

# The SHEFFIELD GAZETTE

SEPTEMBER, 1931.

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## ALEXANDER HITS OUT. THE TRUTH ABOUT THE PRESENT CRISIS.

BY RT. HON. A. V. ALEXANDER, M.P.

Since first representing Hillsborough in 1921, I have at all times informed my constituents fully of the reasons for any action I have taken in their interest. There has been no occasion when this was, so necessary as the present political crisis.

### A BANKRUPT EXCHEQUER.

Electors who have attended our meetings will remember that I have frequently pointed out the dire financial results of the reign of Mr. Churchill for four-and-a-half years at the Exchequer. Mr. Bernard Shaw was right when he said last week that Mr. Churchill "had left poor Philip Snowden to liquidate a bankrupt Exchequer." Among his many other sins of commission, Mr. Churchill never once balanced his Budget on the basis now demanded from us, and yet he resorted (in all) 130 million of taxation to the rich, reduced the Treasury contribution to the Unemployment Insurance Fund, increased the debt on that fund from £5,000,000 to £36,000,000, took over twenty millions from the Road Fund, and added the Exchequer with new charge for derating which will now amount to no less than £35,000,000 to the Exchequer.

### IN BONDAGE TO FOREIGN FINANCIERS.

Moreover, by his action in staving what all admit now was a premature return to the gold standard, Mr. Churchill, with his Cabinet's support, landed us in bondage to foreign financiers. Listen to the echoes of the "Daily Mail," 2026: "By accepting the gold basis the British Government is giving the Federal Bank (which in practice is under the influence of the United States Government) the possibility of creating a monetary crisis in Britain at any moment it chooses. The British Government is bringing the whole financial policy of its own country into subjection to a foreign nation. . . . The British Empire is being merged to the United States."

The "Daily Express" wrote as follows: "Thanks to Churchill, Britain is chained under the heel of the American bankers."

The "Daily Chronicle" expressed itself still more decidedly: "Britain is in fact degraded to the position of being the forty-ninth State of America."

It really is no use, therefore, for Lord Halsbury and others to scream about Socialist legislation being responsible for the present financial crisis, for it is clear that our position would have been clear enough as a result of these brilliant (?) exploits and exploitations of the "Daily Express" and "Daily Chronicle" even if we had not come right up against the worst depression in world trade ever experienced in time of peace.

### RESULT OF REPARATIONS.]

First, the failure to realise, as we pointed out 2½ years ago, that to exact reparations from ex-enemy countries would ruin other countries in a modern world of economic inter-dependence.

### ELECTORS' MISTAKE IN 1922.

Second, that Labour's plan of ten years' ago, to reduce the burden of National Debt by a capital levy whilst war profiteers could be tapped, was rejected by the electorate.



MR. A. V. ALEXANDER, M.P.  
BALDWIN AND CHURCHILL AT SETTLEMENTS.

Third, the disastrous debt settlements arranged by Baldwin and Churchill from which we could not escape, under which, broadly speaking, we paid our war creditors and to a very large extent forgave our war debtors.

### THE "DAWES" AND "YOUNG" PLANS.

Fourth, the breakdown of the Dawes and Young plans for the payment of reparations leading to the recent acute crisis in Austria and Germany, with its repercussions on London, to which I will refer below, and

Finally, the publication of the Report of the Economy Committee, appointed on a Private Member's motion in the House of Commons.

I do not believe any unbiased person will challenge the accuracy of any of these statements, and what assents it is, therefore, to charge a Minority Labour Government with responsibility for the National financial position.

### THE AUSTRO-GERMAN CRISIS.

Now as to the immediate crisis of the last few weeks. I have referred to the Austrian and German crisis of this summer. It will be remembered first, that Austria was faced with immediate disaster, and that France refused credit to her unless Austria complied with what was virtually an ultimatum, including the abandonment of the proposed Austro-German Customs Union.

It is almost humorous in the light of late events to remember it only a few weeks ago this country advanced a credit of several million pounds to Austria.

Germany's "loan" of twelve millions! The Hoover Plan for twelve months' suspension of Debt Repayments was announced. The extraordinary, and in my judgment, unnecessary, delay by France in dealing with this Plan led to an internal panic in Germany. Banks

had to be closed, contracts were cancelled and suspended, and then commenced the repercussions on London. It was found that London financial houses had taken up German short term acceptances to an extent variously estimated from £150,000,000 to £250,000,000, no doubt attracted by high rates of interest, and in many cases with the help of credit obtained from other countries on which they could make a profit. That led to London's creditors, rendered anxious as to whether London would be able to collect these short-term German bills, starting in to withdraw credit from London, and we had the spectacle of French and other foreign interests foreclosing on London financial interests. What a comment on the fact that we had forgiven France of her War Debt—several hundreds of millions!

It must be remembered, too, that our acceptance of the Hoover Plan, advocated by all political parties, was to cost us nearly twelve millions this year.

### EFFECTS OF ECONOMY REPORT.

Then the Economy Report was published, stating that there would be a deficit of £120,000,000 if all current expenditure, including unemployment benefits, was charged to current revenue.

Although this Report of itself could not alter the internal financial position, its statement was made the most of by the Tory Press and others to try and damage the Government, and the run on London which was already pronounced as a result of our German holdings was accentuated. The Bank Rate was twice raised, although, let it be noted, never to the height that it was during Mr. Churchill's term of office, and in view of what has happened the Bank might explain why.

A credit of £50,000,000 was obtained without a loan from Paris and New York. A loan, in fact, to enable London to meet demands from Paris and New York!

### BALANCING THE BUDGET.

The position, however, did not improve, and the Prime Minister was informed it could not improve unless the Budget for 1931 was balanced, immediately, to restore confidence abroad.

A Cabinet Committee, which had been fixed for August 25th, was brought forward to August 22nd. They summoned the Cabinet for the 19th.

We were told that if account were taken of the Statutory Sinking Fund for the payment of debt, the sum required to balance the Budget was £170,000,000 and not £130,000,000.

Let my friends observe that a post-war Government would have balanced a Budget without borrowing for Unemployment Benefits or for loans to Poor-Law Authorities to enable them to sustain the able-bodied unemployed!

Nevertheless, in view of the strong representations to us that financial disaster would be upon us within a week if further foreign credits could not be obtained, we made it pretty clear that we were both willing and anxious to balance the Budget, already provided the burden was properly shared

through the community. Suggestions were made for certain economies which none of us would have considered for a moment in anything approaching a normal time. General proposals were made at the same time for new taxation. It was obvious that any such suggestions or proposals must be discussed with leaders of other political parties and financial interests with whom Messrs. MacDonald and Snowden had been in conference before the Cabinet was summoned. We were not committed as a Government to the proposals. In effect, Tory and Liberal leaders stated that if the Government adopted the suggestions, a good start had been made, but they did not go far enough.

