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# CO-OPERATIVE PARTY'S CONSTRUCTIVE LEAD.

## PRESIDENT'S RALLYING SPEECH.

### FAILURE OF CAPITALIST PARTIES.

Mr. A. Barnes (chairman of the Co-operative Party) presided at the Easter conference, held at Southsea. Below we print extracts from his opening speech. The party subsequently discussed resolutions on Disarmament, Finance, Means Test, and also put forward the basis of its new Municipal Programme, all of which received the unanimous approval of the delegates.

As essential preliminary to the establishment of the Co-operative Commonwealth is the cultivation in the minds of the people of a belief in their own capacity, a knowledge of the practicality of our aims and plans, and a courage to put them into operation. Let us... apply our minds to discovering the right way to political power and then to the use of it in order to win our economic ideals.

#### FAILURE OF CAPITALISM.

In reviewing recent political events, Mr. Barnes went on to say: "The predominant capitalist party in every important country has aimed at national aggrandisement by economic methods which have led to universal impoverishment. Each nation is striving to obtain the advantageous end of war debts, reparations, tariffs, and disarmament, forgetting that there can be no advantage from a common disadvantage. On the other hand, democratic bodies have instinctively advanced the right solutions to post-war problems, but have lacked the authority to apply them. We have not obtained the authority because we have not yet won the confidence of the electorate.

#### HONEST POLITICAL ALIGNMENTS.

The Co-operative Party is the political voice of successful economic democracy, and its function is steadily to expand its political power in the same manner as the trading side has built up our economic power. To accomplish this we must force a more honest alignment in our British party system to give the people a fairer chance to decide.

#### TORY GOVERNMENT THROUGH LIBERALISM.

"Liberal leadership," said Mr. Barnes, "is primarily responsible for every Tory Government we have had since the post-war period. Including the Coalition Government of 1918-22, which was predominantly Conservative, England has had—by the grace of

Liberalism—ten years of Tory Government since 1918, and the present plight of our nation, is the result.

#### NO ALLIANCE WITH CAPITALIST PARTIES.

On our side no responsible Labour or Co-operative leader advocates an open alliance with Liberalism. If this is so, there is no justification for a tacit alliance. The Co-operative and Labour movements do not see eye to eye on every phase of public life. We do both believe, however, in co-operative and public ownership of the sources of wealth as against individual ownership, and this binds us together as open and declared allies.

Conservatives and Liberals do not see eye to eye upon many things, but both declare that they believe in individual ownership of the sources of wealth as against co-operative or public ownership, and they have no difficulty in joining forces when this is challenged. Half the Liberal Party in the House of Commons now frankly accepts this position, and the other half should be forced to a decision. We should at least get clean-cut politics.

The Co-operative and Labour Parties will be wise to make it plain to the electorate that the next time the constitutional position demands that we become the Government, opportunity must accompany office, and power must be associated with responsibility. Liberal leaders can witness the introduction of wholesale Protection and cling to office in a Tory administration, so why imagine that anything greater than tactics divides them?

The British people, on balance, are progressive, and it is only because political conditions have been so confused that this characteristic has failed to find expression.

#### PROGRESS OF CO-OPERATIVE PARTY.

Apart from the loss of seats, the Co-operative Party has made progress in every other direction. At the Blackpool conference a year ago we were able to announce that the membership of the co-operative movement was now affiliated to the Co-operative Party. That progress has been still further advanced during the current year. It is significant that since 1924 the number of affiliated and non-affiliated societies (apart from a few amalgamations) has varied to the extent of only forty-one. The increase in affiliated membership has risen by 1,686,895 members, whereas the membership of non-affiliated societies in that period has risen by only 157,355 members. Here we have indisputable proof that it is the societies connected with the Co-operative Party that are responsible in the main for the post-war progress in trade, capital, and membership of the co-operative movement.

#### CO-OPERATIVE PARTY'S "PROVED CAPACITY."

Economic power, political power, press power are three avenues to governmental power in modern society,

The co-operative movement is the only democratic movement which opens up all three to the people. We have proved our capacity in the economic field and have laid the successful foundation of a new industrial order. The growth of the Co-operative Party in the last ten years has astounded opinion within the movement and startled anti-co-operative opinion without. The Co-operative Party will not be diverted from its purpose either by threats or flattery. It exists to defend what we have won and to prepare the ground for further advance. The party should become in every possible way an effective opposition to the Government in the country. The consumer is to be bled white on behalf of every vested interest. As the political voice of the consumer, the Co-operative Party, from its inception, has stood steadfast against the post-war tariff policy of the Conservative Party, which can be stated in a sentence to mean lower wages through higher prices.

#### TRANSFERRING THE BURDEN.

The chairman went on to state that the Co-operative and Labour Parties have become more united, whilst the National Government becomes more disunited on the tariff policy. As the full effect of the Tory plan of transferring taxation from the well-to-do to the poor becomes plain public resentment will grow. Let us, then, prepare for our next opportunity. The next Labour and Co-operative Government will have to deliver some economic goods as well as social reform if the unity of the movements is to be maintained. The necessity for collaboration in the field of constructive thought and action is consequently apparent, and no time should be lost, for we know not when the touch of reality will dispel the make-belief of the National Government.

#### CO-OPERATIVE PARTY'S CONTRIBUTION.

The Co-operative Party is ready with its distinctive contribution covering a wide range of important services—agricultural, industrial, and financial. Our economic programme has been built up on the practical business experience of the co-operative movement. It is designed to accomplish five big things:

1. It will provide the next Labour and Co-operative Government with a policy which will enable them to make an effective attack on unemployment.
2. It indicates the type of service best handled by the State and local authorities, and the kind of service best developed on the co-operative plan.
3. It seeks to raise the standard of living of every citizen by making certain services available to all.
4. It transfers certain services, i.e., economic power, from private persons to public and co-operative ownership.

It will give Britain, in the twentieth century, the lead in scientific and co-operatively-owned and managed industry.

#### CAPITALISM IN THE DOCK.

In conclusion, the Chairman stated that "it is capitalism that is on its trial." It is in Britain, America, and Germany that the industrial class is most apparent, and these three nations are the greatest capitalist nations of the world. If capitalism could give security and prosperity to the masses, then we should find it in Britain, America, and Germany; for these nations command plenty of capital, splendidly equipped factories and machine shops, the cream of professional skill, and the finest craftsmen in the world. Yet 20,000,000 unemployed in these three nations alone testify to the utility and mockery of modern capitalism. The economic laws of co-operation offer to mankind its rightful inheritance. The Divine Purpose has given to man science and machinery to satisfy his material wants, and to make possible the splendour of a cultural civilization. Let us develop the capacity, energy, and vision to win it.

#### CO-OPERATIVE RAMBLERS.

#### ANNUAL HANDBOOK AND SYLLABUS

The 1932 Handbook and Syllabus of the above is now to hand, and contains forty-seven photographs of beauty spots around Sheffield, poems, quotations, articles on the open air, &c.; and in addition to the programme of rambles for every week in the year there are eight explanatory rambles that can easily be followed by the amateur—altogether 100 pages of interesting matter. Price of handbook (including membership), 7s.; post free, 1s. 11d. From the Co-operative Party Office, 47, Bank-street, Sheffield.



RIGHT HON. A. V. ALEXANDER, First Co-operative Union Minister.



MR. A. BARNES, Chairman of the National Co-operative Party.

# BRUSH UP BRITAIN!

## Nation Needs a Spring Clean.

### OUR DUTY.

THERE are . . . hundreds of millions of square feet of painted surfaces languishing for a new spring coat.

