences and delegations; 19th, Councilor H. Slack spoke on "City Council Affairs"; 26th, Councilor T. Eaton will be the speaker. Programme for November: 2nd, what drive will be discussed and reports given; 9th, Councilor R. Fisher; 16th, Councilor R. Hall will lecture on "Social Credit." The women's section secretary reports that on October 1st they had a fine address from Mrs. Mariel Walkhead Nichol, a member of the National Committee of the "No More War" Movement. Her subject was, "The Danger of War in Europe," and dealt with the growth of Fascism and the rearmament of nations. In the lecturer's opinion preparations against air attack would be of little value if the present situation was allowed to develop. On October 8th the Federation Play-readers read two humorous plays, which were very much enjoyed by the members. On the 15th, Mrs. Fletcher's address on "Women's Place in the Co-operative Movement" was a timely and apt one. On the 22nd, Dr. Z. M. Isaacs, M.A., will speak on "The Women of Egypt"; 29th, there will be no meeting owing to the municipal election campaign. Programme for November: 5th, social; 12th, Mrs. L. C. Longley will speak on "Is Poverty Necessary?"; 19th, Councilor H. Slack; and 26th, Mrs. Lawton.

Such fine quality!!

C.W.S. Blankets, Sheets & Down Quilts

Here is a selection of C.W.S. Blankets, Sheets and Down Quilts which are made from the finest materials. They are the ideal bedclothes to keep you warm and snug during the cold nights. Ask to see them at your store. Dividend allowed on all purchases.

BLEACHED SHEETS.			
32"x90"	per pair, from	8/11	
36"x90"	per pair, from	10/11	
COTTON BLANKETS, WHITE "SOCIETY."			
60"x90"	each	3/6	
60"x90"	each	4/6	
60"x100"	each	5/6	
60"x100"	each	6/11	
COTTON BLANKETS, COLOURED "DOG" BRAND			
AND BLUE.			
60"x90"	each	3/6	
72"x90"	each	4/6	
ALL-WOOL BLANKETS, PLAIN "GREEN LABEL."			
60"	each	10/11	
60"	each	12/6	
"BALLOON" DOWN QUILTS.			
Single Coverlet and Insert, 6"x7", from			
12/6 to 18/11			
Four, plain Embroidered and			
Printed, 6"x7", from 12/6			
to 17/6			
Best-made to reach 90"			
to 100" from 18/11			

DIVIDEND 1/10 in the £.

SHEFFIELD & ECCLESALL CO-OPERATIVE SOCIETY LTD.

Drapery Dept., The Arcade, Ecclesall Road

If you desire

Style, Quality, Comfort,

WEAR

SELF-HELP SHOES

Made by Co-operators for Co-operators.

ASK FOR THEM AT YOUR STORES.

Manufactured by Listerdale Self-Help Co-operative Shoe Manufacturers Ltd., Stafford Road, Listerdale.

"OUR CIRCLE"

MONTHLY - ONE PENNY

A Clean and Popular Magazine for Young Folk. Full of Stories, Pictures, & Competitions

Published by The Co-operative Press Ltd., 11, Lang St. Leeds, W. Yorkshire.

NATIONAL BIRTH CONTROL ASSOCIATION.

(Sheffield Women's Welfare Clinic.)

A PUBLIC MEETING

For MEN and WOMEN to be held in the

CITY (Memorial) HALL, on MONDAY, NOVEMBER 30th, at 7.45 p.m.

Speakers:

LADY MAUREN STANLEY (Wife of the Minister of Education)

Rev. HERBERT GRAY, D.D. (Author of "Men, Women, and God")

Dr. HELENA WRIGHT, M.B., B.S., M.R.C.S., L.R.C.P.

Dispel the ignorance and fear which darken many lives, and learn from experts how modern science brings health and serenity to marriage.

LABOUR FORGES AHEAD W



Front view of Woodthorpe School—Labour's latest contribution to the education of 1,600 of Sheffield's young folk.

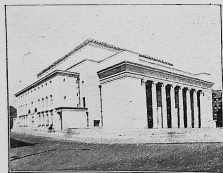


New Children's Nursery at Herries Road.



Interior view of one of the new Ward Pavilions at Ledger Moor. A boon to patients, doctors and nurses.

THE CITY HALL.



This magnificent Hall has given facilities to Sheffield for Musical Festivals, Choral Societies, Exquisite Concerts, Conferences, Pageants, Dances, and other cultural activities.