### LIBERAL AND TORY OBJECTIONS.

That, in particular, they considered our proposals for taxation very drastic, and that unless we definitely reduced the scale of taxation to the unemployed the suggestions could not be accepted and would not re-establish confidence abroad.

### VICTIMISING UNEMPLOYED.

It is not possible for reasons of space to go further into the detailed discussions which followed for three days. Suffice it to say that it became pretty clear that whatever proposals for balancing the Budget we made, whether they involved sacrifices by the workers, the unemployed, the social services, and in general the poorest of the community, nothing at all would satisfy them but a clean cut on the rates of unemployment benefit. This would have led not only to the reduction of the daily subsistence of the unemployed, but to a general attack on the wages of the workers, since we have been continuously told that Unemployment Insurance Benefit maintains wages rates at too rigid a minimum! Moreover, we would have had to increase unemployment as purchasing power was reduced, and an increasing charge on the local rates for the care and maintenance of the unemployed with derated industry taken out of the area from which the increased rates must be raised.

In these circumstances, as a Co-operator and a Socialist, and as a member for Sheffield, knowing the difficulties of local authorities in recessionary areas, I had no hesitation in joining with certain of my colleagues in refusing to consent to such a course, which in addition to creating gross injustices and hardship would in effect have put the Government in the position of being a mere mouthpiece to carry out the dictates of outsiders.

### WORKING-CLASS SUPPORT.

We have been heavily attacked for our action, and you must expect further attacks; but it is most gratifying to find the working-class throughout the country in their support of our stand. Here, my close and constant contact with and work for my constituents is bearing fruit, and I am daily receiving evidence that I have correctly interpreted the views and opinions which have given me their generous support and confidence in Hillsborough, and which I hope to continue to justify.

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# MUNICIPAL PRINTING SUCCESS.

INTERVIEW WITH HONORARY CONTROLLER.

## DR. PERCIVAL SHARP'S CHALLENGING STATEMENTS.

I FOUND Dr. Sharp at his home, which appears to be an extension of his offices in Leopold-street.

Dr. Sharp is the man who has had the courage to shoulder a big responsibility calling for industry, vision, business acumen and daring in the establishment and development of the Municipal Printing and Bookbinding Department.

I found Dr. Sharp to be a curious combine of the scholar and the business man, and, with his usual cheerful smile, the Doctor professed himself willing to give me for the benefit of our readers any information on the subject of this unique venture.

### A CO-OPERATIVE SUCCESS.

"You may tell your readers," said Dr. Sharp, "that the Municipal Printing Department is a form of co-operation of the most general type. In this department the community is meeting its own heavy communal requirements in a most efficient and economical way. From the very outset we have been subject to gross misrepresentation and worse. I have so far stepped over the boundary which so severely defines the path of the public official as to challenge the National Federation of Master Printers and also the Local Federation of Master Printers under monetary penalties, with a view to demonstrating the claim that I have made that we are meeting Corporation requirements at least as efficiently as they ever were met, and at a much less cost.

private enterprise you would be bent?" I asked the Doctor.

"There are three answers to that," he said, "in a quick simile.



DR. PERCIVAL SHARP, B.Sc.,  
Director of Education for Sheffield,  
and Honorary Controller Municipal  
Printing Department.

"The first is that I have actually been in open competition with private enterprise. His Majesty's Stationery Office insisted at the last General Election that the work of printing the ballot papers should be thrown open to public tender. I tendered with others. My price was 5s. 7d. a 1,000. The next lowest price was 10s. 9d.; the next 11s. 6d., and the next 13s. 6d. Naturally I got the job, and I may tell you that I made a very handsome profit out of it.

## TO MR. ALEXANDER'S CORRESPONDENTS.

August 31st, 1934.

As this paper is just going to Press, I should like to take this opportunity of expressing my sincere thanks to the organisations and contributors who have so kindly written expressing their support of my action during the present crisis. It is a continuation of the local support signified to me for many years past for which I was exceedingly grateful. I hope to write personally in reply to the letters received as soon as the present pressure on my time has eased a little.—Yours sincerely,

*Percival Sharp*

"These challenges were never accepted, but misrepresentation continued and continued. Nevertheless, it is a fact that the Municipal Printing Department is producing its work of high quality at less cost than the Master Printers themselves can produce the same class of work.

### REMARKABLE ECONOMIES.

"In the year just ended, prices had been reduced by over 55,000 below the prices previously charged by private firms, and in addition no less a sum than £12,800 has been saved.

"These are facts established by the Council's own Auditor, by his signature to a balance sheet prepared not by myself but by the City Treasurer, who is the responsible Financial Officer of the Corporation. If this statement were an untrue statement, there would be evidence of a gigantic conspiracy to deceive the public among three responsible officers of the Corporation. If these officers were guilty of such a betrayal of the trust imposed in them, they would be rightly judged to be unfit to hold any public office of trust, but the figures are not challenged, and indeed they are not challengeable.

"In the three-and-a-half years the Department has been open for work we have not only reduced the prices below the prices formerly paid, but we also plan to the extent of £20,000. All this is clear saving to the ratepayers of the Corporation.

PRIVATE ENTERPRISE BEATEN  
TO A FRAZZLE.

"But what is your answer to the suggestion that if you had to tender against

"But there is a second answer to your question. In May of last year we shut down the whole of the Guardians' work, which had been done up to last April by private firms. I know exactly what was being charged up to that date, and the prices paid in many cases were simply unbelievable. I have a careful record of the prices we were paying up to April of last year and our costs for doing the same work, and nothing would please me better than to have a Committee of investigation to inquire into our costs and into the prices which the public had to pay so recently as April last.

"It is a third reply. I calculate that by September next year the cost of the buildings and the whole of the work that will have been redeemed, that is, that the cost of printing is not only paid out of the savings between our present costs and the prices we would have to pay to private firms, and that we shall then be able to reduce our prices not merely by 55,000 per annum, but below the actual cost of private production."

### FALSE STATEMENTS REBUTTED.

"What truth is there," I asked Dr. Sharp, "in the statement that while printing used to cost £20,000 a year it now costs £20,000 a year?"

"It is so far as this statement suggests the work of the Corporation is not only as much as it used to be, there is not one jot more of truth in the suggestion, than to the contrary.

"The explanation is that the Municipal Department has now taken over

not only the work of printing and bookbinding, but also the whole of the manufacturing necessary for the great school service of the city, the whole of the bookbinding for the Free Libraries, the whole of the supply of tickets for the Tramway Company, the whole of the equipment of the various offices of the Corporation.

"The figures you have mentioned have reference only to a bit of the work of the Municipal Department, and not to the whole of it. Hence the apparent discrepancy."

### THE SECRET.

"What, in your judgment, is the secret of the success of your department?"

"The Doctor's face hardened a little. "I am a great believer," he said, "in the gospel of work, and I believe just as fervently in the gospel of fair treatment and equitable dealings between employer and employed. We have therefore, made the conditions of work in this undertaking thoroughly good conditions.