. . . . . *Vide Daily Press.*

We hasten to support this sensible idea, for it is time the British Public realized the beneficial effects on health and spirits of BRIGHTNESS AND CLEANLINESS—indoors and out—in Business Premises and the home.

Without a doubt, much of the current depression is caused by diminal environment, with resultant poverty of ambitions.

## BRUSH UP YOUR HOME—NOW!

A brighter nation can be achieved by the co-operation of all.

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## SHEFFIELD'S BUDGET.

CAPITAL EXPENDITURE REDUCED.

INCREASED COST OF PUBLIC ASSISTANCE.

LABOUR TROUNCES THE CRITICS.

It seems that the old wives' tale of Socialist extravagance has been worn threadbare in the City Council Chamber, so threadbare that the threads of untruth have become visible to everyone. In fact, most people are not only not aware of the extravagance are of a distinct shade of blue.

ALDERMAN E. G. ROWLINSO (former chairman of the Finance Committee), in presenting his financial estimates for the coming year, at the March meeting of the Council, made it abundantly clear that the Labour Party were in no way responsible for the present high rate in this city.

### Effect of Bank Rate.

He pointed out that the corporation had been affected by the increase in the Bank rate, and the high interest rate had made a difference of about £6,000 to them. In 1927 the rating authority owed to the Council about £49,000, to-day nearly £40,000 of this amount had been cleared. But since 1927 they had to pay approximately £130,000 in interest on money outstanding.

### Public Assistance.

Public assistance was, however, the city's greatest burden. They were paying in total to people no longer in receipt of unemployment benefit £174,000 a year, which was equal to 2s. rate.

ALDERMAN ROWLINSO added that capital expenditure had been reduced from £1,500,000 last year to £500,000 this year—a statement which earned the congratulations of ALDERMAN A. J. BLANCHARD (leader of the Progressive Party).

But COUNCILLOR J. M. TURNER (Progressive) like Oliver Twist, demanded more. He painted a drab and gloomy picture of semi-starved shopkeepers and of middle-class people having to move into smaller houses. He prophesied the ruin of hundreds of homes and of scores of business houses, unless there was a reduction in the amount of money spent on education. He suggested that extravagance in capital expenditure which burdened the city with payments of interest and loan charges.

### The Burden on Interest.

These harrowing details caused COUNCILLOR E. GANDY (Labour) to remark that the increase of money spent on education was nothing like the increase of interest on borrowed money. If they could borrow money for housing they could build houses to let at 5s. per week instead of 10s.

COUNCILLOR J. SKELTON (Labour) remarked: COUNCILLOR TURNER seems to have sussed a lance almost every time he enters the Council Chamber. He is as bitter in spirit as he can be.

He accused COUNCILLOR TURNER of voting for expenditure in committee and protesting against it in Council.

This was sufficient to silence the Progressive councillor for the rest of the afternoon, but ALDERMAN ROWLINSO handed his another wallop when he said COUNCILLOR TURNER had come along with a deliberate "trick statement."

COUNCILLOR TURNER had said that they were building houses resulting in a loss of £14 to the rates on each house when he knew that the loss on each house was 1s. 6d. per house. The increase in the allowance of secondary school scholars was not a matter for shame. The reason for the increase was that there were thousands more secondary school places than formerly, and more children with ability and brains to enter them.

They should not allow poverty to restrict brains, added ALDERMAN ROWLINSO, amidst Labour cheers of "Hear, hear."

A general rate for the half-year ending in September of 8s. 6d. in Sheffield, and 8s. 3d. in Ecclesal, was approved, and the financial estimates were adopted.

### New Tram Cars.

Then ALDERMAN BLANCHARD moved an amendment that so much of the report of the Finance Committee as related to the purchase of 400 new double-deck tram cars for £4,200,000 be adopted.

He said it sounded easy to spend huge sums, the repayment of which would be spread over 25 years, but during the coming year £674,000 would have to be paid in interest and loan charges on borrowed money. He did not say when the money was borrowed.

But he expressed the belief that all recurring expenditure should be met out of revenue. New tramcars were a recurring charge, and should be provided for in the renewals fund. He remembered that in the past they had been bought out of capital, but that did not make it right.

ALDERMAN A. J. BAILEY (Labour) chairman of Tramways Committee replied that it had been suggested they were in such a healthy condition that they could change a long-standing policy. From a revenue point of view it was better in a sane financial state than they had been in any other period. He added that they were buying motor buses and providing shelters out of revenue.

ALDERMAN ROWLINSO, who also opposed the amendment, said it was one of the few instances where there was Parliamentary power to raise capital. It would not be possible to provide the money out of the reserve or renewals funds, for no industrial concern had such a narrow margin as had the tramways department. The amendment was defeated by 43 votes to 41. Four members did not vote.

### Social Centre, Manor Estate.

ALDERMAN BLANCHARD also moved an amendment to the proposed expenditure of £5,000 in providing a social centre on the Manor Estate. He said he was prepared to expend on a reasonable sum to be expended on bowling greens, lavatory accommodation, &c. but he opposed the spending of money on a social centre.

It was pointed out by ALDERMAN C. W. GASCOIGNE (Labour) that the Council were pledged to the scheme, and that the hall was not a luxury but a necessity.

He stated that other rooms were not available, and that the hall would also be used as a branch library, so that a saving would be effected in that direction. COUNCILLOR W. I. MITCHELL created a vision of the hall being used for the hatching of winter plovers. He suggested that the hall would not be used for the culture and uplift of the people, but that it would be used for politics.

In reply to critics "What sort of politics?" he said: "You all know it's the hot-bed of Socialism in Sheffield."

This amendment was also defeated—by 38 votes to 32.

### City Hall Again.

Three Progressive councillors slumbered peacefully during the early part of the proceedings; but the very first keenest interest. The debate on this much-discussed subject lasted two hours.

COUNCILLOR J. G. CHAMBERS (Progressive) moved the amendment that the hall be named Memorial Hall, and suggested that the design for the name to be changed originated by Mrs. R. J. 1929, when the balance of power in the Council altered.

He also suggested that the change was acted the same reason which was in the park and the debanding of the COUNCILLOR H. MORRIS (Labour) said it was extraordinary that for many years prior to 1929 the term

"memorial" had been excluded from the project without anybody getting excited about the matter. The people were most concerned in the word being dropped were the ex-servicemen themselves, who were also engaged in a similar project. The business had nothing to do with the Labour Party, and he had great respect for any who had had feelings in the matter, but for those who had gone in for the purpose of making it a political "stale-put," he would not have any respect.

He declared that he had the right perspective on the question of war and glory, COUNCILLOR SKELTON gave a graphic description of war heroes. This resulted in a vote for (MRS.) LONGDEN (Progressive) testing, and saying it was terrible "COUNCILLOR SKELTON said that he was satisfied they approached what war really was, and added that experience had made him a pacifist.

His opposition to the naming of the City Hall was also made by ALDERMAN C. W. BEARDSLEY (Labour).

(ALDERMAN J. G. GRAVES (Independent) said he did not agree that the hall should be called a memorial hall. He respected the name too much to be attached to such a building. I would sooner see some simple little headstone such as 'some simple put up,' he said. He was visibly overcome with emotion as he said: "I will leave the matter to you."

The amendment was lost by 33 votes to 38.

### SHOP AT THE CO-OP.

The Brightside and Carbrook Society is issuing a series of very useful leaflets pointing out the savings that can be made by trading at the stores.

On the present membership of 100, an increase of 1s. per member per week would mean a yearly increase of £49,300 in the society's sales; 2s. 6d. per week would equal £248,000; 3s. increase would equal £372,000; and 3s. would equal £448,000.