IT will be remembered that in 1934 and 1935 Labour outlined to the electors of Sheffield their programme of Civic Planning for and development of the City. This programme received the emphatic approval of the electors at the poll and enabled Labour to go forward with still greater enthusiasm in the task of establishing a City of ordered civic progress in contrast with the neglect of Tory "Progressive" rule.

PLANNING

Sheffield has suffered gravely from lack of foresight in the laying out of its thoroughfares and the absence of recreation space in the city. It is a serious matter, and Labour is taking advantage of the Town Planning Act to secure for the future, near and distant, an orderly allocation of good houses, wide thoroughfares, factory sites, recreation grounds, and preservation of beauty spots. In this connection, a Civic Centre will be provided, involving the reorganisation of the markets and transport systems. The conservation of land during recent years is a remarkable achievement. Tremendous stretches have been preserved which would otherwise have been built upon and the beauty destroyed.

EDUCATION

Education for all is being provided on comprehensive and up-to-date lines in excellent Schools. Minds and bodies alike are being trained for useful lives. The complete ring of Secondary Schools on the fringe of the city is proceeding according to promise, and every quarter of the suburbs will have adequate provision. Sheffield has persuaded the Board of Education to allow the construction of swimming baths in the new Primary Schools. In this achievement Sheffield is first in the country, and in the centre of the City a Secondary School of technical type will be provided; also an Arts and Crafts, Domestic, Technical, and Trade College.

HOW YOUR M

ALLOCATION OF

Statement showing Rates paid by a person living in a house 10/3 per week clear:	
Rent	6 3
Rates	3 3
Water	9
	10 3

Public Assistance
Education
Police
Housing
Public Health
Sewers and Sanitation
Refuge Colonies
Baths and Wash-houses
Parks and Recreation
Highways and Bridges
Libraries and Museums
Fire Brigade
Lighting
Abattoir, Paving
Miscellaneous Services
Total

PUBLIC HEALTH

Labour's forward policy still continues, and the contribution in 1936 towards the development of this essential social service includes the erection of wash-houses at Attercliffe, Heeley, and Sutherland Road, the completion of a Nursery at Herries Road, further extension of Hospital services, the approval by the Ministry of Health of plans for a Maternity and Child Welfare Centre at Firth Park, which will be proceeded with at once. Plans are now proceeding for additional wash-house accommodation, extended Maternity and Child Welfare services, including a Municipal Midwifery service and more maternity beds, and the establishment of a Public Health Hospital at Fir Vale House, removed entirely from the Poor Law. The hygienic system of dustless refuse collection will be provided for EVERY household in the City.

TRANSPORT

The Transport Department continues to provide the cheapest and most efficient service in the country, extending facilities and cheapening the cost of travel.

MAINTAIN SHEFFIELD'S PRO

WITH ITS GREAT PROGRAMME

ELECTRICITY

The number of consumers increases month by month, which is a striking testimony to the value and efficiency of this service. Since Labour has been in control the cost of electricity has been repeatedly reduced and the number of consumers has increased from 31,000 to 150,000 this year, and in the same period the units sold have increased from 161,300,000 to approximately 500,000,000 for the current year.

SLUM CLEARANCE

Slum Clearance and Re-Housing is proceeding apace and every endeavour is being made to deal with the maximum number of houses before the present Act and subsidy expires in 1938.

This is necessary to ensure low rentals. Our programme provides for 2,500 houses per annum. Labour will continue to resist any proposals to slow down this programme. The social effect of this huge transfer of families from slums and insanitary houses to decent homes is boundless in its possibilities.

HOW MUCH MONEY IS SPENT.

EXPENDITURE:

	s.	d.
.....	1	0
.....	7	1
.....	2	
.....	0	
.....	3	
.....	1	
.....	2	
.....	0	
.....	0	
.....	3	
.....	0	
.....	1	
.....	0	
.....	1	
.....	3	
.....	3	

This sum is based on an assessment of £10 per annum rateable value. If assessed lower you pay less; if higher you pay more in proportion.

PUBLIC ASSISTANCE

The Tory Government still persists in its refusal to make this necessary provision for the poor and needy a national responsibility. In spite of this fact, Labour has not hesitated to put into operation a scheme for the complete reorganisation of the administration, with more equitable scales of relief, although the latter involves an increased cost. We believe that all citizens of goodwill—providing that they are assured of efficient administration—

will give their support to ensure fair treatment to those who, unfortunately, have to seek our aid in this way.