"The workrooms are spacious, light well-aired, and kept thoroughly clean. Good food. Excellent meals are supplied to the staff for lunch or dinner, but above all the spirit of work in evidence is wonderfully good. Daily work. It is recognised that a very secure strict discipline is now necessary. It is understood and recognised on both sides that neglect of duty means the loss of a job. It is recognised on both sides, that honest attention to work means security and comfort in employment."

### HIGHER PRODUCTION.

"Would you say that your general rate of production is higher than ordinarily obtains in works?"

"I am sure of it," was the reply. "We have had visits from all kinds of people, private firms as well as deputations from municipalities, and none have been more surprised at the rapid rate of production from our machines and the absence of waste time and material than those who understood the trade."

### MEALS FOR THE STAFF.

"You spoke of the meals of your staff. Is the scheme of meals self-supporting?"

"By no means," said the Doctor. "The meals scheme costs us roughly £800 a year, which amounts to about 6s. a week for each employee, but it is well worth it. I would far rather spend that £800 in this way than give a further advance of 2s. 6d. to the wages of every employee. And the reason is that every worker in the factory is a well-fed worker, and therefore a most efficient worker.

### VALUE OF "MORAL STEAM."

"What do you know of moral steam?"

"Nothing whatever," was the reply, "compromising reply." "I do not claim to be any technical knowledge, except that which I have picked up in the management and control of works, but I have to help me thoroughly, a public people who are interested, thoroughly in the technique of the work. All that I bring to the job is a lot of personal enthusiasm, a little opportunity to make, and a pile of determination to make the best of a success."

### WOULD IT AGAIN.

"And now, Doctor, let me ask you one final and perhaps silly question. If you had your time to devote to other work, would you take on this job again on the same terms?"

"Unquestionably. 'Yes,' I am firmly convinced that with continued fair play the department will have shown that a light on economy possibilities than other large authorities will see that example which Sheffield has set them among municipalities."

I left Dr. Sharp with the feeling that I had been talking to a public official of power and of vision, and above all of a courage almost debonair.



## ALD. W. BANCROFT HONOURED.

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ALDERMAN W. BANCROFT was honoured by his fellow-workers on the occasion of his retirement, at a mass meeting held at the Leas Club, Pittmor, on August 9th, when the railwaymen presented him with a wallet containing notes, and the president of the N.U.R. also made a presentation from that organisation of a £10 cheque. Alderman Bancroft, who has repre-

sented Neepsend in the City Council since 1920, has been employed on the L.N.E.R. for the last forty-five years, and has to his credit forty-two years' membership of the late A.S.R.S. and N.U.R. Alderman Dobbie, J.P. (the president of the N.U.R.), spoke in very glowing terms of the splendid services rendered to the railwaymen of the country by Alderman Bancroft. He was an official of the A.S.R.S. so far back as 1890, and was prominent in all the early fights for recognition in that organisation. He was elected to the executive committee in 1900, served three terms on the executive, and has also been a representative to the Trade Unions Congress. It fell to Alderman Bancroft's lot to move the resolution which was sent as an ultimatum to the railway companies in 1907, and which brought the Railway Conciliation Boards into operation. Alderman Bancroft's labours for the Railwaymen's Widows' and Orphans'



ALDERMAN BANCROFT.

Fund have been remarkable, the magnificent sum of no less than £70,700 received under the auspices of this organisation is proof of the alderman's life work. He has given a good deal of service to the Railway Employers' Privileges Ticket Movement; friendly society work has also claimed his attention. Alderman Dobbie said such services had earned the gratitude of the railway workers throughout the country. In all his labours the hallmark of sincerity is to be seen, and Alderman Dobbie expressed the hope that so worthy a member of their organisation would be spared for many years to enjoy his retirement from railway life, and that he would enjoy such health as would enable him to continue his valuable work on the City Council.

Mr. H. Moreton (president of the Sheffield and District Railwaymen's Council), who made the presentation of the gift from the local railwaymen, also paid a high tribute to the sterling services rendered by Alderman Bancroft. Mr. J. W. Burrell made a presentation on behalf of the local yard club and benevolent fund.

On the platform were Alderman Beardsley (Deputy Lord Mayor), Alderman T. H. Watkins (Lord Mayor elect), and other local representatives, including Councillors J. A. Longden, F. Stokes, and J. E. Williams. Letters were read from many friends unable to attend the meeting, all of whom expressed high admiration for Alderman Bancroft's services to the railwaymen in particular and to the people in general.

On the City Council Alderman Bancroft has devoted time and energy to the interests of the citizens; on the Health Committee, as chairman of the Cleansing and Baths Sub-committee; on the Highways Committee, chairman of the Plans Sub-committee and chairman of the Town Planning Advisory Committee, the Improvements and Transways Committee. As chairman of the School Medical Service Committee his humanitarian administration has won the admiration of all parties in the city. Councillor Arthur Neal, it will be remembered, paid a very striking tribute to Alderman Bancroft's services in this connection on the presentation of the School Medical Service report to the Education Committee.

## CO-OPERATIVE ALDERMAN AS LORD MAYOR.

ALDERMAN T. H. WATKINS, who has been selected by the Labour Group as the Lord Mayor for next year, is an outstanding representative of the co-operative movement on the City Council. Elected as Co-operative councillor for Neepsend in 1921, he soon showed that he was destined to occupy important positions in the city. He became an alderman five years ago. As a member of the Electric Supply, Education, Public Assistance Committees, and the chairman of the Municipal Printing Committee, he has done good work, but his principal service has been as chairman of the Finance Committee since 1926. In this capacity he is responsible for the annual budgets. Tribute has been paid to him on many occasions for the lucid explanation of the city's finances, where he has shown a mastery of financial problems that has won the admiration of all parties. As local Chancellor of the Exchequer he is conversant with all the details of corporate finance.

A good debater and a keen controversialist Alderman Watkins will be



ALDERMAN T. H. WATKINS.

somewhat out of his element as a mediator between the conflicting interests represented on the City Council. His honesty and integrity of purpose, however, which have never been in doubt, will make his choice as Lord Mayor a most popular one. He has a keen sense of humour, which will serve him in good stead in speaking at the hundred-and-one functions that a Lord Mayor is called upon to attend. In Mrs. Watkins he will have a colleague who will be of invaluable assistance. Her winsome personality makes her just the type to appeal to all classes of the community. Mrs. Watkins was a member of the late Sheffield Board of Guardians for three years as a representative of the Neepsend Ward.

Alderman Watkins was created a Justice of the Peace a few months ago. His work has not been limited to City Council service. He has been a director of the Brightside and Carbrook Society for a number of years, and still occupies that position. His work as a member of the N.U.R. is also highly appreciated by the railwaymen.