As the society is equipped to conduct a much larger business, and as many of the members only spend a small proportion of their income with the society, the necessity of this method of advertising is obvious. It should be remembered that an increased turnover will increase the existing facilities will considerably lower overhead charges.

One excellent leaflet demonstrates the advantage to the members by stating that 1s. per week spent outside the store means a loss in dividends of 6s. 4d. in the year; whilst another states "For a Bigger 4's Worth shows that, first, every member receives a return of 2s. 8d. in the pound dividend; secondly, that every pound share held saves 20s. interest per annum; and thirdly, that the facilities to the poorer members for making weekly payments; that every member (and even husband or wife) is insured against loss without extra cost or premium. Lastly, the quality of the goods is absolutely guaranteed and produced under ideal conditions of labour.

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THE "BLANDFOUR" BRAND  
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**SHEFFIELD CO-OPERATIVE PARTY.**

*Third Annual Trip.*

**EXCURSION TO ISLE OF WIGHT,**  
SOUTHAMPTON, COWES, RYDE, SHANKLIN, VENTNOR,  
AND SOUTHSEA.

**SATURDAY, JUNE 25th, 1932.**

**PRELIMINARY PROGRAMME.**

Leave Sheffield (L.M.S. Station), Friday, June 24th (midnight).  
Breakfast on train. Arrive Southampton, 7 a.m. Time allowed to  
see Docks. Sail by special steamer down Southampton Water (calm)  
to Cowes (Isle of Wight) land, and inspect town. Rejoin steamer.  
Luncheon on steamer. Land at Ryde (Isle of Wight). Afternoon  
motor trip from Ryde to Sandown, Shanklin, Ventnor, returning over  
Downs to Ryde. Ferry steamer to Southsea Pier. Evening in Southsea.  
Leave Portsmouth and Southsea Station, 11 p.m. Supper on train.  
Arrive Sheffield, Sunday, 6 a.m. (approximately).

**COST FOR THE WHOLE EXCURSION (including THREE MEALS,  
as above), 3/2. 6d.**

**BOOKING FEES** are requisite in order to enable us to guarantee  
accommodation. Intending visitors should forward deposit of 7s. 6d.  
**NOT LATER THAN SATURDAY, APRIL 30th.** Final payment to be  
made not later than Saturday, June 24th.  
Bookings are limited to those subscribing to the Co-operative Party  
under the voluntary membership scheme. Non-members forwarding  
deposit should include 6d. for membership of the local Co-operative  
Party, when membership cards will be forwarded in return.

Guides and other co-operative organisations are invited to use this  
excursion for their annual trip, and there is no objection to bookings  
being made in bulk through the respective secretaries, so long as deposits  
for each member are paid not later than APRIL 30th.

**APPLICATION FORM.**

EXCURSION TO ISLE OF WIGHT, SATURDAY,  
JUNE 25th, 1932.

To Mr. A. Ballard, Secretary, Sheffield Co-operative Party,  
77, Bank-street, Sheffield.

Kindly book..... seats, for which I enclose booking fee(s) of .....

Name..... \* and membership fee(s) of .....

Address.....

\* For non-members only.

**AERODROME versus HOUSES.**

THE "PROS" AND "CONS" OF THE COAL ASTON SITE.

By COUNCILLOR W. G. ROBINSON.

At the February meeting of the City Council this question was referred back for further consideration. There was a keen debate, and the proposal to develop the site as an airport was defeated by forty-two votes to twenty-nine.

Since then the Estates Committee have considered the question of the acquisition of further lands for housing sites, and resolved:—

That the City Council be recommended to appropriate the Coal Aston Estate as a building estate for the purpose of the Housing Acts, and also, as soon as the present Corporation Bill becomes law, to authorise the service of Notices to quit in respect of the land at Coal Aston, for which compulsory powers to purchase are included in the Bill, such lands to be utilised for the same purpose.

In anticipation of a keen debate at the April Council meeting by our opponents, it will be interesting if we examine the details.

**Coal Aston as an Air Port.**

The Coal Aston site is about four miles from Sheffield, on moderately high land. One can regard the site as low enough to be located under average weather conditions when low clouds persist, and high enough not to be subject to ground fog. On account of its geographical position in relation to Sheffield and the prevailing wind, it will not be obscured by smoke.

Access from the site to the city is very good by the way of Meadow Head-road. The distance is comparatively short, and therefore speedy communication to and fro could be expected.

**Other Sites.**

There are, however, several other sites for airport purposes, admittedly with certain disadvantages, but disadvantages that would not outweigh the obvious advantages of the Coal Aston site for housing purposes.

There is a site at Brampton, ten miles from Sheffield, which could be reached by the main road to Worksop. Another at Dinnington, about twelve miles east of Sheffield. Another at Shireoaks, which would make a very fine airport indeed, the land being flat, and with few obstructions such as hedges and ditches which could easily be dealt with. There is a further site at Clonve, about twelve miles south-east of Sheffield. The obstructions here consist of trees which could be felled, and hedges and ditches which could be levelled satisfactorily. The Hallow Moor and Toller Moss sites have been examined, but it is said that the peat moss soil and bog land is very difficult to deal with in making a firm surface at reasonable costs. Moreover, there is a difficulty of moorland mists in this district.

The principal advantages which the Coal Aston site presents over all others, therefore, are its proximity to the city—being almost three times nearer than any other possible site—its altitude is ideal, and it is not likely to become obscured.

**Expenditure.**

It is estimated that the development of Coal Aston as an airport will involve an expenditure of £65,337, as follows: Land already purchased, £30,000. Land yet to be acquired, £5,000. The tenant-right from the first stage of development to the fourth, £2,255. Work (first stage of development), £1,000; 2nd stage, £1,400; 3rd stage, £12,000; 4th stage, £1,000. Note.—No estimate is submitted for the requisite hangars, workshops, offices, &c.

Our opponents strongly support this expenditure for an airport at Coal Aston in spite of their slogan for economy:—  
Coal Aston as a Housing Estate.

What about the question of Coal Aston for a housing site? Three reasons why the majority of councillors are of the opinion that the site should be used for housing purposes are: First, the site is fairly level and will reduce the cost of under-building. It is a difficult

problem to find a decent site around Sheffield. On some of our estates the under-building is from six feet to ten feet deep. Secondly, the site is near a tram terminus (1½ fare to the city); an important item in these days of low wages. Thirdly, the site would contain about 200 houses, and would relieve the long "waiting list" of applications. There are about 800 applications already for houses in this area in preference to Shiregreen estate.

**Out of City Boundary.**

We are told that the rates from houses on the Coal Aston site would be claimed by the Norton Council. That is inevitable for the time being, but the point is the Norton Council will have to provide the services for sewerage disposal, schools, and so forth, therefore the time may not be far distant when they will ask to be included in the City of Sheffield; the expenditure being too heavy for a small rural council.

**A MONUMENT OF THRIFT**

THE Sheffield and Eccleall Co-operative Society's present Whitnautide Club is drawing to a close—the last payment is due on Monday, April 24th—and the repayment of the thirty-two weekly deposits will take place on May 4th—ten days before Whitnautide.

The new club commences on Monday, April 23th, and we cordially invite members and friends to join and take advantage of this simple saving scheme, by means of which small weekly deposits accumulate to be repaid with interest in time for Whitnautide each year.

Shares are 4/6 each, and any number may be taken up by members or non-members, interest being allowed at the rate of 4% per share.