The LABOUR PARTY stands first and foremost for the ABOLITION OF POVERTY. We have done and shall continue to do all that a Municipal Council is empowered to do, to reduce the effects of poverty. Until a LABOUR Parliament modernises the whole money system and the present rating system, which has little or no regard to the ability to pay, rates cannot be lowered if the essential services of the City are to be effectively carried on.

Sheffield ratepayers will realise that only with the democratic support of the majority of the people of Sheffield has the Labour Party been able to register its fine record of civic advance during the past ten years.

On November 2nd

as electors, you will be called upon to reaffirm your faith in the Labour Party and give the Party a mandate to complete the policy outlined above, endorsing the opinion that the best services and amenities should be provided for the people of Sheffield.



Exterior view of new Ward Pavilions at Lodge Moss.

TRAVEL WITH COMFORT.



Modern Tramcar. Interior. Greatest travel comfort at lowest fares for the public. A direct Labour Product.



One of the Sheffield Corporation's Estates to house the transferred population in excellent homes, with wide roads in healthy districts.

CENTRAL LIBRARY.



The Direct Labour Department made this beautiful addition to Sheffield's architecture. It serves the student, the ordinary reader, and the child. The special Art Gallery presented by Alderman Graves is on the upper floor.

... VOTE LABOUR

THE NOVEMBER ELECTIONS AND THE RATES.

October 1st, 1930.

To the Editor.

Sir,—The London County Council, on July 14th last, discussed a report, presented by its Finance Committee, on the Rating of Land Values. The report, which occupied about twenty pages of the agenda paper, appears to be a consideration and development of the English rating system, recent changes in it, the objections to it, the case for and against a change of system, and the effect of a rate on land values; and the committee recommended—

(a) That the Council is of opinion that the present rating system is inequitable in its incidence, that site value is a subject peculiarly suited to local taxation by reason of its arising from community industries, including local expenditure, and that it is accordingly desirable that the present burden of local expenditure should be transferred either wholly or in part from rates to a rate on site value.

(b) That H.M. Government be informed of the opinion expressed in the foregoing resolution (a) and be urged to introduce legislation at an early date to empower local authorities to levy a rate on site value.

These resolutions were carried by a substantial majority after a long discussion.

"In our opinion," wrote the Finance Committee, "site value is pre-eminently a subject for local taxation, as it arises from community causes. It is the measure of the commercial, social, and industrial advantages attaching to a site which arise from the existence of the community and community services provided out of the public purse. It is a value which has not occurred in the case of producing to the owner, and, consequently, the rating of site values is, in effect, a means of securing to the public a value which it has itself created."

With the growth and progress of society there is a tendency for site value to increase steadily, and in some cases this leads to the withholding of land, and the development of undeveloped land, and, what is even more important in such an area as London, to retard the redevelopment of land, the improvements which are worn out, and out of keeping with modern requirements. The rating of land values, by transferring to site value the burden or part of the burden of local rates which now falls upon improvements, would encourage an adequate development of land, and tend towards the provision of more accommodation for housing and other purposes.

What is true of London is true of the boroughs in which council elections are to be held in November, though, of course, in the Metropolis the evils of a bad rating system are exhibited on the largest scale.

Every candidate for municipal honours, and every burgess who is anxious to see the root cause of the social evils of unemployment and bad housing attacked, should study the report of the L.C.C. Finance Committee, who support their arguments by striking figures as to the effects of the present rating system on education, housing, parks, &c., and every candidate should be asked whether, if elected, he would move or support a motion that the Council support the demand of London, Cardiff, and many other municipalities for the rating of land values.

I will gladly send a copy of the L.C.C. report, post free, at published price (6d.), to any interested councillor, candidate, or elector.—Yours faithfully, FREDERICK VERBURNE, English League for the Taxation of Land Values, 94, Petty France, S.W.1.

RECONSTRUCTING ECONOMIC LIFE.

PROBLEMS FACING GOVERNMENT AND OPPOSITION. DERELICTION IN THE NORTH—OVERCROWDING IN THE SOUTH.

THE JARROW MARCH.

Prosperity, we are told, is returning. It is returning very largely because the race in arms has been revived among the sports of nations. From the North-East—so much so that the Darlington Forge, opened some months ago after four years of idleness, is unable to undertake certain valuable contracts for "Queen Mary's" sister ship because it is too busy. The Jarrow march to London provides evidence that the returning prosperity does not touch all the North-East.