We congratulate Alderman and Mrs. Watkins on the honour conferred upon them, and wish them a successful year of office, being convinced that they will do credit to the position and the city.

We sincerely hope, also, that Alderman Watkins will return to the political arena and fight the Co-operative and Labour case with the same enthusiasm after his year of office as he has maintained up to the present time.

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## THE WORK OF THE SHEFFIELD HOSPITALS COMMITTEE.

L. LODGE MOOR AND REDMIRES.  
BY COUNCILLOR J. A. LONGDEN (Chairman).

The editor of this valuable publication, with an altogether too limited circulation of 30,000 copies, has asked me to write of the work of the Hospitals Committee, assuring me that the public are desirous of the fullest possible information in this important department. I am delighted to take the opportunity of acceding to this request.



COUNCILLOR J. A. LONGDEN.

When the Labour and Co-operative representatives secured their majority they quietly but surely put into operation two principles, viz., the co-ordination of committees doing similar work, and the elimination of co-opted committee members where there was no statutory obligation.

### Co-ordination.

At that time there were three committees dealing with the hospitals: (1) The Infectious Hospitals Committee, who had control of Lodge Moor; (2) the King Edward VII. Committee, who controlled the Institution at Rivelia; and (3) the Tuberculosis Committee, controlling to some extent the Dispensary, Winter-street, Comminsde, Crimian-lane, and in conjunction with the Guardians, part of the Nether Edge sanatorium.

### Economy in Administration.

Previously the Infectious Hospitals Committee had administrative control of the Sanatoria, which in practice meant that there were two visiting committees for the same institutions. The first merger was between the committees of Lodge Moor and King Edward VII. Hospitals. Subsequently a joint hospitals committee was elected to take over the complete control of the work previously carried out by three separate committees. It was then that I was honoured by appointment as chairman to this newly-formed hospitals committee; Alderman Wardley, an old friend of mine, paying a very gracious tribute on that occasion.

The Joint Hospitals Committee therefore, acting as a sub to the Health Committee, now controls Lodge Moor, Redmires Camp, King Edward VII. Hospital, the Dispensary, Winter-street, Comminsde, Crimian-lane, Nether Edge, Shirie Hill, City General, and Longley Farm. I purpose dealing first of all with the Lodge Moor Hospital.

### Lodge Moor.

The original buildings consisted of twelve wooden huts, erected 1887, as a result of an epidemic of smallpox lasting about three years. Many extensions have been made over the intervening years until now we have accommodation for 538 patients with a staff of 287, with Dr. Egerton Williams, medical superintendent in charge. The hospital to-day contains administrative block, nurses' and maids' houses, dining-rooms for staff, kitchen, &c., all of which, under Dr. Williams' excellent management, are a model of cleanliness. We have the finest stores in the country, and run an up-to-date system of checking all goods. A mineral-water plant, which supplies the requirements of most of our institutions for soda-water, lemonade, &c., of the best quality, and at the exceedingly low cost of 1d. per syphon. The sewing-rooms, equipped with electrically-driven machines. A sanatorium. A laboratory, dispensary, different types of infectious diseases. Five motor ambulances in almost constant use, and so on. As far as possible the ambulances are kept separately for each type of case, and great care is taken in disinfecting vehicles after each case. The receiving and discharge blocks

are an essential part of the hospital, and clothing is of a distinctive colour in observation block, consisting of twenty-four glass cubicles, is designed to take many different types of cases, to receive separate treatment and casual observation at one time. The general wards are admirably constructed, though not quite up to date.

### Sunshine for Patients.

The new "sunshine" units are a fine achievement in hospital planning and equipment, representing a combination of the experience and practical requirement of Dr. Williams and our city architect (Mr. W. C. Davis). It is interesting to note that when the plans were first submitted to the Ministry of Health they were not too favourably received. Now, however, they are admitted to be the finest in the country, and are being recommended by the Ministry to other authorities. Sir George Newman (Chief Medical Inspector to the Ministry of Health) paid a tribute to the authority on the occasion of the inauguration of these improvements.

### Scheme for Further Improvements.

Whilst the Hospitals Committee realise the necessity for economy they very much regret being unable to proceed with a scheme of improvements which, amongst other things, would include the dismantling of the original wooden huts—whose natural life was supposed to be fourteen years, but have now been in use for over fifty-two years. In my opinion there is no economy in maintaining these in good repair.

### Redmires Camp.

The Redmires Camp consists of a number of wooden buildings in an admirable state of preservation. During the outbreak of smallpox in 1917 they were used temporarily for 725 cases. Proving useful in a time of difficulty, and realising the possibility of further outbreaks, we have arranged for the retention of these huts, which can be used by the smaller authorities around Sheffield as well as ourselves, if need be, and thus avoid wasteful duplication.

The Camp, now the property of the Hospitals Committee, has accommodation for 250 cases in various size units. At the present time we are completing a scheme for smaller units in the event of limited requirements.

### Infectious Diseases.

The difficulties of dealing with infectious diseases are enormous. There may be only one case to treat in the hospital, but the tracing of the source of infection, the following up of contacts, the isolation, vaccination, disinfection of premises, demand a large amount of work to prevent the spread of disease. There is no doubt that Dr. Williams and his staff are a source of security to the public of Sheffield. A case after a case can be completely handled in the Camp within the space of four hours by a system of organisation, the retention of a skeleton staff at Lodge Moor, including medical, nursing, domestic, cooking, &c., which is always ready to call to transfer for an unknown period to isolation service. In these cases letters, coats lost and least of all, it requires a form of service which means real sacrifice, and whose recognition, respect and admiration of every citizen is a duty.

This leads me to the fact that your administration increases day by day, has been granted, and I am sure that you are arranging a reduction in hours of service. This will result in increased staff, but there is no present necessity for a recast of conditions. In this connection, which can only be brought about by a completed scheme, I trust that the public will give an encouragement to proceed. The bestowal on all patients alike, irrespective of social standing, at Lodge Moor and the Camp, is absolutely free to all the residents of Sheffield.

### CO-OPERATIVE PARTY NOTES.

#### ATTERCLIFFE.

The Attercliffe Divisional Council held a successful meeting at the Attercliffe Institute on August 19th, when Councillor W. G. Robinson spoke on the work of the Health Committee.

The date for the September meeting has not yet been fixed, but it is intended to discuss the new programme of the Co-operative Party now being issued in a series of five pamphlets under the heading of "Britain Reborn."

#### HILLSBOROUGH.

The Hillsborough Divisional Council arranged a series of visits for the summer months, all of which have been well attended. The two visits to the "Sheffield Independent" on July 2nd and 9th were attended by forty and fifty people respectively. The visit to the Dugbitter Paper Mills was attended by about 100 people and proved of very great interest. The City Absement was visited on July 23rd; a tour of the Town Hall on the afternoon of July 24th was also highly successful. The ramble arranged for Bank Holiday Monday was attended by about 350 people. The picnic was Bradford, and a field day was held, during which children's sports, games, &c., were arranged.