Four shares would mean the weekly purchase of a 1s. 1d. stamp, to be attached to a card provided, and just prior to Whitnautide, 1933, the member would receive £1 20s. 8d. in cash and a coupon (for the half-pence) value 8s. 8d., to exchange in any of the society's departments. From this example it will be easy to calculate the return for any number of shares.

The club is becoming increasingly popular as a splendid method of saving, without sacrifice, for special requirements or to meet future needs.

Upwards of £12,000 was repaid last year to 2,802 members, which, combined with the figure for the great 3rd (Christmas) club, produced a gigantic "pay-out" for the year of £79,738—truly remarkable testimony to the thrift habit.

**LADIES', GIRLS', AND  
BOYS' FOOTWEAR.**

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Brand:**

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STOCKED BY ALL CO-OPERATIVE  
BOOT DEPARTMENTS IN SHEFFIELD.

## HOW THE WORLD WAGS.

"THE WORK, WEALTH, AND HAPPINESS OF MANKIND."

By H. G. WELLS. Heinemann, 10s. 6s.

The world has enough collected statistics, accumulations of facts, to last it for the next twenty years. We do not want to know to a decimal of a penny what is the average income per family of wage-earners, or how many cubic feet of space per person they have in their houses, for we know quite well their incomes are too low and their houses too small, too inconvenient, and still too unhealthy, and we do nothing about these things.

Which brings one to the point that Wells is the type of man we want. He either knows, or knows how to get to know, the essential facts: he can co-ordinate them in his mind, he can bring imagination to bear constructively, and set them forth for our enjoyment and guidance. He is a builder, and a builder of large and satisfying edifices of ideas.

There was once a man who specialised on "How to be Healthy." Every book and periodical and lecture that bore upon this subject he read or attended, he read a most assiduous student. So great was the literature upon the subject, illustrated if not illuminated by so many statistics obtained at a prodigious cost of time and labour, that all his leisure was spent upon his quest. He broke down in health, in fact, because he spent too much time and gave too much concentrated attention to the subject of how to be healthy. He who reads this would say that any such man is a fool—that the way to be healthy is to stop bothering about it, and to go out and be healthy.

Still, that extreme absurdity of studying something when the obvious is still unaccomplished and must ever remain so until we act, is the fault of our time. Only a few minds amongst them precisely that of Wells—have seen this.

### Work, Wealth, and Happiness.

The World, Great Britain, and Sheffield, in their several ways, have collapsed because they could not reach the simple facts. Men of action have been deficient in vision, or sincerity, or even of plain horse-sense. Democracies have chosen when they have been worked up into a heat and a state of "boisterousness" and usually chosen wrongly. There is no way out except by either a dictatorship or a much higher level of general education and sense. Wells is here trying, with great and perhaps too great effort, to

remedy the defect by providing men with a knowledge of what happens in social life and circumstances, and why it happens; where they fit in as separate individuals, and what to do about it. Perhaps he has done the job a bit too thoroughly, since 853 pages make a solid book that may scare off readers of the working class, with limited leisure, or great home-convenience for sustained quiet reading and reflection. The book could be abbreviated, split into three separate volumes if need be, and "lightened up" in its phrasing.

There is a degree of well-arranged information, reminding one of the bewildering display of Wembley Exhibition. We remember how we planned a whole day to be spent there; a systematic visit which should embrace all the sights—and leave behind, clear-cut as the pictures of a magic lantern, mental impressions distinct and harmonious. But after two or three hours, one's legs got tired, and the eyes were dazed with variety, whilst as for mental impressions, they had laid about themselves into a maze. There is just the danger that the reader whose mental legs are not too robust may weary himself in the "walk" through this astounding masterpiece; the doubt whether he has kept the ideas separate and yet co-ordinate. But one advantage he has over the day-visitor to Wembley; he may take a month or a year over his journey through this book and find a convenient resting-place at every paragraph's end.

### Its Contents.

The book is arranged, first, in chapters (sixteen of them), and then in sections. "How man became an economic animal, how he learnt to think, and gain a mastery over force and matter," how he has conquered disease, food supply, climate by his clothing and housing. There comes "how he buys and sells, organises his work, why people work, how work is paid for and wealth accumulated," the rich, the poor, and their traditional antagonism, and so on, ending (as it should) with "The outlook of mankind." It is a complete history of this subject, carried from remotest past, through the present, and something of a forecast of the future.

Samuel Smiles.

Hitherto, we have never had a fitting

successor to Samuel Smiles, who glorified individual effort when the times could withstand and burnt, on the ground that he is likely to corrupt youth. And in his place comes Wells with "The Work, Wealth, and Happiness of Mankind," a wealth and happiness of mankind, and keep active the slumbering minds of to-day. Challenge and criticism and pick out any particular paragraph as typical; the variety is so extravagant.

### Variety.

Consider this, for example. Chapter XIV, is entitled "The Overflowing Energy of Mankind," which contains sections in its thirty-two pages on—  
1. A Short History of Leisure.  
2. The Travel Bureau.  
3. The World of Sport. The Sporting Element in War, Insurance, and many Matters, Betting, Gambling, and the Lottery.  
4. The World of Entertainment.  
5. Art as an Overflow of Energy.

While in the next chapter he is dealing with the various aspects of education. "Talk about "Life and Labour in London"; this is life and labour—and more—in the whole world!

### Co-operative Retailing.

Two pages are given to the above subject, and they are an admirable summary of the present position of affairs. Says he: "Over one-third of the family households of Britain buy more or less of the goods they consume through co-operative retail stores. Nothing to compare with this great network of distributive machinery is to be found in the United States!"

The co-operative movement as a whole comes in for several pages, and rationalisation is very critically handled. "Advances upon that new front" (says he) "must bring us at last logically to the realisation of the whole world as one organised business system."

Wells knows; and he knows that he knows. Speaking for ourselves, if ever a dictator arises in England, and there is time to look round, to select, and get the right man there, our choice would undoubtedly be—Wells. Naturally, he would not do all the work; but for width of knowledge, experience of life, ideas, organising, and constructive ability there is no second to this outstanding man of our time—H. G. Wells.

## HOLIDAYS IN 1932.

A HANDY POCKET GUIDE.

No urgent appeal to "See Britain First" is needed to keep most of us within our native shores this year. Its pre-arranged currency and our individual resources combine with the patriotic slogan to make 1932 a home holiday year.

But holidays at home can be as full of change and novelty as a Continental trip. An idea of Britain's infinite variety is to be found in the descriptive notes in the "Wheatland Holiday Guide" for 1932 just published. Some 30 descriptions of holiday resorts in its 464 pages.

There are 5,000 holiday addresses, including a special section of the new popular Guest House and cottage holidays.

Holiday cruises, which promise to be so popular this year, find a place with the directory of holiday sailings in blue waters and sunny southern seas which is a unique feature of the "Wheatland Holiday Guide."

This compact and handy pocket Guide is to be obtained from co-operative societies and railway bookstalls, price 3d. or post free 4d., from the "Wheatland" Office, 1, Ballroom-street, Manchester.

## Proved by Merit

To be Worthy of the Name.

## "THE IDEAL"

Ladies' Tailor-made Costumes, Gentlemen's High-class Bespoke Tailoring, Boys' Hats and Suits. Caps.

Can be obtained at your Stores.

The Ideal Clothiers Limited  
Worra . . . . . Wellington

## Get your Cycle at your Society!



C.W.S. FEDERAL and FEDERATION CYCLES are built from best British material and British component parts.

Here is a selection of 1932 SEASON prices—

GENTS' FEDERAL MODEL, £4 5s. GENTS' FEDERATION MODEL  
GENTS' SPORTS MODEL, £4 19s. 6d.  
LADIES' FEDERAL MODEL, £4 15s. LADIES' FEDERATION No. 2  
TANDEM, £15 10s. MODEL, £5 19s. 6d.

or by Easy Payments from 2s. per week.