The nation is faced with two problems. One is the devastated areas problem with its unemployment and poverty, and the disincentive conditions that demoralise the people in former industrial centres that have gone derelict. The other is the problem that arises through the migration of certain industries to the South and the consequent crowding of the Metropolitan area. Only now are the London County Council and its neighbouring county councils facing seriously the task of preventing the absorption for building purposes of the rural areas over a large extent of the South-Eastern counties. The crowding of these areas of houses, schools, churches, social centres, shops, might be a good thing in

some respects. It would mean increased employment in the building trades in these areas for one thing, but these modern requirements already exist in other areas that are being degenerated because capitalism has not been able to conduct its industries in a rational fashion, and because Governmental policy has brought about conditions since 1914 which have penalised the workers and the ratepayers, who have had no control over industrial organisation.

THE CO-OPERATIVE SOLUTION. The Metropolitan areas and the derelict areas alike need to be saved. The "British Labour" series of pamphlets shows how the Co-operative Party would handle all such problems, and every co-operator should study and every co-operator should study and immediate thought. Labour M.P.s and candidates should also study them; for it is dawdling upon most thinkers for it is dawdling upon most thinkers that such problems would be faced almost immediately—it is a process that is already overdue. The National Government will be bound to face them, and the Conservatives, who cooperate the National Government with an insignificant handful of supporters from almost defunct parties, have been known before now to steal the Opposition thunder.

LABOUR GAINS 593 SEATS.

The Labour Party has proved by its record to be the party of progress in local affairs. Its steady gains during the past few years, in spite of powerful opposition from the anti-Labour groups, has borne witness to the confidence of the electorate in Labour's conduct of local administration. It now controls forty-two provincial borough councils as compared with sixteen in 1921-22, and twenty-three in 1929-30.

The extent of Labour's progress since 1929 can be seen from the record of gains and losses since that year. In 1929 Labour had a record gain of 199 seats in the provincial boroughs in England and Wales. In 1930 there was a net loss of seventy-three Labour seats; and in the peace elections of 1931 which followed the wild campaign of misrepresentation part-waged by supporters of the "National" Government, there was a further loss of 238 seats, a total loss of 317 in two years. These losses were only temporary. The electors quickly gave expression to their disillusionment with Tory rule. In 1932 Labour scored a net gain of twenty-two seats; in 1933 the record of 1929 was beaten with a net gain of 236 seats; in 1934 another record was created with a net gain of 305 seats; and in 1935 a further net gain of thirty seats was secured. Thus, in the last four years, Labour has secured a net gain of 593 seats.

"KO-OPERATIVE" HOWLERS.

HERE are some howlers collected from students in co-operative classes:—
Poor Mr. Owen. Robert Owen was born at Newtown, Montgomeryshire, at the age of seven.
Robert Owen was a spinner of very fine yarns which made him very successful in his business.
Society Notes. Why not join the Society and become one of its vast members?

The staff of this society consists of nineteen employees, two heavy delivery vans, one horse wagon, and a traveller's car.

SOME DEFINITIONS.
An open cheque has nothing at all on either side.
An invoice is words that are said inwardly and not aloud.
Addressee means the address of a woman.
Acquire means 480 sheets of paper.
Rapacious means clever with a rapier.
Rascapious means pacing about in all directions.

DID YOU KNOW THAT—
"Inst." means the month that is in use.
Chalk is formed from diabolic remains.
Britain has a very changeable climate, but it is mostly temperant.

YOU WILL LIKE "MYLYTA" UNDERWEAR
Produced in a variety of charming styles, at moderate prices.
Manufactured by the Makers of the "ASHFIELD" BRAND Hosiery and Underwear.
The Kirkby-in-Ashfield Co-operative Manufacturers Limited, Byron Street, East Kirkby, Notts.

Proved by Merit
to be worthy of the name.
"THE IDEAL"
Ladies' Tailor-made Costumes. Gentlemen's High-class Bespoke Tailoring. Boys' Suits. Hats and Caps.
CAN BE OBTAINED AT YOUR STORES.

The Ideal Clothiers Limited, Works, Wellingtonborough

"Good Morning!"
... THERE'S SHREDDED WHEAT FOR BREAKFAST
SHREDDED WHEAT
SHREDDED WHEAT

Municipal Sunday, November 1st.

MASS MEETING

in the CITY HALL, Barker's Pool.

Speakers: **C. R. ATTLEE, M.P.**

(Parliamentary Leader of the British Labour Party) and

ALD. E. G. ROWLINSON, J.P.

(Leader of the Labour Group on the City Council)

Supported by Co-operative and Labour Municipal Candidates.