Programme for September: 7th, ramble to Lupton, Wadley Bridge, meet at Institute 6.45 p.m.; 10th, ramble to Grouse, meet at Institute 6.45 p.m.; 17th, visit to the Fire Station, Rockingham-street; visitors should meet at City War Memorial, Barker's Pool, at 7.25 p.m.; 24th, summer programme will be concluded by a grand faneel dance.

#### HILLSBOROUGH CO-OPERATIVE INSTITUTE.

Many improvements are being made to the Hillsborough Co-operative Institute; a new maple floor is to be laid, and the capacity of the place increased by a new arrangement of the supports. Improvements in the lighting and decorations are also in hand, and it is confidently anticipated that the popularity of the room as a social centre will

be considerably increased by the improvements now in hand.

#### NEEPSAND.

The Neepsand Ward Committee continues to hold successful meetings in the Institute at Neepsand. Alderman Bancroft gave an interesting report of City Council work on August 14th, dealing principally with the Committee of which he is a member, particularly the work of the Health Committee. On August 20th, Mr. Egan, who is on the Co-operative Party's municipal panel, gave an interesting address on "Peace and Disarmament."

The next meeting will be held on September 4th, when, Councillor F. Stokes will give the City Council report. Mr. J. W. Holland is to speak on September 16th. Subject: "The Present Position of the British Labour Movement."

The annual meeting of the Neepsand Co-operative Institute was held on August 6th. The report and balance sheet as presented by Mr. A. Ballard (auditor) showed a good profit and a substantial amount in hand. Officers and committees for 1931-2 were also appointed at the same meeting. A resolution was carried "that no person should hold a position on the committee or any office unless he, or she, were an individual subscribing member of the local Co-operative Party. Councillor Stokes was re-elected president, Mr. Frith vice-president, and Mr. S. Self secretary."

#### "BRITAIN REBORN."

The Co-operative Party have issued a series of pamphlets entitled "Britain Reborn." These deal more fully with the policy of the Co-operative Party as outlined in the programme of the party, and are to be discussed at a series of national conferences held during September and October at London, Derby, Manchester, Newcastle, Glasgow, and Cardiff.

The titles of the pamphlets are—  
No. 1.—"Power and Fuel."

(Continued at foot of next column.)

### MEMBERSHIP STILL INCREASING.

#### S. & E. SOCIETY'S STEADY PROGRESS.

As a result of the trading operations for the half-year ended July 30th, 1931, the Sheffield and Ecclesall Co-operative Society Limited reports that the sales for the period amount to £543,750, producing an annual business figure of £1,113,880.

This yearly turnover represents a slight decrease, the first to be recorded for many years, of £6,487 when compared with the trade for a similar period a year ago, and is accounted for by falling prices in all kinds of commodities. In view of the fact that there has been price reductions of between 12½ and 15 per cent., it is considered eminently satisfactory to be able to record a fall in cash sales of only 0.5 per cent.

As a result of the half-year's trading, there is a surplus of £91,829, from which which is appropriated £50,283 for interest on members' share capital, leaving a disposable balance, £41,547, which the committee recommend be distributed at the rate of 1s. 20d. in the pound on members' purchases.

The balance sheet shows that the total assets now amount to £777,874, of which there is £375,584 for bank balances, loans, and investments of surplus funds, while reserves stand at £399,031.

All departments have increased their bulk turnover; in fact, the dry goods sections, despite the retarding influence of lower prices, show all-round increases in trade.

#### Share Capital Increase.

Members' share capital now totals over half-a-million pounds (£510,831), and shows very satisfactory and substantial increases of £48,031 for the year and £21,802 for the half-year.

Maintaining an average of nearly 100 per week, 5,132 new members have been admitted during the year, 2,266 during the past twenty-six weeks, the membership figures now standing at 45,887.

The 13,595 depositors in the penny bank have to their credit £56,884, which is an increase of £210 for the year. A popular feature of this section is the issuing of home safes, of which some 3,700 are now in circulation.

That the recent warnings against the dangers of impure milk have been heeded is evidenced by the fact that the output of pasteurised milk from the society's new model dairy continues to increase, for the sales for the past twenty-six weeks total 367,700 gallons against 238,316 gallons for the corresponding period last year, while the cash increase is £11,702, equal to 43.66 per cent., an testimony of the favour accorded to this pure milk supply.

#### Branch Developments.

The new branch store at Totley is now well established and work has been commenced on the recently acquired property at Greystones destined to provide for the pressure of business at the existing branch in that district. The work of converting the property adjoining Vincent-road branch is now proceeding, developments revealing in this provision of additional shopping accommodation, the steady progress of the society.

The half-yearly meeting will be held in the Arcade Banqueting Hall, on Tuesday, September 15th, at 7.30 p.m.

(Continued from previous column.)

- No. 2.—"Transport."
- No. 3.—"The Countryside."
- No. 4.—"Buy British."
- No. 5.—"Men and Money."
- No. 6.—"Work for All."

These form a striking contribution to the literature of the post-war economic problems in the light of the urgent need of a forward policy to restore the industrial life of Britain. They will be on sale at the conference, and may also be obtained from the Co-operative Party office, 17, Bank-street, Sheffield, at the price of 2d. per copy.

### CO-OPERATIVE CANDIDATE FOR HILLSBOROUGH WARD.

MRS. F. T. COWLEY SELECTED.

Mrs. F. T. Cowley has been selected by the Hillsborough Co-operative Party as the municipal candidate for the forthcoming election.

Although young in years, Mrs. Cowley has given excellent service to both the Co-operative and Labour cause. A member of the Attercliffe and Darnall Labour Party Executive for nine years, and a member of the Attercliffe Women's Co-operative Guild, she is now president of the Lonsley Women's Guild. An ex-co-operative employee, she has been closely asso-



Mrs. F. T. COWLEY (Prospective Candidate, Hillsborough Ward).

ciated with the Co-operative Party since its formation. As the daughter of a miner who himself was a strong Labour advocate, she knows what working-class people require in the way of legislation and civic administration. Mrs. Cowley's mother was one of the foundation members of the Attercliffe Co-operative Women's Guild.

The new candidate will come before the Hillsborough people equipped with full knowledge of both the Co-operative and Labour movements, a keen desire to serve the city, and an ideal working-class woman representative.

Mrs. Cowley has always been interested in social and dramatic literature. A member of the Brightside and Cudbrook Co-operative Society's play-readers, and a well-read woman, she is fully competent to express her viewpoint on the platform and in the Council. Her interest in municipal affairs, and her close association with the workers' cause, will make her a formidable opponent to the retiring candidate, Councillor Mrs. Longden. We have every hope of Mrs. Cowley's success in the coming campaign.

### You can't do without it!

Once you have seen it, you must get it regularly.