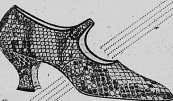
DESCRIPTIVE ART CATALOGUE and TERMS FREE ON REQUEST.



Furnishing Department, Cemetery Road.

## REAL JAVA PYTHON

Remarkable Value in Reptile Skin Shoes



SPECIAL OFFER: 16/9 per pair.

These Shoes are made from REAL JAVA PYTHON SKINS, and are well worth 25s. per pair. They must not be confused with the cheap Whip-snake Skin shoes often sold for Python Skin.

Co-operative Manufacture in Five Styles, Two Shapes of

The shoes are displayed in our windows, and we invite you to compare the value with similar shoes at this price.



# MUNICIPAL PRINTING DEPARTMENT.

SUCCESS OF SHEFFIELD'S SCHEME.

## HONORARY CONTROLLER'S REPORT.

DR. PERCIVAL SHARP, the Director of Education for Sheffield, has been the Honorary Controller of the Municipal Printing Department since its inception in 1927. The undoubted success of the scheme is due in no small measure to the enthusiastic and painstaking management of Dr. Sharp. We have pleasure in printing below extracts from his report, and in view of the fact that Dr. Sharp will shortly complete his period of office as Director of Education, we feel it incumbent upon us to secure as wide a circulation as possible for a report which demonstrates not only keen capacity, but great devotion to the best interests of the city.

This printing and bookbinding department was opened in December, 1927. During the first year of its operation all goods were supplied to the departments of the corporation at exactly the same charges as were charged by the Master Printers under the system previously obtaining.

### Reductions in Charges.

As from April 31, 1929, all printing and bookbinding charges with negligible exceptions have been charged to the departments at less charges than those made by the Master Printers. The aggregate of the reductions in the charges made to the departments has amounted to £1,000 per annum approximately.

During the three years ending March 31st, 1932, the total reduction in charges to the departments has amounted to £12,000 approximately.

The capital expenditure incurred is set out below—

1. Cost of premises in Scotland-street .....	£ 19,630
2. Cost of land in Scotland-street .....	1,860
3. Cost of plant defrayed by loan .....	9,401
4. Total cost of plant provided out of revenue .....	14,222

Total cost of building, land, and plant .....

### Redemptions of Capital Expenditure.

At the close of the financial year ended March 31st, 1932, the following redemptions had been effected—

1. Redemption of building in Scotland-street .....	£ 16,226
2. Redemption of loan .....	
3. Redemption of plant defrayed by loan .....	
4. Total payments out of revenue for plant purchased out of revenue .....	7,767

Total .....

The total capital obligations therefore which faced the department at the beginning of the current financial year were as under—

1. Remaining capital charge on building in Scotland-street .....	£ 4,833
2. Remaining capital charge on land in Scotland-street .....	
3. Remaining capital charge on plant .....	
4. Outstanding debt on machinery purchased and to be paid for out of revenue .....	6,455
Total .....	£ 11,288

At the close of the current financial year I estimate that we shall

have paid the outstanding item of £8,455 for machinery paid out of revenue, and in addition I hope that we shall have £5,000 available towards the reduction of the remaining outstanding capital charge.

The committee will therefore see that since December, 1927, there has been a reduction in prices to the corporation departments amounting in all to £12,000 approximately, the acquisition of property and plant and the full discharge of obligations in respect thereof amount-

### Assets In Type for Repeat Work.

Again, in addition to the foregoing we have as property fully-paid for fifty-six tons of standing type for repeat work. The crude metal of which this type is composed is worth £34 20s. per ton, i.e. a total value of £1,932, but as type set up for repeat jobs and kept in type for that purpose this type is worth £280 a ton. It is entered on our asset sheets at substantially less than this that amount.

The members of the committee will therefore see that the first and most important part of the work of this department has been almost wholly achieved, viz., the redemption of the cost of plant and buildings with a concomitant reduction in the charges to the department of the corporation.

You have acquired something like £23,993 worth of valuable productive property. You have set aside over £5,000 in cash unnecessarily, as I shall show presently, in respect of the depreciation of machinery, and you have fully paid up and standing ready for work over 17,000 worth of type.

The department is now and has been for a long time in a position to meet readily and efficiently all demands made upon it. The quality of the work is certainly not lower than that obtaining previously.

The promptitude of service is, a real advantage to the departments, and the cost of production is very substantially lower than the prices which would have to be paid in the ordinary way of business.

### Five per cent. only on Cost Price.

I am therefore of the opinion that as from April 1st next all printing work and all bookbinding work should be supplied to the departments at a charge amounting to the actual costs as worked out under the Master Printers' Federation costing scheme plus a percentage not exceeding in any case 5 per cent.

I have noticed a recognition by the departments of the necessity for economy in consumption and the volume of work coming to the department shows a corresponding shrinkage.

The "turnover" of the department for the year ended March 31st, 1932, was £61,874. If the turnover shrinks to £50,000 a 5 per cent. margin would be sufficient to meet all the demands for maintenance and replacement of plant and machinery out of revenue, and in addition it would be sufficient to provide a modest reserve fund for unexpected or unforeseen contingencies.

That being so, it does not appear to me to be necessary to keep a sum of £5,000 on one side for the depreciation of machinery, a sum added to year by year at the rate of roughly £1,000 a year.

The effect of the foregoing reduction of prices to the departments would, so far as I can estimate it on the turnover of £50,000 instead of £61,874, result in a further reduction of charges to the departments of £5,000, and this, I suggest, should in some way find expression in the estimates for the forthcoming year.



PERCIVAL SHARP, LL.D., B.Sc., Honorary Controller, Sheffield Municipal Printing Department.

ing to £23,993, leaving only obligations of a capital nature amounting to £14,833, and of a revenue nature amounting to £5,055 to be provided for in respect of which it is estimated £11,455 will be available by March 31st.

In addition to this, at the end of the last financial year we had the sum of £4,169 set apart as depreciation of plant. By the end of the current financial year the provision in respect of this item will have raised this amount to £5,469.

### CO-OPERATIVE JUNIORS ENTERTAIN COTTAGE HOME CHILDREN.

The children of the Gleadless-road Junior Guild provided an excellent entertainment for the inmates of the Fulwood Cottage Homes on March 10th. Thirty-six children took part in the proceedings. In addition to "vaudeville" items an operetta, "Zurik, the Gipsy Maid," was given. The production well staged, and reflects great credit on the producer (Mrs. Barton) as well as the children, who showed remarkable aptitude.

### READ THE "Millgate"

MONTHLY SIXPENCE

# SPRING... CLEANING

New Furnishing Fabrics direct from the Textile Exhibition.

## NEW CRETONNES

### Futurist Designs

In colours that will please the most fastidious... ranging in price from

1/6½ yd.

### Floral Designs

We have a splendid range in new and rich shades... Prices, from

8d. yd.

## NEW CURTAIN NETS

An infinite variety of unique designs.

### Cross Curtains

36 ins. deep, from 10½ yd. 12 ins. deep, from 5½ yd.

## NEW BROCADE CASEMENTS

In handsome and decorative designs.

50 ins. wide, from 1/6½ yd. 40 ins. wide, from 10½ yd.

• ALL GUARANTEED FAST SHADES. •

DRAPERY DEPARTMENT, THE ARCADE

NEW EXTENSION, ECCLESALL ROAD.



You'll like it more the more you eat so never miss your

SHREDDED WHEAT



STRONG FINANCIAL POSITION.