Items by the Sheffield Workers' Male Voice Choir.

Communal singing. Doors open 7 p.m.

Tickets for Reserved Seats (6d. each, may be obtained from the Co-operative Party Office, 17, Bank Street, or the Trades and Labour Council Office, Yorkshire Chambers, Angel Street.

THINGS THAT CONCERN US ALL

PRIVILEGES AND RESPONSIBILITIES

Members of Co-operative Societies enjoy many privileges—the dividend, fair prices, fine quality goods, educational and social activities, death benefits, and so on.

But privileges carry responsibilities.

Having invested capital in their Co-operative Societies, who in turn invest capital in the Co-operative Wholesale Society Limited, it is the duty of Co-operators to purchase C.W.S. Productions. The cycle of co-operation is only completed when C.W.S. goods are bought.

And, quite apart from this economic sense, there is domestic wisdom in buying C.W.S. goods, for they give reliable service and honest value—and the dividend at the quarter end.

BUY MORE C.W.S. PRODUCTIONS
AND
INCREASE YOUR DIVIDEND



The C.W.S. supplies the needs of life to Co-operative Societies for their members

What do you want in a Radio Set?

Tone—Purity—Selectivity—Range—Smart Appearance?

You get all in a

• C • W • S •

"DEFIANT" RADIO RECEIVER

"The Set with a Dividend"

The full range of models are on view at our newly-acquired premises, opposite "The Arcade" in Ecclesall Road



MS11 916. Five-valve (including rectifier) A.C. Mains Superhet Receiver, with Automatic Volume Control. High-quality cabinet. £11.19.6
Work in Walnut finish.

TERMS from 2/- per week

FULL DIVIDEND ALLOWED

SHEFFIELD & ECCLESALL CO-OPERATIVE SOCIETY LTD.

Radio Section, Ecclesall Rd.—Clarence St. corner

Don't Risk Autumn Chills!

WEAR

INTEGRITY BRAND UNDERWEAR

AND BE PROTECTED

Made for the British Empire
Lined—Wool—Gilets

A real man's boot!



Here is a boot for long and sturdy service. Made specially for the man who is on his feet all day, outdoors, in every kind of weather. A boot for policemen, postmen, tramwaymen, outdoor workmen, . . . built like a battleship . . . staunch, yet snug and comfortable, and above all weatherproof. A rain-defying, snow-defying, frost-defying boot that will keep your feet dry and warm throughout the long day.

And at a surprisingly low price, too

UNQUESTIONABLY 10-DAY'S
FINEST WORK-BOOT VALUE

PER PAIR

15/-

DIVIDEND

1/10 in the £

UPPERS CUT FROM
GENUINE 'ZUG' with all welt
leathers.

**SHEFFIELD
ECCLESALL**

Boot Dept., Ecclesall Road



FOOTWEAR FOR GENTS AND BOYS.

Holyoake : Brand :

IS THE MOST RELIABLE

TRADE UNION STAMP NO. 5

Can be purchased from any Co-operative Shoe Department in Sheffield.

Manufactured only by the
KETERING CO-OPERATIVE BOOT SOCIETY

HAVELOCK WORKS, KETERING.

You can't do without it!

Once you have seen it, you must get it regularly.

Why?

Because it is the cheapest, the best illustrated, the most informing, the most entertaining collection of stories, articles, and poems published.

What?

"THE MILLOATE," which costs sixpence, and lends the magazine at a shilling. Order it at your co-operative stores, bookstall, or railway bookstall.

HAPPINESS TO COME!



*Good times
ahead for
those who
join the
"B & C"
3½^d CLUB*

- A FAMILY CHRISTMAS PRESENT NEXT YEAR THROUGH THE BRIGHTSIDE AND CARBROOK CO-OPERATIVE SOCIETY'S 3½^d. CLUB.

IT'S A GOOD IDEA AND A VERY SIMPLE ONE..

- PAYMENTS may be made at any time—with your weekly purchases at your own branch—each share costs 3½^d. and any number may be taken.
- 3d. INTEREST ADDED ON EVERY FULLY PAID UP SHARE.
- Members and non-members alike may participate.
- PRACTICE USEFUL SAVINGS BY JOINING THE NEW CLUB, WHICH BEGINS MONDAY, NOVEMBER 9, and help yourself and your family to Christmas happiness next year.

● POPULARITY!

Over £90,000 will be paid out this month, representing 123,043 shares issued last year.



HEAD OFFICE, CITY STORES AND BRANCHES