#### Why?

Because it is the cheapest, the best informed, the most entertaining collection of stories, articles and poems published.

#### What?

"THE MILLAR," which costs sixpence, and binds the magazine at a shilling. Order it at your co-operative, news-bookstore, or railway bookstall.

## WE ARE STILL MAKING BEAVER INTERLOCK UNDERWEAR

in the following:

- Men's Vests and Pants
- Ladies' Chemise Vests
- Men's Athletic Vests
- Ladies' Knickers
- Ladies' Combinations
- Children's Underwear

ASK AT YOUR STORES FOR THIS BRAND AND ENSURE SATISFACTION.

MADE BY THE WIGSTON CO-OPERATIVE HOSIERS LTD., WIGSTON, LEICESTER.

## The people's favourite because it is what they want



More and more people are taking to Shredded Wheat because they find it is the food they need and like best. Shredded Wheat costs the food elements necessary for health, growth and development of muscle, bone and teeth. It is whole wheat in ideal form, all the nourishment made available, all the bran included to keep the digestive system active and healthy. No cooking needed; just pour on milk or serve with fruit.

## SUPERGRADED WHEAT

Made by the Shredded Wheat Company Limited, Friarage Garden City, Newfordsville.

## WEIGHTS AND MEASURES DEPARTMENT.

BY COUNCILLOR W. G. ROBINSON.

It would be if the public realise that the Weights and Measures Department plays a very necessary and important part in the life of the community, protecting both buyer and seller?

What is the function of an Inspector of Weights and Measures? The prevailing impression appears to be that his purpose in life is to detect fraud and to bring to justice the dishonest trader, but whilst these painful duties are sometimes the inevitable sequel to an inspector's activities, his function is also to protect the honest trader by testing at intervals all his weighing and measuring apparatus, advising him what course to take when any of it is found faulty, thus helping to prevent the unconscious commission of fraud through the use of weight instruments, &c., which though apparently accurate, may reveal serious faults under expert examination.

## The Principal Statutes.

The principal statutes which the officers of the Sheffield Weights and Measures Department administer under the direction of the Health Committee—this department being a sub-committee of the Health Committee—include: The Weights and Measures Act, 1878-1904; the Sale of Gas Act and Regulations; the Sale of Coal Act, 1880, and bye-laws made thereunder; the Sale of Food Act; the Measuring Instrument Act; the Explosives Act; the Petroleum Act; the Shops Act; the Celluloid Act;

## Premises of Traders Visited.

In order to comply with statutory requirements that the premises of all traders within the city boundary shall be visited at least once a year for the purpose of testing the weighing apparatus, &c., used thereon, the Sheffield department has four inspectors constantly engaged on outdoor inspection. One inspector undertakes all visits to heavier works. He is accompanied by a special motor van carrying over two tons of working standard weights and other plant necessary for testing machines of capacities varying from 200 tons down to small beam scales; this range covering truck weighbridges, crane machines, platform machines of many types, automatic corn and flour weighers, &c. This inspector has the assistance of three men (including van driver) supplied by the department.

The inspector in charge of the Beam van also undertakes the greater part of the duties under the Sale of Coal Act and Regulations, checking the weight of coal contained in sacks in course of sale or delivery, as well as loads of coal between depot and purchaser.

## Sale of Food: Retail Shops Visited.

The retail shops are visited by two inspectors and their assistants. It is not generally known that prior to the passing of the Sale of Food (Weights and Measures Act, 1926) it was not a statutory offence to give short weight in the sale of food.

To-day inspectors are authorized to test not only the accuracy of weighing and measuring instruments, but also to check the weight, measure, or number of articles of food for sale or for delivery



COUNCILLOR W. G. ROBINSON.

on sale, or exposed or offered for sale. Thousands of packets of food, loaves of bread, and bottles of milk, &c., are tested annually under this Act.

## Liquid Fuel and Lubricating Oil.

Recent legislation has also imposed extra work upon the department by the passing of the Measuring Instruments (Liquid Fuel and Lubricating Oil) Regulations, 1929, which bring within the purview of the Weights and Measures Acts for the first time all petrol pumps used for re-sale, and provide that every

such instrument must now bear the official stamp of verification, with the obligation of being tested at least once a year. Therefore, when motor spirit is sold, it is delivered by an accurate measuring instrument.

## Petroleum.

The Corporation during the past year obtained licences to keep petroleum spirit, chiefly motor fuel, covering upwards of one million gallons. Inspectors from the department visit sites for proposed petroleum spirit stores, examine plans, and supervise the building (in conjunction with the building department) of the store or vault in which a tank or tanks are to be enclosed, examine the pump suction pipes, &c., against leakage, and see that all necessary precautions are taken to prevent fire.

## Explosives.

There are within the city boundary eight stores or magazines licensed for storing explosives, and 1,086 premises registered for mixed explosives. All of these premises are inspected at least once a year. The principal explosives kept are gunpowder, blasting cartridges, gelatine, and dynamite, whilst the explosives at registered premises are chiefly gas powder, small arms ammunition, and fireworks. The department renders invaluable service in ensuring that the precautions are exercised in the storing of explosives in such manner as to minimize the menace of life and property. The inspector is required actually to examine the stock of explosives and the place in which it is kept. On occasion this may lead to a somewhat embarrassing position, as it is not uncommon to find fireworks stocks kept in tin trunks in a bedroom over a shop.

[Continued on page 7.]

SHEFFIELD AND ECCLESALL CO-OPERATIVE SOCIETY LTD

DO YOU SUFFER  
from FOOT PAINS?

Foot pains are warnings of more serious foot weaknesses to come. Do not ignore these danger signals. Consult a qualified Foot Expert, who will be able to detect the cause of your foot trouble, and save you from needless pain.

Call in at  
**THE ARCADE**  
and let us  
advise you.

We will demonstrate the corrective treatment of Dr. Scholl's Foot Comfort Appliances and Remedies, and the way you can obtain lasting foot comfort.



Dr. Scholl's Skin Pads for Corns. Give instant relief, absorb moisture, and prevent new corns from forming. See how quickly you can get rid of them. Price 1/6.



Dr. Scholl's Throat Remedies. Give instant relief, reduce swelling, soothe the throat. Also in Lozenges, Mouthwash, and Large Syringe. See how quickly you can get rid of them. Price 1/6.



Dr. Scholl's Toe Pads. Remove corns, prevent new corns from forming. See how quickly you can get rid of them. Price 1/6.



Dr. Scholl's Toe Supporter. Give instant relief, reduce swelling, soothe the foot. Also in Lozenges, Mouthwash, and Large Syringe. See how quickly you can get rid of them. Price 1/6.

THE FOOT TEST  
reveals your  
foot troubles

The Foot Test is the scientific examination of your feet by means of a pedograph, picture. These reveal the causes of your particular foot trouble, thus aiding us in our analysis. And whether your feet trouble whatever your Foot Comforter or Remedy for its immediate and lasting relief. Let us examine your feet and advise you—free and without obligation.