HALF-YEAR RESULTS OF S. & E. CO-OP.

PRESENTING the 232nd annual report and balance sheet at the half-yearly meeting of the Sheffield Co-operative Society on March 15th, the Chairman (Mr. A. Laling, president of the society) said that the solid financial position of the society remained unimpaired, and in view of the difficult times he thought they could congratulate themselves.

A cash reduction in sales, was due to a lower price of main commodities, particularly flour, and explained that although the cash value of the sales had decreased, the number of purchases had increased.

It was difficult, he added, to say how long the present low level of prices would continue, for there were indications, and definite indications, that prices were tending to rise. At the present moment they were having to pay 10 per cent. on their butter, and it was possible that this would increase.

Departmental Increases.

The Chairman commented on increases in cash sales in the furnishing, drapery, and boot departments. The drapery department showed an increase of more than £3,000 and the drapery department of over £1,000.

Compared with the previous year the dairy showed an increase of 40 per cent. in milk sold.

Taking all things together, I think we have reason to congratulate ourselves that, after having met all expenses and the usual depreciation, as well as special depreciation, we have come out as well as we have done," he added.

Compared with the corresponding period last year, he said, the cash values of sales had decreased by 54 per cent. but the decrease for the year was only 3 per cent. Few distributing houses in Sheffield, he thought, could give such a report.

Share Capital Increase.

It was also gratifying to find that members' share capital continued to increase, the increase for the half-year being £2,833. Membership was increasing by 100 per week, but his withdrawal the total increase for the year was 1,671.

Referring to future developments, he said that the society was not standing still. New schemes were at present under consideration, including one for the grocery warehouse and further extensions to 100 per week, but his withdrawal the total increase for the year was 1,671.

THE "CO-OPERATIVE REVIEW."

The March issue of the "Co-operative Review" (issued by the Co-operative Union of Great Britain and Ireland) contains some very interesting and useful articles for those interested in public affairs. The Right Hon. A. V. Alexander writes on "Export Trade." Mr. Joseph Reeves (secretary of the Woodstock Annual Conference of the Society's education committee) contributes an article on "A Co-operative Philosophy of Education." Mr. F. Pickup outlines an interesting suggestion of non-division of trade for the unemployed members of co-operative societies, in which he points out the advantages of giving an immediate discount on purchases to those who are unable at the present time to leave their dividends to the half-year end. Mr. H. J. Twigg (assistant secretary of the Co-operative Union's Labour Department) writes on "The Balance of Co-operative Trade"; Mr. J. A. Cole on "The Anatomy of Apathy"; while Mr. C. A. Holland, of the Co-operative College Staff, contributes an informative article on the "International Bank France."

The usual editorial notes and comments are extremely interesting, as also are the book reviews. Copies of the "Review" (price 6d.) may be obtained from the Publications Department of the Co-operative Union, Holyoake House, Hanover-street, Manchester.

CAPITALISM ON THE DOLE.

HOW THE PUBLIC HAS BEEN PLUNDERED TO SUBSIDISE FOREIGN FINANCIERS.

In view of attacks on the so-called "dole" paid to the unemployed it is interesting to observe the amount of money that has been poured into one industry alone in subsidizing capitalism. It should be remembered that every penny paid to the unemployed is spent in this country, and increases the trade demand upon the resources of the capitalist producing necessities, whereas the "dole" paid to the capitalists in the form of subsidies is used merely for investment. In fact, there is no guarantee that it will stimulate industry in any way whatever.

The leader article from "Reynold's Illustrated News" is apposite:—

"Sugar-beet is still the subject of log-rolling and of revelations which should have put the country on its feet against legalised plunder of the public purse.

Sir John Gilsour has just announced that one-fifth of the capital of British factories is held by foreign financiers, and that since the beginning of the sugar-beet subsidy (£50,000,000 in dividend) has been paid to foreign shareholders.

"These dividends have not come from the production of sugar-beet in Great Britain. They have been created, literally, from the pockets of the British public."

A Thirty Million Pound Ramp.

In a subsidy and rebates on sugar duties, this ramp has cost the nation £30,000,000, since 1924.

"The subsidy has enabled to fulfil the

hopes of its promoters by bringing prosperity to agriculture. It has simply provided profits for financiers, damaged the old-established sugar refining industry and aggravated the difficulties of our sugar-growing Colonies—Bamboo, Jamaica, Mauritius.

Free Gifts to Factories.

"In 1930-31 the subsidy and rebate for raw materials to the extent of £1,200,000 was granted to the factories, plus a 'bonus' of £1,200,000. The extra raw material of £1,200,000 is costing the State twelve shillings per hundred-weight, while the price of sugar on the world markets stands at six shillings per hundredweight. Two of the factories, with a capital of £1,000,000, have paid, over the subsidy period, £1,116,000 in dividends, and placed £1,000,000 in reserve and depreciation funds!

"Farmers, too, have had their share in the plunder, especially in East Anglia. Yet East Anglia agriculturists have a deplorable record of evasion of their statutory obligations to pay handworkers a large minimum wage.

"And this despoiling dole—a large proportion of it continues. Without protest from Lord Beveridge and other 'lovers' of the Empire, with the consent of the Economy Committee, over £2,400,000 has been provided for in the 1932 Estimates to meet these subsidy payments!

"Here, indeed, is an example of the principal of State aid to incompetent private enterprise run riot."

THREE NEW SHOPS THIS YEAR

SUCCESS OF B. AND C.

This Brightside and Carbrook Society has kept pace with the development of the various housing estates in the city, and in pursuance of this policy of supplying members on all the estates a new grocery department is to be opened shortly at Low Street. Plans have also been passed for another shop on the Beaumont-road end of the Manor Estate. Three shops will be opened this year.

During the half-year under review contributions to share capital amounted to no less than £50,729. In the loan section there was an increase in deposits amounting to £1,484. An increase of members to 2,711 at the H.L. Club, said the President at the half-yearly meeting, "was in a highly satisfactory state." Recently £77,000 was paid out, and there was an indication of an increase of that amount this year.

Referring to the capital of the society, the president pointed out that £215,462 was invested as surplus funds. The fact was that the central premises had already been depreciated by £14,529.

The effect of tariffs upon the members was referred to by the president showing that from now onwards increased prices could be looked for.

KIRKBY-IN-ASHFIELD MANUFACTURERS LTD.

CO-OPERATIVE PRODUCTIVE SOCIETY BYRON STREET, EAST KIRBY, NOTTINGHAM

MAKERS OF ALL KINDS OF PLAIN, RIBBED, AND FANCY HOSIERY, LADIES' AND GENTLEMEN'S UNDERWEAR

Every Co-operator should give these goods a trial. Some are also suitable for home use under the best conditions and made up by Our Own Stacks.

ASK FOR ASHFIELD BRAND HOSIERY AND UNDERWEAR.

PEPPER GRAINS.

"Stop spending on Luxuries! Well, we have already cancelled our daily copy of the 'Star'."

According to Mr. Cornhill, there are six students on the Council who do not want to replace Dr. Festival Sharp as Director of Education.

It would save money, truly; but we might as well do the job thoroughly and discharge the other departmental loads.

Anyway, it would be more effective as a economy measure than making the office-boys.

Following upon our why not (for national reasons of economy) abolish the Cabinet as at present constituted. This would not only make an immediate saving, but prevent the rush for vacancies when every new Government is formed.

Our plan is the jury system. Pick 'em by lot, and make 'em serve under penalty—and without fee!

Incidentally, this would certainly lead to more expeditious action on the part of Government in all respects, and the chances are it might also improve the Governments of the future.

There would be at least a sporting chance of drawing a real jury which is difficult to secure under existing methods.

On Easter Monday we saw in the paper a picture of what appeared to be a gathering of old-age pensioners at Bradford.

We found, however, that it was the National League of Young Liberals met together for their conference.

Still, we suppose, they were the youngest there are left.

MAY-DAY DEMONSTRATION.

The annual May-Day demonstration, under the auspices of the Sheffield Trades and Labour Council and the Borough Labour Council, will be held on Sunday, May 1st, at Norfolk Park. A procession will be formed in Barker's Pool and headed by bands and banners for a start at 2 p.m.; will pass through Norfolk Park, St. Mary's-road, to Norfolk Park.

Proceedings in the park will commence at 3 p.m. Speakers include representatives of the various sections of the democratic movement. The Woodstock Folk, co-operative guilds, as well as trade unions and Labour Parties, are expected to take part in the procession. Sir John F. Thomas, J.P., will preside.

FOOTWEAR FOR GENTS AND BOYS.

Holyoake Brand

IS THE MOST RELIABLE

TRADE UNION STAMP No. 1

can be purchased from any Co-operative Foot Department in Sheffield.

Manufactured only by the KETTERING CO-OPERATIVE BOOT SOCIETY.

HAVELOCK WORKS, KETTERING

# CO-OPERATIVE PARTY NOTES.

## Southey and Norwood.

The Southey and Norwood section have held well-attended meetings during March. The social evening on March 2nd was enjoyed by a large number of members, the entertainment being provided by the members themselves, in the form of musical items, &c. Mr. Hill acted as accompanist for the singing, whilst Miss Timms played for dancing. On the 9th, Alderman W. Bancroft gave the City Council report. On the 14th a social and dance was held in the Longley School, when roughly 300 attended. Mr. Ballard (the party organiser) gave a short address, in which he appealed for individual members. Music for dancing was provided by the Righteously dance band. On March 16th, Mr. A. E. Batcher gave an interesting address on "Social Problems"; 23rd, Councillor G. Richardson spoke on "Are We Co-Operative?" An interesting discussion followed.

Programme for April: 6th, Mr. P. Deacon, on "Women in Industry"; 13th, Councillor Morris, on "Jewish History"; 20th, Councillor J. A. Longden will give the City Council report; 27th, Councillor W. G. Robinson, on "The Economic Crisis".

The membership roll is steadily increasing, but the secretary asks us to make a special appeal to old members and for new recruits to join up at once. Meetings held every Wednesday in the Institute, 7-45 p.m. Secretary: Mr. G. Holder.

The Women's Section meets on Wednesday afternoons at 2-30. Programme for April: 6th, speaker, Mrs. Ward; 13th, Miss L. Harford (secretary, Sheffield Council of Social Service); 20th, Mr. F. Deacon; 27th, social. Secretary: Mrs. A. Allen.

## Neepsend.

The Neepsend Ward meetings held during March have been well attended. On March 9th, Councillor (Mrs.) Speight spoke on "The City Hall" and "The Coal Aston Site for Aerodrome or Housing?" On the 16th, Mr. W. H. Blackley (secretary, Discharged Prisoners' Aid Society) spoke on "Crime and Common-sense".

The Women's Section meetings held in the Institute every Monday afternoon have had successful meetings during the period under review. On March 7th, the Lord Mayor and Lady Mayoresse paid a special visit to judge the blooms for the first time competition. Mr. J. H. Allen assisted in the judging. The

Lord Mayor spoke very appreciatively of the women's work, and of the necessity of the cultivation of flowers and the love of the country generally, to retain an appreciation of real beauty however drab their surroundings may be. On the 14th, Alderman A. Barton spoke on "Money in Relation to Unemployment." On the 21st, Councillor J. Curtis spoke on "The Effect of the Means Test." Secretary: Mrs. E. Watson.

## Attercliffe.

At the Attercliffe divisional meeting, held on March 8th, Mr. W. Longley gave a report of the North-Eastern Sectional Conference of the Party held at Leeds. Mr. Smith reported on the Labour Party's conference for the

held a well-attended meeting in the guildroom on March 23rd, when Councillor (Mrs.) Williams spoke on "Women and the Socialist State." A good discussion followed. The section is holding a social in the Banqueting Hall, Cemetery-road, on Monday, April 4th. Secretary: Mr. G. H. Green, 17, Slate-street.

## Hillsborough.

The Hillsborough Co-operative Party has held well-attended meetings during March. On the 3rd a cinema lecture was given, entitled "From the Cape to Cairo." On the 10th Alderman Barton continued his series of "The Organisation of a Modern City," by an interesting lecture on "Recreation and Culture." On the 17th the St. Patrick's Day social, held in the large institute, was one of the most successful yet held. The fancy dress parade was carried out

14th Mr. Dawtrey (of the Prisoners' Aid Society) gave an address on "The Second Mile"; 22nd, Councillor A. S. Mappia spoke on "The Insured Woman Worker." On Easter Monday the ramble had to be abandoned owing to inclement weather, but tea was served in the guildroom and a social was held afterwards. Programme for April: 4th social; 11th, Mr. J. E. Furter, J.P. (secretary, Brightside and Carbrook Co-operative Society), will speak on "The Co-operative Milk Supply"; 15th, mannequin parade will be held under the auspices of the Hillsborough drapery branch of the Brightside and Carbrook Society; 23th, Mrs. B. A. Priestley (national president of the Women's Guild, and a director of the Brightside and Carbrook Co-operative Society) will be the speaker. Secretary: Mrs. R. M. Wood 13, Hillsborough-place.

## OUTSTANDING VALUES

*for YOU in every way.*

Finest Comfort Value because of its Perfect Fit.  
Finest Wear Value because of its wonderful Ballistic Material.

So for Perfect Fit, Comfort, Wear, and Real Value

WEAR

MADE BY  
WIGSTON -  
CO-OPERATIVE  
HOSIERS  
PADDOCK ST.,  
WIGSTON.

### BEAVER 'INTERLOCK'

INTEGRITY BRAND

HOSIERY AND UNDERWEAR.

ONLY FROM  
YOUR  
CO-OPERATIVE  
STORES.

Million Membership Campaign. Matter of establishing a speakers' class was also discussed. The membership roll is being extended.

## Brightside.

A successful meeting of the Brightside Divisional Council was held in the Rothway-road guildroom on March 9th, under the presidency of Mr. H. Wilkinson. Report of the Central Political and Propaganda Council was given, and Mr. J. H. Bingham gave a fine lecture on "Income Tax and Co-operative Society." Mr. W. A. Walton (secretary) was appointed delegate to the Portsmouth Conference.

Sheffield and Ecclesall.  
The Sheffield and Ecclesall Section

remarkably well. Mr. E. Hogg acted as judge, and Councillor J. Gill presented the prizes. On the 24th Councillor S. H. Marshall spoke on "School Medical Service in Sheffield." At the monthly social on the 31st, Mr. Salvetti and Mr. Somerset entertained, and Mr. and Mrs. Haywood played for dancing. On April 7th a report of the party's annual conference will be given; 14th, Alderman Barton will speak on "Finance and Town Planning"; 21st, speaker, Councillor W. G. Robinson; 28th, social and dance in the large institute, Admission free.