COME IN FOR  
FREE FOOT  
TEST

Sheffield and Ecclesall  
Co-operative Society Ltd. **BOOT DEPARTMENT**  
The Arcade 11 Ecclesall Road

Drapery  
Department.

**DURING** this month of September we shall introduce throughout our Fashion Departments the newest style trends and treatments for AUTUMN.

## MANNEQUIN

## PARADES

IN THE  
RESTAURANT,  
ECCLESALL  
ROAD :  
EXTENSION,

Tuesday,  
Wednesday,  
and Friday,  
September 29th  
and 30th, and  
October 2nd.

SPECIAL EVENING  
SESSION ON  
WEDNESDAY AT 7.

A Visit to our Store at this time will be amply repaid, for every accepted fashion note of the New Season is displayed in our Saloons.

- YOU CANNOT GET BETTER VALUE ELSEWHERE.
- OUR SERVICE IS SECOND TO NONE.
- EVERY COMMODITY FULLY GUARANTEED.

**The Arcade  
Ecclesall Road**

**WEIGHTS AND MEASURES**  
(Continued from page 6.)

**Shops Act.**

This statute deals only with retail trade, and includes the business of a butcher or hairdresser, the sale of refreshments or intoxicating liquors, &c.

There are approximately 11,000 retail traders in Sheffield whose premises are visited at least once a year for certifying whether the employees are allowed a weekly half-holiday commencing not later than 3-30 p.m., or in the case of hotels or public houses, in accordance with the Act. Observations are also made regarding the statutory hour of closing in these various classes. Infraction of these provisions causes numerous prosecutions.

**Half-Pint Glasses, &c.**

Several inspectors spend a considerable portion of the time ensuring that the public will not be deceived when they ask for a pint or half-pint of beer. Their job is to test the glasses destined for use in public-house bars.

The water pourer from a standard container into one glass after another. If a glass fills the test by a single dram below the measure it is no use. After the test a Board of Trade stamp, together with Sheffield Corporation registration number—37—is inscribed on each glass by means of a sand blast machine.

**Gas Meter Testing.**

It is an offence under the Sales of Gas Act and Regulations for a gas undertaker to provide a consumer with a gas meter which has not been sealed and stamped by a duly appointed inspector. To fulfil the purpose of this Act testing stations have been established under the control of the department at the Town Hall, and on the premises of the Sheffield Gas Company. During the past year, of 3,245 meters tested 8,000 were found correct, and 337 were rejected for faults.

At a recent national conference of inspectors the question of gas meters was discussed at some length. It was pointed out in order to ascertain the actual condition of meters in use, a series of tests spread over a period of four years was conducted by the Association, 3,225 meters, each of which has been in use over ten years, were tested, and no less than 2,886 of these were found to be incorrect, representing a percentage of 70.

At the present time gas undertakings are under no statutory obligation to have their gas meters tested at any time after they had been stamped, consequently a meter may remain in use in a consumer's premises thirty or forty years, or until such time as the seller of gas sees fit to replace it.

The above statistics amply prove the necessity for re-verification, and it was resolved to recommend new legislation being enacted to provide that meters shall be re-verified every ten years.

It was decided also to circulate all the administrative authorities and the Association of Municipal Corporations with a view to eliciting their support of the above proposal. The Sheffield City Council endorsed this proposal at the August meeting.

**Sale of Coal by Weight.**

At the same conference a paper was read on "The Law Relating to the Sale of Coal by Weight," by the Chief Inspector of Weights and Measures, Manchester.

In brief, he said the sale and distribution of coal lends itself peculiarly to the consumption of fraud. Coal is practically always weighed in the presence of the purchaser, and the rights of the purchaser to require it to be re-weighed are little known, and even if they were known, would seldom be taken advantage of, members of the public being rather reluctant to do anything which might lead the seller to think he is suspected of cheating.

He contended that it should be compulsory when coal is carried for delivery in sacks that the sacks should each contain a definite weight of coal. The law does not render the public to-day full protection against short weight and fraud as the public has a right to expect. He hoped, and that the license should be liable to withdrawal for repeated convictions of fraud, and moved the Executive Council be instructed to consider

his suggested amendments of the law. From the discussion it is clear there are many unscrupulous dealers and moonshiners.

Mr. A. Watson (Chief of the Sheffield Department), who took a prominent part in the conference, suggested that in Sheffield thousands of tons are weighed in the presence of people in the congested areas, who bought half-tons, and one-tons, from the coalyard in the street, and took it home in the little coal barrow. It was resolved, on Mr. Watson's motion, to ask the Executive Council to take steps to ensure amendments to the law to ensure public interests are safeguarded.

"Cinderella." The Weights and Measures Department has on numerous occasions been referred to as the "Cinderella" of municipal services, and bearing in mind not merely the humble position from which "Cinderella" began, but also the ultimate altitude to which she was alleged to have risen, the simile is possibly not altogether an unjust one.

In conclusion, may I suggest that whilst the present system of production for profit remains, there will always be work for a department of this kind.

**BRIGHTSIDE AND CARBROOK CO-OPERATIVE SOCIETY LIMITED.**

**ANOTHER SUCCESSFUL HALF-YEAR.**

**Sales.**

HAVING regard to the heavy and continuous fall in the retail prices of commodities during the past half-year, the sales of the Brightside and Carbrook Co-operative Society Ltd. for the period ended July 28th, 1934, amounting to £73,209.76, 7d. are remarkable, and indicate that although cash turnover is less than for the half-year ended January 1934, the bulk of commodities handled is higher than in any six months of the society's history. The turnover for the twelve months has amounted to £1,483,725. The actual reduction in the price of the main commodities has amounted to between 12 1/2 per cent. and 15 per cent., whereas the fall in cash turnover represents 257,305 (half-year), £70,645 (year).

**Share Capital.**

Members' share capital for the half-year has increased by £14,000 6s., and for the year £35,333 5s. 1d., the total amount standing to the credit of members at the half-year end being £21,042 5s. 8d.

**Loans.**

In the loans section there is an increase of deposits amounting to £2,265 17s. 10d. over the six months ended July, 1930, and the present loan capital standing to the credit of members is £69,037 9s. 10d., an increase of £11,867 17s.

**Membership.**

The present membership is 55,690, which is an increase over six months ago of 1,647.

**Penny Bank.**

Depositors now number 26,500, which is an increase of 609 compared with the corresponding half of last year, the amount on deposit being £74,309 17s. 5d., an increase of £13,238. 6d. compared with twelve months ago.

**Proved by Merit**  
To be Worthy of the Name.

**"THE IDEAL"**

Ladies' Tailor-made Costumes.  
Gentlemen's High-collars  
Bespoke Tailoring.  
Boys' Hats and Suits.  
Caps.