The women's meetings held on Monday afternoons have secured a larger attendance during the present session than ever before. Social on March 7th; on the

## WHAT SAVES ENGLAND? CO-OPERATION!

A CONTRIBUTOR, C. B. Whitnall, to the official organ of the Co-operative League of the U.S.A., "Co-operation," writes on unemployment as follows:—

It is encouraging to observe that this sort of consumers' organisation has been growing faster of late than ever before, more particularly in Europe. We Americans have become so abandoned to the uncertainties and inequities of speculation, concerning the market, improving machinery to increase profit rather than to lower prices, &c., that an evolutionary growth of such intelligence and understanding must be slow. A paragraph recently received in a letter concerning the state of affairs in Great Britain will be of interest. I had asked the question, "Is England played out?" The answer follows:—

"I might answer the question by saying that in my opinion England is not played out. The one thing that saves the situation in England is the co-operative movement. In this period of bitter distress at the present time, with the closure of businesses and unemployment, the answer of the British co-operative movement is that they have 10,000 more employees this year than they had two years ago, when prosperity prevailed. The turnover of the banking department of the British Co-operative Wholesale Society, for the period of the last six months, is at the rate of £50,000,000 a year, or over 3,000,000,000 dollars. This is the money of the poor working people of Great Britain. There is one form of big business in the British Empire which survives and thrives. That form is based on co-operative principles."

## BOYS' SUITS

WITH EXTRA KNICKERS.

LET us show you our splendid range of FOUR GARMENT SUITS in all the latest shades and designs.

Slizes 0.3 14/11 to 30/- Slizes 0.8 18/6 to 45/-.

## BOYS' BLUE GABARDINE RAINCOATS

INTERLINED, PROOFED, SIZES 3 to 8. 23/11. BATISTE THROUGHOUT

## HATS AND CAPS SECTIONS

The ARCADE BOWLER for hard wear, from 7/6

Gents' SOFT FELTS, Bound Snap Brim, Silk-lined - from 5/11

TWEED CAPS, in a full range - from 2/6

"See them in our Windows."



TAILORING DEPT.

## Now that April's Here

—We can look forward to milder days and consequent lessening of fuel consumption, but such are the vagaries of our climate that we cannot dispense with fires altogether—

## You Will Still Need Coal!

WHY NOT HAVE THE BEST?

Here is a selection from our GUARANTEED lines: ■ OTHER PRICES ON APPLICATION. ■

Best Quality - - per ton, 37/-  
Superior Quality - - ,, 34/-  
DELIVERED FREE, THREE MILES LIMIT.

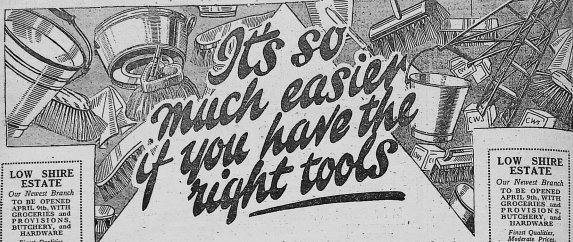
Good Quality Coal - per cwt., 1/9  
Good House Nuts - ,, 1/6  
WEEKLY DELIVERIES IN ALL DISTRICTS.

EACH BRANCH IS A COAL ORDER OFFICE.



PARTICULARS OF OUR COAL CLUB ON REQUEST.

# SPRING CLEANING



*It's so much easier if you have the right tools*

## LOW SHIRE ESTATE

Our Newest Branch TO BE OPENED APRIL 9th, WITH GROCERIES and PROVISIONS, BUTCHERY, and HARDWARE. First Quality, Moderate Prices, Backed by an Efficient and Courteous Service.

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## HOME DECORATION!

Our Wallpaper & Decorating Departments at 688 & 690, ATTERCLIFFE RD., 54, OWLER LANE, FIRVALE, 1, GOWER ST., BURNGRAVE, HUCKLOW RD., FURN PARK are fully equipped for every Decorating need.

## Large Stocks of New Wallpaper

of modern design, PAINTS, DISTEMPERS, BRUSHES, &c.,

and a staff of highly-skilled men for both interior and exterior work.

We WELCOME your INQUIRIES. FREE. AND ADVICE FREE. OUR CHARGES ARE VERY MODERATE.

**C. W. S. OIL, VARNISH PAINTS, AND DISTEMPER** in every Colour and Shade, Varnishes, Enamels and Brushes.

OBTAINABLE IN ALL OUR GROCERY DEPARTMENTS

**C. W. S. SOAP FLAKES** (in 5 lb and 10 lb packets) 2d. & 4d. We have a wide range of Brushes of every description - Buckets, Mops, Carpet-beaters, and Window Leathers.

**CARPET HAND BRUSHES** each 1/9 2/- 2/11

**HAIR HAND BRUSHES** from 1/3 to 2/9

**HAIR SWEEPING BROOMS** from 2/6 to 6/6

**COCO SWEEPING BROOMS** from 6d. to 1/-

**YARD SWEEPING BROOMS** from 1/- to 2/6

**DISH CLOTHS** each 2d. & 6d.

**DOLLY TUBS** from 5/6 to 7/11

**MICROL SOAP & Powder** per lb. 6d.

**PRESIDENT CARBOLIC** per lb. - 6d.  
**CO-OP. CLEANSER** (brown) per lb. 4½d.

**SHALE OIL NAPTHA** per gallon - 4d.

**LAUNDRY SCRUBS** from - 5d. to 1/-

**STOVE BRUSHES** OVAL from 1/- to 1/6

**STOVE BRUSHES WITH ENDS** from 1/6 to 2/-

**O-CEDAR MOPS** from 3/- to 5/-

**O-CEDAR OIL** per BOTTLE 1/3 & 2/6

**WINDOW LEATHERS** from 6d. to 2/-

**BUCKETS** from - 1/1 to 1/3

**SPECIAL HONEY SOAP** per lb. 5½d.

**FEDERATION and MINERVA SOAP** per lb. - 5½d.

**C. W. S. SOFT SOAPS** 6d. 1/6 1/-

**QUICKSHINE FLOOR POLISH** LARGE 6d.

**QUICKSHINE TURPENTINE** 6d.

**QUICKSHINE MAGIC ENAMEL** 6d.

**DO-ALL MOPS** Large, each - 9d.

**DUSTING MOPS** SLIP-ON each 1/6

**DUSTERS** LARGE each - 6d.

**COPPER WASHERS AND HANDLE** from 3/11 to 7/11

**ELECTRIC IRONS** 200/220 from 9/11 to 16/6

**FLAT IRONS** from - 1/4 to 2/-

**BLEA HING SOUA** THE WATER SOFTENER Large pkt. - 2d.

**SOLVO** (Standard) per pht. - 3d.

"Well begun is half done" runs the old proverb, and you certainly cannot make a better start than by using the many services that the Brightside & Carbrook Co-operative Society offer—they can lighten your task in many ways and there's **FULL DIVIDEND** on everything.

## KEEP YOUR PROPERTY IN REPAIR

We have a competent staff of workmen who are at your service for

**Plumbing  
Joining  
Bricklaying  
Plastering  
Electrical  
Work, &c.**

ESTIMATES WILL GLADLY BE SUBMITTED FOR ANY CLASS OF WORK

.. and don't forget that your own Laundry offers you an efficient service—they them this week

12 SPECIFIED ARTICLES WASHED, DRIED, AND IRONED, READY FOR USE - - - - - for 2/6

COLLECTED AND DELIVERED THE SAME WEEK

Send a post-card to the South Yorkshire & District Co-operative Laundries Association Limited, Belthouse Road, Shiregreen, Sheffield, AND VAN WILL CALL

**DIVIDEND** last half-year 1/8 in the £

# BRIGHTSIDE & CARBROOK

CO-OPERATIVE SOCIETY LIMITED

THE CITY STORES, EXCHANGE STREET, AND BRANCHES