Can be obtained at your Stores.

**The Ideal Clothiers Limited**  
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*Here is comfort ... with value!*

THIS LUXURIOUS  
**Three-piece COWHIDE SUITE.**  
**16 gns.**  
WING CHAIR AS ILLUSTRATED LEFT 2 guineas EXTRA.

40. Jean Sinton and two loose cover seats. Stuffed hair and curled fibre.  
Caneback in front. Palladium. Brown. Upholstery with beautiful embossed. Loose back cushions, with back Valerian.

A Suite to give you lasting pleasure, and one that should grow all the more valuable as you use it. The most excellent quality first selected wool.

**WE have a wide range of new, cosy, and economical styles in Upholstery ... styles to suit every home and every purse.**

**Why not pay a visit to our showrooms?**

**WE SPECIALISE IN COW HIDE FURNISHINGS.**

**THE SHEFFIELD CO-OPERATIVE SOCIETY LTD.**  
FURNISHING DEPARTMENT.  
CEMETERY RD.

Let our **EASY PAYMENT SYSTEM** help you to furnish. *Fisher's Request.*

**Clubs.**  
Once again we have to record a very satisfactory increase in the number of shares taken out in the 3rd club, 6,492 more shares being taken out this year than last year.  
In the death benefits section, 440 claims have been paid out during the six months, representing £2,671 5s. 7d. paid out in benefits to relatives of deceased members, which is £148 12s. 2d. more than for the half-year ended July, 1930.

**Developments.**  
The turnover at the new branch at Wisewood which was opened on July 12th, is very satisfactory indeed, and augurs well for the success of the venture provided is appreciated by the residents on the Wisewood Estate.  
Work has commenced on a new branch store at Low Shore, Shiregreen, and this, when completed, will fill a long-felt want in that locality.  
Plans are also well in hand for new shops on Southey Green-road, City-road, and Beaumont-road (Manor Estate), and alterations at Hucknole-road branch are nearing completion, and full possession of the premises will be obtained shortly.

**Golden Book Propaganda Campaign.**  
This campaign, which has just terminated, has proved very successful, and it is confidently anticipated that as a result of this special effort the demand for goods of C.W.S. manufacture will be greatly stimulated.  
August 6th, 1934.

**Men's & Youths' High-Grade Footwear**

**THE "BLANDFORD" BRAND**  
WALKING, TENNIS, CRICKET, BOWLS, GOLF, FOOTBALL.

Ever Pair Guaranteed.

Style and Substance to Suit All Customers.

MANUFACTURED BY THE **Midland Boot Manufacturers** WELLINGBOROUGH.

**FOOTWEAR FOR GENTS AND BOYS.**

**Holyoake Brand:**  
Is the MOST RELIABLE.

TRADE UNION STAMP No. 8

can be purchased from any Co-operative Retail Department in Sheffield.

MANUFACTURED ONLY BY THE **KETTERING CO-OPERATIVE BOOT SOCIETY,** HAVELOCK WORKS, KETTERING.

# NEW AUTUMN GOODS and Best Possible Values— at the B & C

**VISIT THE  
RESTAURANT**  
(second floor) for a pleasant  
Lunch or Tea. The prices  
are very moderate, and the  
service speedy.



## GENTS' TAILORING DEPT.

Outstanding Value.

Boys' D.B. Double Knicker Suits, all sizes, a limited quantity only... 21/-  
Boys' D.B. Macs. for School Wear, from ..... 10/6  
Gents' D.B. Fleece-lined Macs, extra hard wearing ..... 18/6  
Gents' Strong Derby Tweed Trousers, three-quarter lined..... per pair 7/6  
Gents' Stormcoats, in all shades, self-lined ..... 39/6

Special Purchase—24 only.

Gents' D.B. Ngy Gabardine Trench Coats, check-lined ..... 40/-

Gents' Four-piece Suits to measure, Fit and Workmanship guaranteed. No extras. Two pairs of Trousers or Plus Fours with each Suit... 55/-

Gents' D.B. Light-weight Macs, with Belt, in grey and fawn ..... 18/6

Gents' Ready-for-Service Suits.

We hold an extensive range of patterns and sizes suitable for any occasion, to meet with each and every customer's exchange.

from 32/6 to £5 10/0

Just arrived!

Advance delivery of overcoats for the coming season. Call and see the latest styles and compare the prices.

We Challenge Our Competitors.

Try our Service Department for Cleaning, Pressing, and Repairing Suits and Macs. Moderate Charges.

## BOOT AND SHOE DEPT.

Largest Selection of Ladies' Footwear in the City.

Black, Patent and Glace, from 7/11 to 10/11  
Tan, Willow, and Glace, 8/11 & 9/11  
Sports Models in Black and Tan, from 9/11 to 12/11

Bring Your Boot Repairs to Us. Satisfaction Assured.

LOOK OUT FOR  
DIVIDEND GIFT OFFERS!

You will find shopping well worth while just now at the **CITY STORES AND BRANCHES**. The advance Autumn displays are very interesting, and the prices extremely low.

TO SHOP AT THE B. & C. IS  
TO SHOP ECONOMICALLY.

## MANTLE DEPARTMENT

Ladies' Fur-trimmed Coats with large revers ..... 35/-  
Marvellous Value.

Ladies' Leather Coats with double-breasted new apron front ..... 45/-

New Autumn Millinery. Including the new Bowler, Robin Hood, and Tricorn shapes, all shades ..... 3/11 & 5/11

## CHILDREN'S DEPARTMENT

Child's Velour Fur-trimmed Coats ..... 5/11

## LADIES' HOSIERY DEPT.

Wool Plated, Art Silk Hose, all new shades, per pair, 2/6

## SOFT FURNISHING DEPT.

Now is the time to have your Eiderdown recovered ..... from 25/-  
See the large range of Fancy Rugs, from 5/11

## FURNISHING DEPARTMENT

A careful invitation is extended to members to inspect the new range of up-to-date furniture. The quality is of the highest; design the very latest; of sound construction and beautiful finish—best possible value.

Bedroom Suites in Oak, Mahogany, and Walnut ..... from £13 10/-  
A wide selection in Bedsteads and Bedding. See the new "Miracle Sonnets" Mattresses, 5 guineas.

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Our Household, Hardware, and Crockery Departments are replete with all the necessary articles required for the home, to meet your every need.  
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Gents' Tunic Shirts, in all the newest stripes and colourings, from 4/6 to 10/6

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Complete range of Autumn of Winter Wear, Wool and Cotton Mixtures ..... from 2/11 to 8/6  
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Gents' Soft Felt Hats, Saag Brim and Bound Edge ..... from 7/6 to 15/6

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Caps, Very Special, Leather Band 2/6

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All the newest shades for the coming season

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Boys' Cashmere Jerseys ..... from 5/6

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Boys' Cashmere Jerseys ..... from 5/6

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